



# DOZEN DINNER DRAW

Rotary Club of Ithaca

Partnering with Cornell University's  
AguaClara Program and AguaClara Reach

## Previous Donor: (Check list of last year's sponsors)

- Thank them for their support
- Here's what was accomplished with your support
  - \* Raised \$10,000 for Disaster Relief and Recovery
  - \* In Puerto Rico we partnered with the San Juan Rotary Club and "Pisadas De Amor" (Nonprofit) to rebuild 12 Senior-Homes Damaged by Hurricane Maria
  - \* Additionally, we made a \$1,000 Donation to Shelter Box for a family in need
- Pitch the "Ask" - I am here to ask you for your Support for the 2019 DDD

## New Sponsor:

- Introduce yourself as an Ithaca Club Rotarian
  - \* Brief overview of "What is Rotary?" - "People of Action" - <https://www.rotary.org/>
- Pitch the "ASK" – I am here to ask for your support for the DDD by providing a gift certificate towards the draw
- What is the DDD?
  - \* Review what was accomplished last year in DDD with the support of Finger Lakes restaurants
  - \* Share list of last year's sponsors
  - \* This year's goal – raise \$10,000 to partner with Cornell University's AguaClara Program and AguaClara Reach to bring safe drinking water on tap for under-served communities globally

## The "ASK":

- We are seeking donations of one or more gift certificates (for meals not including alcohol)
- Our goal is to receive as many \$100, \$50 and \$25 Gift Certificates as possible

## How Will Your Business Benefit?

- Your sponsorship will be promoted in many ways:
  - \* On the DDD website and at local rotary clubs – widely communicated in the Finger Lakes region
  - \* In our public relations campaign and press releases
  - \* On raffle draw tickets
  - \* Rotarians and their families will be encouraged to patronize your establishment
- Participants will purchase \$50 tickets for a chance to win a Dozen \$100-Gift certificates to local sponsoring restaurants

**AGUACLARA TECHNOLOGIES ARE THE ONLY 100% NON-ELECTRIC MUNICIPAL-SCALE WATER TREATMENT SOLUTIONS THAT ARE SUSTAINABLE IN UNDER-SERVED COMMUNITIES**

The systems are long-lasting because:

- They are built, and can be repaired, locally.
- They use locally-available materials such as cement, PVC pipe, and sand. Designs are modular, making it easy to remove parts for maintenance or repair.
- Operation and maintenance is simple enough to be carried out by a local operator. Water is safe: it meets World Health Organization standards for drinking water quality.
- Operation and maintenance are affordable, even where people earn less than \$2 per day.