



Membership Minute

April 2020

Ideas for strengthening membership



4 ways to engage members online

Are you looking for ideas to engage members while we're physically distancing ourselves from each other? Has your club started meeting online? Here are some of our favorite resources to help:

- Watch membership webinars and speeches from recent conventions and the International Assembly in the new [Club Programming collection](#) on Vimeo.
- Share the updated [State of Membership](#) presentation at your next meeting.
- Discover the professional and personal development opportunities in the [Learning Center](#). From [Leading Change](#) to [Building Rotary's Public Image](#), these online courses allow you to learn new skills from your home.
- Encourage your members to exchange ideas in the [Meeting Online learning topic](#) in the Learning Center.

Find more resources at rotary.org/membership.

Revised requirements for the 2019-20 Rotary Citation

We know that some of the 2019-20 Rotary Citation goals may be difficult for clubs to achieve during this pandemic, so we've revised the requirements. Instead of achieving five of the nine goals in the Unite People and Take Action categories, clubs now need to achieve at least three goals in each of these categories. The Presidential Distinction requirements remain the same, and clubs still need to be in good standing to be eligible.

We appreciate the work you continue to do during this time and are looking forward to seeing the creative ways in which clubs achieve their goals. Clubs can still report their achievements as described in the [Achievement Guide](#) and use the Rotary Citation Recipients report on My Rotary to check their progress. Contact us at riawards@rotary.org if you have any questions.

Webinar: Connect With the (Online) Rotary World

Be sure to [register](#) for our webinar, Connect With the (Online) Rotary World, being held Tuesday, 28 April, 15:00-15:45 Chicago time (UTC-5), to join a conversation with Rotarians who are using technology to stay connected to their clubs and districts. You'll be asked to share questions before the webinar, and you'll get access to the recording and slides afterward.

Let e-clubs help you get online during the pandemic

If your club wants to move its activities online, e-clubs can be an ideal resource. [Learn](#) how the Rotary E-Club of The Caribbean 7020 is helping other clubs and watch a [short video](#) about the advantages of meeting online.

More from our blog:

- [Embracing virtual meetings for your club](#)
- [Seven reasons young people should join Rotary](#)

Ideas for staying connected despite social distancing

Ingrid Waugh, who's an assistant Rotary coordinator, and a team of leaders from Zone 8 in Australia, New Zealand, and the Pacific Islands have created a list of tips for keeping members connected during this challenging time. From virtual service projects to phone calls that help clubs check on members, you'll [find ideas](#) for keeping social connections strong despite any physical distance.



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COVID-19

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**LIVESTREAM
TELETHON**

SATURDAY 2 MAY
10:00 A.M. CHICAGO
4:00 P.M. LONDON / LAGOS
8:30 P.M. DELHI

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Membership Minute is a bimonthly newsletter that provides the latest membership trends, strategies, best practices, and resources to help strengthen membership in your clubs. The newsletter is sent to Rotary coordinators, district governors, district membership chairs, club membership chairs, club presidents and subscribers. Please forward this to anyone who may be interested.

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