

Holiday Pops 2024

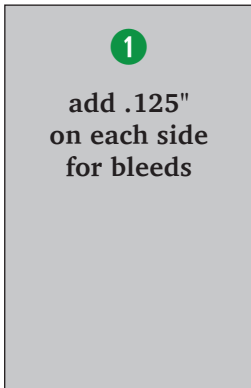
Ad Dimensions and Details

Marblehead Harbor
Rotary

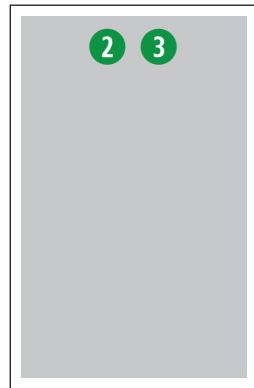


Page size: 5.5"w x 8.5"h

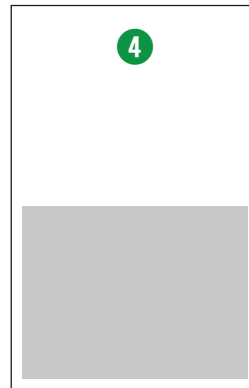
Full-page covers
color and b&w
(with bleeds)
5.5"w x 8.5"h



Full-page
color and b&w
(no bleed)
4.5"w x 7.5"h



Half-page
horizontal
4.5"w x 3.75"h



Business Card
3.5"w x 2"h
or up to
4.5"w x 2.25"h



2024 Ad details (See Sponsorship Levels for description, reservation and payment.)

SPONSORSHIP LEVELS

PRINT SPECS

- 1 Conductor..... Inside front or inside back cover/CMYK color
- 2 Concert Master..... Full-page/CMYK color
- 3 Strings..... Full-page/black & white
- 4 Brass and Woodwinds..... Half-page/black & white
- 5 Percussion..... Business Card size (or little larger)/back & white

*Place
your order
early for best
positioning!*

Deadline

Reservations, payment, and ad artwork due by Friday, November 1, 2024

Submission

- Use correct page size
- Crop marks with .125" bleed for inside front or inside back covers only
- Change fonts to outline if created in Adobe Illustrator
- All images are linked and updated
- Images are either Grayscale or CMYK
- Photo resolution is 300dpi (plus or minus 20 percent)
- Create color as CMYK (make sure "spot color" is not checked)
- **Submit high resolution PDF file**

Please send high resolution PDF ad to Suzanne Naudin, our graphic designer, at HolPopsArtwork@gmail.com.

Questions? Need help?

Please let **Suzanne** know if you need design/production services as soon as possible so that there's ample time for turnaround. For \$200 she can design your ad for you. Please call her at **617.731.4482** and/or e-mail HolPopsArtwork@gmail.com.