# Online Privacy Policy [rev. 19-Dec-2006]

The Rotary Club of Sacramento ("Sacramento Rotary") has implemented the following Privacy Policy because we are committed to the protection of our users' privacy. This Privacy Policy applies to the information we collect from our users at <a href="http://www.rotarysacramento.com/">http://www.rotarysacramento.com/</a> (the "Site") in connection with the information we provide and the additional information our users may opt to receive. Most of the content the Sacramento Rotary provides on the Site, however, can be viewed anonymously. This Privacy Policy discloses our practice with respect to the collection and subsequent use of our users' personal information. This Policy does not apply to the practices of companies or organizations that the Sacramento Rotary does not own or control, or to people that the Sacramento Rotary does not employ or manage.

#### Information Collection and Use

We do not collect personal information about you unless you choose to provide that information to us or you choose to receive information from this Site where gathering personal information is necessary in order to deliver the specific item or information requested. If you voluntarily choose to submit a question to the Sacramento Rotary through the "contact us" portion of the Site, we may collect your name, email address, and telephone number as well as any additional information you may wish to provide.

If you are a member of the Sacramento Rotary and register with our Site, you can update your personal membership information including your: name, address, photo, event registrations, telephone and facsimile numbers, partner name, birthday, anniversary date, club commitments including committee membership, and business contact information. This collected personal information is shared with Rotary International and members of the Sacramento Rotary.

In some instances we may include certain links in our e-mails that will allow us to monitor whether you accessed specific content in that e-mail. When you click on one of these links, we will record that click and certain activities on the Site associated with that link. We use this information to conduct internal research on our users' demographics and interests, and to better serve you. This information is collected in aggregate form and is not related to your personally identifiable information.

You may receive automatically-generated emails from the Site that are triggered when you perform certain tasks such as registering for an event or requesting a forgotten password. You may also receive emails from other club members. The Sacramento Rotary does not control the frequency or content of member-generated emails. The emails may contain a banner advertisement at the top, however this will be clearly marked as an advertisement.

We use log files to track system activity and maintain our systems. Log data includes IP addresses, browser type, referring and exit pages, platform type, date and time stamps, and number and nature of clicks through our Site. We use this information to analyze usage patterns,

observe trends, administer the Site, and gather broad demographic information for aggregate use. Log files are not linked to personally identifiable information.

The Sacramento Rotary may disclose personally identifiable information when we believe that the law requires it, such as in response to subpoenas, court orders, or other legal processes, or to establish or exercise our legal rights or defend against legal claims.

#### Cookies

A cookie is a text file that is placed on your hard disk by a web page server. We may place cookies or similar files on your hard drive to facilitate site navigation. Many web browsers are automatically set to accept cookies. You may change your browser settings to either reject cookies or notify you when a cookie is about to be placed on your computer. Please note, however, that rejecting cookies while visiting the Site may result in certain parts of the Site not operating correctly or as efficiently as if they were allowed.

#### Children

Please note that the Site is a general audience web site. If you are under 13 years of age, you should not request or provide information on this Site. We do not collect personal information from any person whom we actually know is under the age of 13.

#### Links

The Sacramento Rotary Site may provide hyperlinks to other web sites. Please be aware that when you click on one of those links, you will be directed to a web site different from the Sacramento Rotary Site. Information you provide on other web sites is subject to collection by those other sites, not the Sacramento Rotary. We encourage you to read the privacy statements of those linked sites as their privacy policies may differ from ours.

#### **Security Measures**

Rotary Sacramento has adopted security measures to ensure the security and integrity of its users' personal data. These security measures protect your personally identifiable information from loss, misuse or alteration.

## **Editing or Deleting Account Information**

Users may update their personal information or cancel a previously submitted request for information, at any time, by emailing us at [Jenifer@rotarysacramento.com] or by sending us a letter at The Rotary Club of Sacramento, 1301 H Street, Sacramento, California, 95814.

## Notification of Changes and Your Acceptance of the Privacy Policy

By using this Site, you signify your agreement to the terms of this Privacy Policy. If there are material changes to our Privacy Policy or if we decide to use personally identifiable information

in a manner different from that stated when it was collected, we will post a link to our revised Privacy Policy on our home page so our users are always aware of what information we collect, how we use it, and under what circumstances, if any, we disclose it. Your continued use of this Site shall constitute your acceptance of any revised privacy policy.

## **Contact Information**

If you have any questions regarding this Privacy Policy, please feel free to contact us by email at [info@rotarysacramento.com] or by mail at The Rotary Club of Sacramento, 1301 H Street, Sacramento, California, 95814.