

Arden Arcade

Chartered, February 23, 1955

Pledge by Linda Bigler
Invocation By Mike Grace

July 28, 2015
Volume 1, Issue 4



**ROTARY CLUB OF
ARDEN ARCADE**

Arden Arcade 2015-2016



Congratulations
to the Arden Arcade Softball Team who won the League Championship last night beating South Grove 19-14. Linda Bigler was awarded the signed game ball for her continuous support as "team mom!"



Steve Turner,
Club President

Guests: Eric Macintosh, Zoom Imaging, Tyler Johnson, Zoom Imaging (and Gary's son); Duane Oliveira, past president of Benicia Rotary.

Reminder: Al Cady's housewarming party is on Friday, July 31st at 3pm at 3510 Dutch Way. All are invited. Michael Caplan is making paella. Michael Caplan could use some help with the paella on Friday. Let him know if you can help.

Steve announced the next Board Meeting is August 5th at 5:30pm at the Offices of the Sacramento Rotary Club.

Joel Archer was fined for being three weeks late paying for his Bell Ringer. He was fined \$30.

Danny regaled us with things he learned about members while playing softball:

- ◆ Blake can schedule playing softball around dinner plans.
- ◆ Danny learned you cannot throw your glove at a fly ball.
- ◆ Joel learned 3 strikes is all you get.

Danny also said Joel caught an amazing ball but didn't know he'd caught it, and Joe Green is an All Star for all the balls he dove for, then went and played soccer at 10pm after the softball win!

There was a Jonathan Kocycz sighting—he's been working hard but business is great. Prez Steve wasn't sympathetic and fined him anyway. Michael Caplan was also late but he came bearing gifts: he brought the club and Prez Steve a lovely mounted team photo with the trophy!

Prez Steve presented Joel with the RI Silver Club Member Award.

Paul King, President Elect

Stewart Nelson, Secretary

Christine Hock, Treasurer

Tom Goode, Controller

Past President, Joel Archer

Danny Curtola, George Prather, Tim Martin
Membership

Matt Ross, Public Relations

Jeri Petersen, Arden Arcade Foundation

Matt Ross/Stam Affonso, RI Foundation

Rob Ford, Club Service

Mike Grace, Jeri Petersen, Community Service

Mike Caplan/Carolyn Ewing, International
Service

Al Cady/Stam Nicolaus, Sergeant at Arms

Patt McCormick, Newsletter Editor

Attendance: Jed Van Wagner

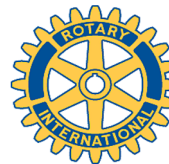
(916) 435-1754

jsjhm@gmail.com

RAFFLE

1st Pot \$229—Roy Vogel won \$5 but did not pull the Ace!

2nd Pot- \$444—Roy Vogel won \$5 but did not pull the Ace!



ROTARY CLUB OF
ARDEN ARCADE

Bill Hambrick announced that on August 1st, the Auto Museum does the Cruise on Fulton Avenue. We need volunteers to help direct cars to the parking areas. It is a short time commitment starting at 3pm, but a very fun party! Please call Bill if you can help –600-6528. They really need volunteers!

Bill also announce the date for Steve's DEMOTION—August 28th. It will be reasonably priced and taking place in Old Sac. More info to come.

Jeri reminded us that school starts soon and to bring in toiletries for the Dyer Kelly school kids. Jeri also mentioned that sign-ups for the Petersen Cup are now available on line.

Prez Steve became a Bell Ringer because his daughter, Audrey is starting kindergarten this year.

Matt became a Bell Ringer for spending a week camping with the Boy Scouts. He also thanked everyone for showering today! He said the last day of the trip got pretty ripe!

Stuart Nelson became a Bell Ringer because he did the Rubicon Trail this weekend and because Joel is not longer President and because he wants to be at the top of the next column.

