



Beerfest Sponsors Strengthen Our Community!

The Rotary Club of Youngstown's Groundhog Craft Beerfest is our largest fundraiser of the year with proceeds going to support numerous causes that strengthen our community and improve the lives of many. The motto of Rotary is "Service Above Self" and since Beerfest's inception in 2019 the generosity of past sponsors has enabled us to award more than \$100,000 in grants to support education, social services, and capital improvements. This year our goal is to raise \$35,000 or more!

We all know the needs are great and what better way to help than by sponsoring this gathering of hundreds from across the Valley. You'll be providing vital resources to those on the front lines and providing small businesses - local brewers, restaurants, wineries, home brewers, and more - with an opportunity to showcase their products and services. Beerfest is so much more than a beer tasting, it's an event where we can all come together to do much good in so many ways for our incredible community.

Our 7th annual Beerfest will be on **February 1, 2025** at the Stambaugh Auditorium Ballroom. It includes two sessions (1-4 p.m. and 5-8 p.m.), featuring a wide variety of beers, wines, food, and live entertainment. New this year is a lounge area at both sessions for Premium ticket holders and sponsors at select levels. The lounge will feature specialty beers only in the Premium ticket area as well as charcuterie boards and other tasty treats!

The enclosed sponsorship listing showcases the many ways you, your business or organization can join in and make this year's Beerfest a tremendous success. On behalf of the hard working members of Youngstown Rotary, we thank you in advance for your support. Together we will be making a difference in the lives of many and having fun, too!

Kind Regards,

Jack Kravitz
Beerfest Co-Chair
330-519-6875
kbagels1@gmail.com

Mike Latessa
Beerfest Co-Chair
330-770-3923
mike_latessa@yahoo.com

P.S.: We appreciate your consideration of being a 7th Annual Beerfest sponsor. If you have any questions, please feel free to reach out. Our contact information is below our signatures.



Sponsorship Levels

Top Hat Title Sponsor: \$5,000

- Named as a Lead sponsor for event
- Representative to offer remarks at the event
- Name/Logo prominently displayed at the event and on all promotional materials, advertising, including print ads, and social media
- Promotional banners can be displayed in the Premium ticket area
- Special badges and large beer stein for tasting
- 10 Premium tickets
- Opportunity to participate in coupon/business promotion bag

Premium Ticket Sponsor: \$3,500

- Named as sponsor of the Premium ticket area
- Name/Logo prominently displayed at the event and on all promotional materials, advertising, including print ads, and social media
- Promotional banners can be displayed in the Premium ticket area
- Special badges and large beer stein for tasting
- 5 Premium tickets and 5 general admission tickets
- Opportunity to participate in coupon/business promotion bag

Early Spring Sponsor: \$2,500

- Name/Logo on promotional advertising including print ads
- Name/Logo on each brewery table
- Opportunity to participate in coupon/business promotion bag
- 4 Premium tickets
- Name/Logo on all event signage and social media

Long Winter Sponsor: \$1,200

- Name/Logo on patron tables
- Opportunity to participate in coupon/business promotion bag
- 2 Premium tickets and 2 general admission tickets
- Name/Logo on all event signage and social media

Seer of Seers Sponsor: \$600

- Opportunity to participate in coupon/business promotion bag
- 4 general admission tickets
- Name/Logo on all event signage and social media

Gobblers Knob Sponsor: \$300

- 2 general admission tickets
- Name/Logo on all event signage and social media



Sponsorship Order Form

Please return by January 15, 2025

YES! I want to be part of
Serving to Change Lives
in the Mahoning Valley!

Amount Enclosed: \$ _____

☐ Please do not send complimentary tickets

- ☐ Top Hat Title Sponsor (One Available).....\$5,000
- ☐ Premium Ticket Sponsor.....\$3,500
- ☐ Early Spring Sponsor.....\$2,500
- ☐ Long Winter Sponsor.....\$1,200
- ☐ Seer of Seers Sponsor.....\$600
- ☐ Gobblers Knob Sponsor.....\$300

Company/Organization/Individual Name
(as it is to appear in promotional materials) _____

Sponsorship Contact _____

Contact Phone _____ Contact E-Mail _____

Company Address _____

City _____ State _____ Zip _____

Company Phone _____

Rotary Solicitor _____

Signature of Approval _____ Date _____

Artwork:

Please email a high-res jpg of your logo to yorobeerfest@gmail.com so we can recognize your contribution via social media and onsite at the event.

Payment Options:

☐ Check enclosed payable to The Rotary Club of Youngstown

Credit Card: ☐  ☐  ☐  ☐ 

Name on Card _____

Credit Card Number _____

Expiration Date (MM/YY) _____ CVV Number _____

Billing Address _____

Authorized Signature _____

Please mail form and payment to:

ROTARY CLUB OF YOUNGSTOWN

201 E. Commerce Street, Suite 450 • Youngstown, OH 44503

Rotary



Please direct questions to Jack Kravitz 330-519-6875 or yorobeerfest@gmail.com