

# Arden Arcade

Chartered, February 23, 1955

October 13, 2015

Volume 1, Issue 11

Pledge by Dan Duane

Invocation By Sheila Romero

Today is Refresh Rotary!

Thank you Carroll Cook for sponsoring the bar today!

Guests: Todd Steber was introduced by Michael Caplan (Michael was fined \$5 for introducing him as Steve). Craig Huff was introduced by Stuart Nelson. Carolyn Lewis introduced by Linda Bigler. Dan Hubiak introduced Tommy Lee. Joel introduced Pastor Earl Heberle and John Huffman. Visiting Rotarians—Nyan Roberts. Steve was fined \$5 for forgetting to announce visiting Rotarians.

Joel announced that Pastor Heberle is organizing a Day of Hope on November 7th with 300 volunteers working at Encina High School. Joel also announced he and Amanda both just celebrated their birthdays by having a grand week long time and became a Bell Ringer for the 2nd time.

Steve pointed out that the Bell Ringer Board is almost full and will soon need wings to accommodate the number of Bell Ringers.

Steve mentioned Happy Birthdays going out to Katie Pexa and Blake McCall.

District Governor Glen Fong chose Matt Ross to receive the "Gift to the World" pin on behalf of Rotary International. Steve presented it to Matt for all his work on behalf of the club.

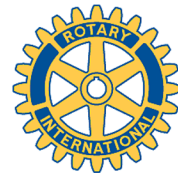
Patt updated everyone on the Laurel Ruff Holiday Party scheduled for December 8th. This is an important day for everyone to pitch in and make the event happen when we serve the students at Laurel Ruff as well as those bussed in from 4 local grammar schools.

Bill Hambrick showed off the dictionary we hand out to 5 schools of 3rd graders. He is looking for helpers to make the deliveries go smoothly. They happen in January.

Howard Stagg was fined for not attending the Secret Rotary trip because he was riding his motorcycle in Canada!

The silent auction to sell some overlooked items from the Petersen Cup will put the proceeds into the scholarship fund. Larry pointed out that there is no need for a separate Scholarship Fund, the Ray McClure Fund could be used for other scholarships as determined by the Foundation Board.

Danny updated us on the November 7th Pasta Feed. They are still



**ROTARY CLUB OF  
ARDEN ARCADE**

Arden Arcade 2015-2016



Steve Turner,  
Club President

Paul King, Vice President, President Elect

Stuart Nelson, Secretary

Christine Hock, Treasurer

Tom Goode, Controller

Past President, Joel Archer

Joe Green, Membership

Matt Ross, Public Relations

Jeri Petersen, Arden Arcade Foundation

Matt Ross, RI Foundation

Cathy Skeen, Club Events

Tim Martin, Community Service

Mike Caplan, International Service

Al Cady, Sergeant at Arms

Paul King, Rotary House,

Paula James, Youth Programs

Patt McCormick, Newsletter Editor

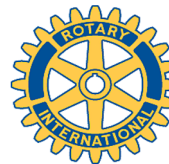
Attendance: Jed Van Wagner

(916) 435-1754

[jsjhmng@sbcglobal.net](mailto:jsjhmng@sbcglobal.net)

**RAFFLE**

**NO RAFFLE TODAY!**



ROTARY CLUB OF  
ARDEN ARCADE

Looking for sponsors, donations, and ticket sales. See the attached information. Danny also thanked members Steve Newman, Tim Cook, Carroll Cook and Al Cady for all their support.

Prez Steve mentioned that Stan Atkinson is not feeling well -we send healing thoughts his way!

Our speaker today is the President and Co-Founder of the Sacramento Republic Soccer Club, Warren Smith. Prior to founding the Sacramento Republic, Warren served as the Ex. VP of the River Cats, and led the grassroots effort to build Raley Field. He also founded Clean World Partners and still serves on its board. Warren grew up in Hawaii but fell in love with Sacramento.

He worked in Portland with the Portland Beavers in 2004, and helped turn the team around. Part of the package was the Portland Timbers, a minor league soccer team. He wanted to own the soccer team but the Portland Mayor considered it a package deal. While there he learned 3 things about Portland: Portland is very close to Sacramento in demographics, socioeconomics and geography. By 2007, Warren sold off the other entities realizing he wanted to invest in the fastest growing sport in America—soccer. More people play soccer in the US than any other sport—over 30,000,000 men, women and children. Only 7 million play football and none outside of the US. Soccer is seeing a 22% growth every year. The average American child plays 7 years of soccer by the end of high school.