Today we had a Club Assembly. Prez Steve wanted to go over his 2015-16 GOALS

- A. The first goal is membership. Prez Steve is hoping to induct 10 new members, and work on the retention of current members. Prez Steve feels retention is all about making the meetings relevant and that means good speakers and programs.
- B. The Foundation goal is \$14,000. Matt said he will start earlier in the year so that we can reach and surpass our goal by year's end not term end.
- C. The very successful poker tournament—Prez Steve has a goal to break \$100,000.
- D. The Petersen Cup, Prez Steve has a goal to break \$45,000.
- E. Prez Steve wants to set long term goals with a Vision Committee looking down the road 10 years from now.
- F. District participation. Prez Steve would like to see more of our club members attend the District Conference in Alameda from May 19-22nd. The club will pay registration for 10 people to attend.
- G. Prez Steve wants to highlight the milestone of marking Nigeria off the list and only having 2 countries (Afghanistan and Pakistan) still infected with polio. Bill Hambrick is leading a program to take the Iron Lung around to every club in the area and share a program on polio. Bill would like a helper to volunteer.
- H. Paula James is working hard to set up an Interact Club at El Camino High School.
- I. Steve would like to have 2 additional FUN/Fund raisers:
 1. A Wine program where we make our own wine. The program is still evolving. Tim Martin (the wine master) is looking for help with this project
 2. Sac Dinner Cruise—on Steve's Boat in the Sacramento River.

Prez Steve then talked about our opportunities:

- Support the schools. We are currently in the hunt for a District Grant for the Rotary Van to help get kids to activities.
- Time, Tools and Technology to help the community
- Set money aside for long-term Foundation goals

Prez Steve then talked about our challenges:

- Clubs that draw away members
- Vaccination issues in the schools



ROTARY CLUB OF
ARDEN ARCADE

- New members—helping older members with transportation to meetings

Membership:

Prez Steve asked some of the first year members to give their first impressions and why they chose Arden Arcade.

- Tim Cahill came to several lunches over time and he felt comfortable even though he doesn't consider himself a joiner. When he spoke with Joel and Danny he felt they were really interested in what he had to say.
- Stuart liked the smaller, home town feeling of the club. He felt comfortable getting to know people.
- Joe Green had come to Arden Arcade as a high school student (speech contest) and felt like it was a natural to join this club. He remembers how friendly everyone was and is and thinks it is a fun place.
- Mark Harrison echoes the same sentiments and also like the age span. He feels everyone is welcoming and friendly.

Prez Steve challenged these new members to reach out during the year and try to bring 2 friends or acquaintances to a meeting.

Prez Steve wanted to tell some feedback on issues:

Bell Ringers—Steve thanked Phil Kocycz again for making the beautiful Bell Ringer Board. He reminded everyone how multiple bell ringers are handled.

Steve said he hopes to have very strong communication and send out reminder emails as well as make plans in advance.

Bill mentioned how important it is to attend the District Assembly because in 4-5 hours on a Saturday you can learn a lot about Rotary. New Board members and New Members are especially recommended to go. This is a free event and well worth the time. Date TBA.

Danny and Linda also express a need for help with the web-site. We need someone to maintain it and put in maybe one hour a week. There are classes on line to teach you how to work with the program.

Stuart wondered why we couldn't have a designated Speaker's Seat where the speaker would sit each week so everyone knew to go and introduce themselves and talk with them. Also a badge or something to designate them. This would help them be recognized as a VIP. In that same vain, how do we recognize them—a certificate, a plaque? Prez Steve gives them a Rotary Coin that has the 4-way Test on it as a show of respect.

How do we encourage attendance? Through great programs. Steve has an idea for a Mystery Tour—come to a meeting, be picked up by a bus and taken to a mystery spot for the meeting. Carolyn suggests on Rotarian call another Rotarian. Calling someone who doesn't attend often and encouraging them to attend is a great start. Patt reminded Prez Steve that some traditions should continue like fining for birthdays and anniversaries. People also like the Hidden Gems program where one "older" Rotarian talks about a "younger" Rotarian and the reverse. It is a great way to learn about our members.

Upcoming Programs:

August 4th: Hidden Gems

August 28th: DEMOTION

TBA: Stan Atkinson on Charles Manson



Prez Steve in Action



Gary and son, Tyler



Duane Oliveira



Joel Archer



Danny with the Softball Trophy



Linda Bigler MVP



Prez Steve and Past Prez Joel



Jeri Petersen



Sheila Romero



Danny and Michael Caplan



Team Photo presentation



Bill Hambrick



Stuart Nelson



Roy Vogel not winning TWICE



Danny, Linda and Linda's Mother

Save the date!

Petersen Cup

Friday, September 25th, 2015

Timber Creek Golf Course - Roseville, CA



Benefiting:
The Rotary Club of Arden Arcade &
Children's Receiving Home of Sacramento