

Presented by



Rotary Club  
of Historic Folsom

2017 INTERNATIONAL  
CULINARY



FESTIVAL

**Sunday, March 19, 2017, 3pm - 6pm**

**Folsom Community Center, 52 Natoma St., Folsom, CA 95630**

## **FOOD VENDOR INFORMATION SHEET**

On behalf of the Rotary Club of Historic Folsom, we wish to THANK YOU for your participation in our upcoming event. We want to do all we can to assist you in preparing for a successful afternoon.

### **WHAT WE PROVIDE:**

- 2 draped 8' tables, (1 for serving and 1 for prep.) and 2 chairs
- Small disposable plates, napkins and flatware
- A sign with your company name
- Booth decorations are provided but we encourage you to bring your own to represent the theme or your country

### **SET UP AND STAFFING**

- Your booth must be set up by 2:30 pm and ready to serve at 3pm. You can begin set up as early as 11am. Breakdown of booths should not start until 6pm
- Temporary parking spaces in front of the Community Center will be reserved for vendors to unload until 2pm. Assistance will be provided. After unloading, please move your vehicles to the back of the Community Center building.
- Booth locations are pre-assigned based on participation date and individual needs.
- You are responsible for staffing your booth, serving your food and cleaning your booth
- You are to provide your own chafing dishes, serving utensils, coolers or whatever you need to maintain proper food safety in accordance with local food safety laws
- You are encouraged to bring marketing materials, such as coupons, menus, recipes, etc. to take advantage of this opportunity to promote your product

### **SALES**

You are allowed to sell your products as long as you take full responsibility for sales and the items are not intended for on-site consumption.

### **ATTENDANCE:**

Estimated attendance of 400 people. A final number will be provided 1 week prior to the event.

### **INFORMATION:**

For more information about the event, please Contact: Magdalena Hamilton at 210-850-5252 or Mark Mendelsohn at 818-992-6492

**Rotary Club of Historic Folsom, P.O. Box 1944, Folsom, CA 95763-1944**

**[www.historicfolsomrotary.org](http://www.historicfolsomrotary.org)**

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## FOOD VENDOR CHECKLIST

COMPANY NAME: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

CONTACT PERSON: \_\_\_\_\_

EMAIL: \_\_\_\_\_ PHONE: \_\_\_\_\_

1. Will you require electrical power?  YES  NO Rotarian contact: \_\_\_\_\_
2. Are you serving hot food?  YES  NO \_\_\_\_\_

You are able to sell your products as long as you take full responsibility for all sales and the **items are not intended for on-site consumption.**

You will receive a full page advertisement in our event program. The ad size is 5.5 x 7.5. Please email camera ready color art (300dpi) no later than February 1 to [info@lakenatomaprint.com](mailto:info@lakenatomaprint.com). If you have questions regarding your ad, please contact Barbara at Lake Natoma Printing at 916-985-4066. Coupons are encouraged. If you wish us to set your ad up, please email your logo and any wording you would like to use by February 1.

For more information about the event, please Contact: Magdalena Hamilton at 210-850-5252 or Mark Mendelsohn at 818-992-6492

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Vendor Signature: \_\_\_\_\_ Date: \_\_\_\_\_