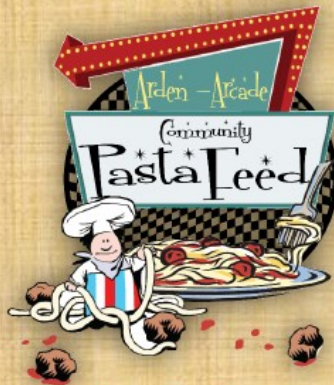
Turning the Sac Republic into a MLS team is the ultimate goal. Sacramento is the 8th largest economy in the world, and it is highly rated by young professionals. MLS Soccer brings another entertainment venue to town. Sacramento is a dynamic city 90 minutes from San Francisco and 90 minutes from Tahoe. Warren says they don't want to reinvent the wheel, they are following the model laid out in Portland and Orlando to build a brand and following and then get accepted by the MLS. They even used the capital in the flag designated by the star and the words *urbis indomita* meaning indomitable spirit—it's their rallying cry!

The 5 year goal was to build fan support. The first year they hoped for 6750 a game and averaged 8,000. In the 3rd year they wanted to get franchised by the MLS and by year 5 build a new stadium. They now have 11,442 per game sold out attendance. Next year they will be able to accommodate 12,000. Warren says they are blessed to have a management team with 65 years professional experience in sports including soccer.

Last year the Sac Republic won the championship, and they were first in all categories including attendance. In March—June hopefully the next MLS team will be chosen and they hope it will be Sacramento. The railyards are being developed by Larry Kelly and just off 7th Street across from the railyard is where the new stadium will be built. The league is different from NFL and NBA where you have individual owners making up the league. In the MLS the league is the entity—(single entity model) - you become 1/24 of the entity. Most players are recruited out of college or clubs. They have an academy program to draw players from.

Thank you Warren for a very interesting program!





**The 4th Annual  
ARDEN ARCADE COMMUNITY  
PASTA FEED**

Presented by:  
**THE SHERIFF'S COMMUNITY  
IMPACT PROGRAM (SCIP)**  
&  
**MISSION OAKS RECREATION  
& PARK DISTRICT**

**SATURDAY, NOVEMBER 7<sup>TH</sup>, 2015**  
**6:00 Social 7:00 Dinner**  
**Mission Oaks Community Center**  
**4701 Gibbons Dr. Carmichael, CA 95608**

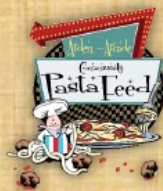


**The Sheriff's Community Impact Program  
&  
Mission Oaks Recreation & Park District**

**are proud to hold the 4th annual Pasta Feed  
supporting youth based programs in the  
Arden Arcade community.**

Throughout the year, Mission Oaks and SCIP provide diverse programs, including recreational activities and mentoring, designed to combat juvenile delinquency for children, K through 12<sup>th</sup> grades. All of our programs are offered at little to no cost to parents and students.

**Won't you consider supporting this important  
work through a donation or sponsorship?**



**COUNT ME IN  
I WANT TO  
HELP!**

- **EVENT SPONSOR - \$2500** (2 only)
  - Sponsorship includes logos on all fliers and programs
  - Logo on SCIP website
  - Reserved table for 8
- **MEATBALL SPONSOR - \$1000**
  - Sponsorship includes logos on all fliers and programs
  - Reserved table for 8
- **THE WHOLE CANNOLI - \$500**  
You get the works!!
  - Table for 8
  - \$250 Sponsorship with recognition on programs
  - We'll even throw in a bottle of wine
- **VINO SPONSOR - \$250**
  - Sponsorship includes recognition on programs
  - 2 tickets to event

**DONORS - We need your support to make  
this non-profit, Arden Arcade event, a  
SUCCESS!**

- ☐ I want to be a sponsor & contribute \$ \_\_\_\_\_
- ☐ I want to purchase \_\_\_ dinner tickets @ \$30
- ☐ I want to reserve a table for 8 @ \$240

Company Name \_\_\_\_\_

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Address \_\_\_\_\_

City/St. \_\_\_\_\_

E-mail \_\_\_\_\_

Phone \_\_\_\_\_

For more information contact: Danny Curtola 333-6464 ext. 3101  
[dcurtola@morpd.com](mailto:dcurtola@morpd.com) or Jeri Petersen [jpetersen@sacscip.org](mailto:jpetersen@sacscip.org)  
Donations are tax deductible.  
Checks should be made to SCIP, a non-profit organization  
2350 Northrop Ave Sacramento, CA 95825

**Thank you for your generous contribution!**