

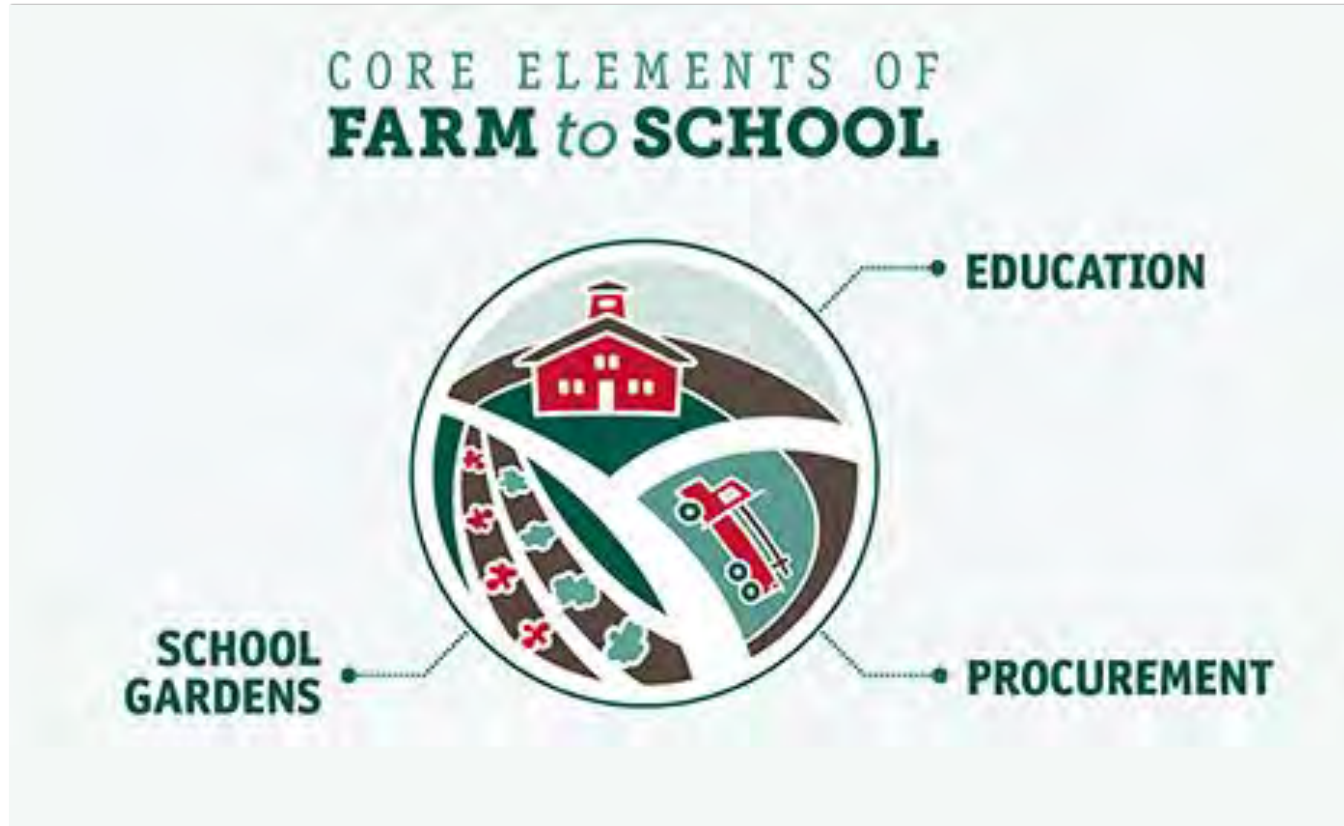
A background photograph of several children sitting at a table, eating from colorful plates and cups. The children are smiling and appear to be enjoying their meal. The text is overlaid on a semi-transparent white box in the center of the image.

TOMPKINS COUNTY FARM TO SCHOOL PROJECT

New Markets for Regional Farmers

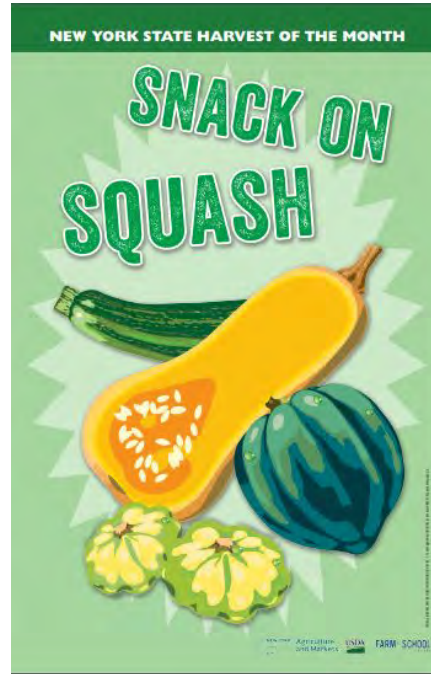
**Ithaca Rotary Club
February 6, 2019**

NATIONAL FARM TO SCHOOL



NYS FARM TO SCHOOL PROGRAM

- Created by NYS Department of Agriculture & Markets to strengthen local agriculture, improve student health, and promote awareness of our regional food systems
- Provides grants, technical assistance and promotional support



NO STUDENT GOES HUNGRY LEGISLATION

- NYS 2018 legislation incentivizes the use of farm-fresh food in school cafeterias
- School districts that purchase at least 30 percent of its ingredients for lunches from New York farms will receive an additional 19 cents per meal* from NYS Education Department

**Schools currently receive 5.9 cents from the state and about \$3.40 (varies by free, reduced or paid meals and school poverty rate) from the federal government for each school lunch served)*



TOMPKINS FARM TO SCHOOL PROJECT

Cornell Cooperative Extension of Tompkins County has been awarded a 2-year NYS Farm to School award of \$92,789 to hire a Farm to School Coordinator who will:

- Help schools achieve the 30% benchmark, with at least 4 school districts reaching this benchmark by the end of the 2019/2020 school year.
- Work with the Park Foundation and Coltivare to support a series of food service trainings to increase food service capacity for storage, preparation, serving and promotion of fresh produce.
- Work with the [Food and Health Network of South Central New York](#), the [Youth Farm Project](#), and the [Coalition for Healthy School Food](#), among other collaborators, to provide support around menu planning and promotion, as well as other educational activities to promote student awareness and consumption of fresh, local ingredients.
- Work with faculty and graduate students from [Cornell University's Master of Public Health](#) program for the monitoring and evaluation of the project and farm-to-school activities across Tompkins County, to ensure continuous improvement and long-term project sustainability.

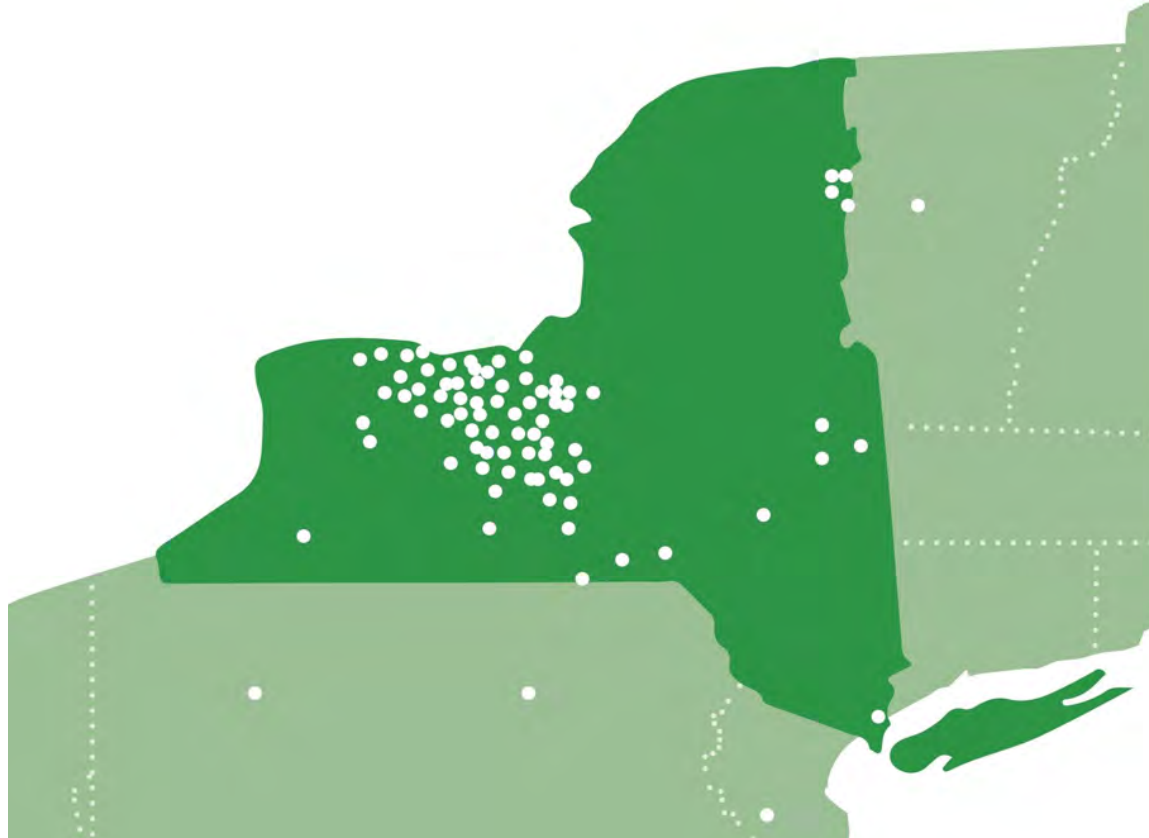
TOMPKINS FARM TO SCHOOL PROJECT

In the long-term, this project aims to:

- Improve student health & learning outcomes
- Increase school food budgets
- Ensure continuous quality improvement
- Develop collective community capacity for sustaining project activities
- Build lasting institutional markets in Tompkins County for NYS farmers



HEADWATER FOOD HUB: ECONOMIC IMPACT



HEADWATER FOOD HUB: NYS FARMERS



HEADWATER FOOD HUB - PRODUCTS



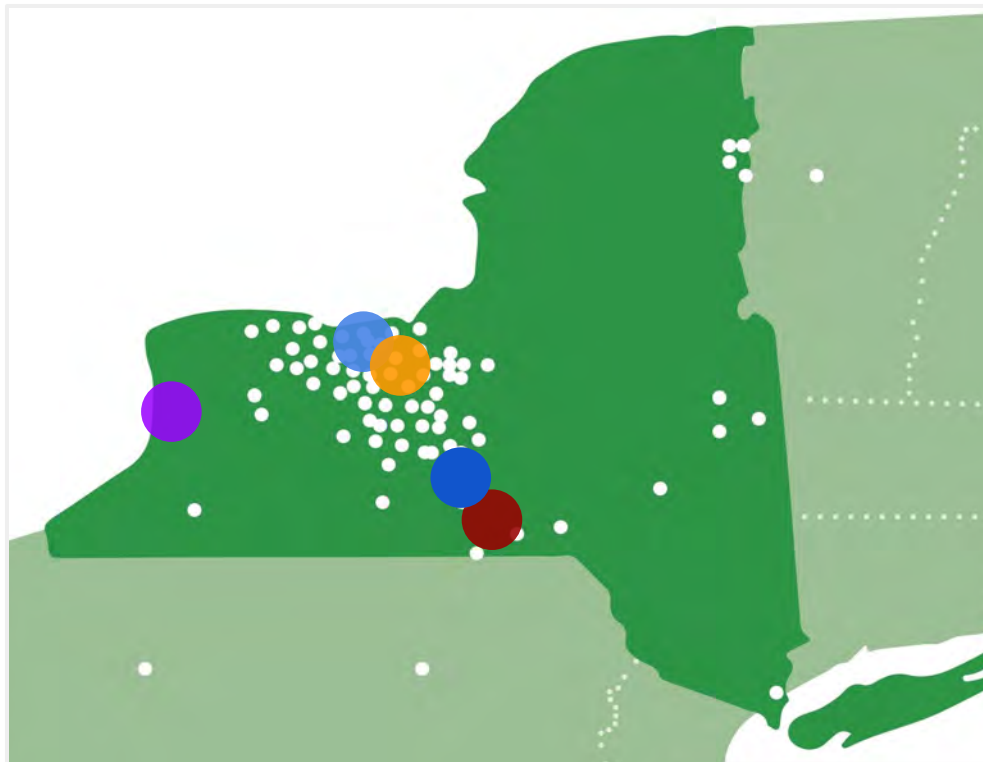
WHOLE & MINIMALLY PROCESSED



HEADWATER FOOD HUB: MODEL



HEADWATER FOOD HUB: K-12 PROGRAMS



BUFFALO CSD:
Rewriting Bid



WAYNE CSD: GROW
Harvest of the Month: Micro purchases



ONTARIO CSD: FARMER FRIDAYS
Harvest of the Month: Micro purchases




BROOME TIOGA: NY THURSDAY
Weekly Geo-Bid



TOMPKINS COUNTY
Harvest of the Month +

HEADWATER FOOD HUB: k-12 Programs





**Questions?
Want to get involved?
Contact Lara Parrilla at
ljp9@cornell.edu**