



Financial State of the Club

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October 30, 2019

Introduction

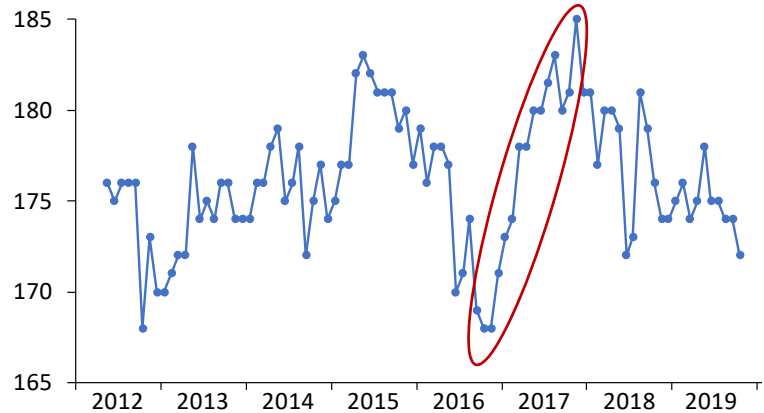
- Appreciate awesome help in collecting data
 - Jay O’Leary
 - Joanne Lamoureux
- ~~Pretty graphs~~ **Data Visualization**
- Truthiness: Some handwaving to clarify insights
- Used the CPI to eliminate inflation (all in 2019 \$)
- Going back 10 years (*or less*)
- Economist-speak: “Descriptive, not normative.”
- Not a forensic accountant nor a strategic planner.

Outline

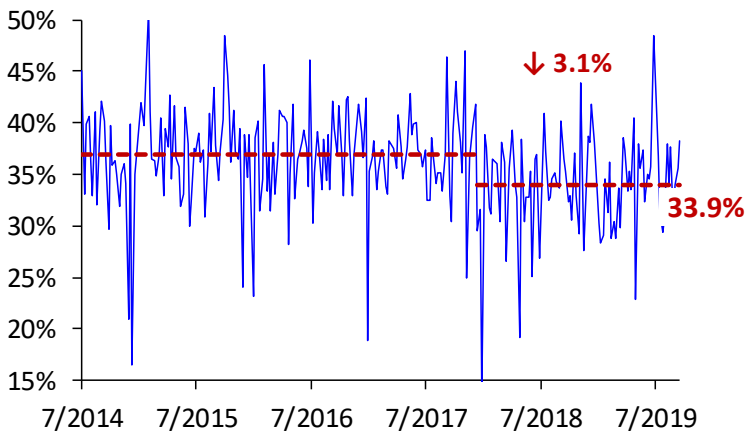
- Club demographics
- Timeline of “asks”
 - Overall income vs. expenses
- Charities supported
 - And other expenses
- Fundraisers
 - And other income
- Not today: Community Foundation, Charitable Trust.

Club size

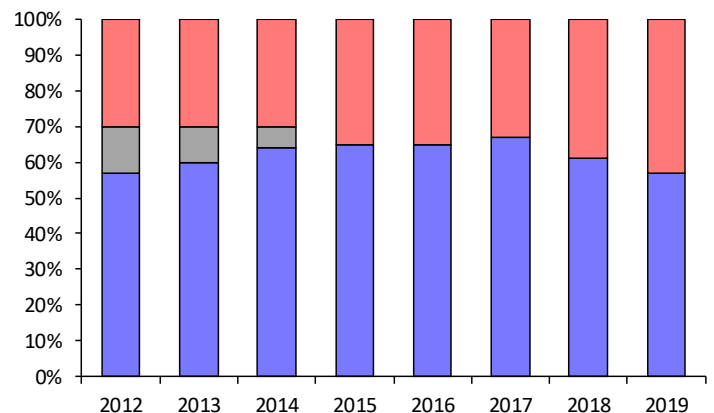
- Fairly stable (≈ 176) since 2012



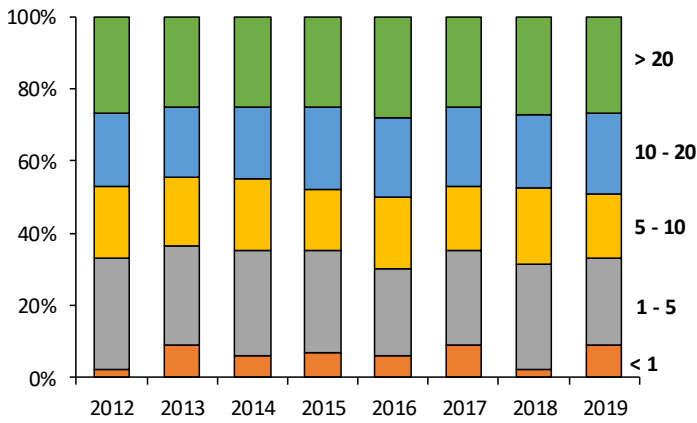
Meeting Attendance (actual)



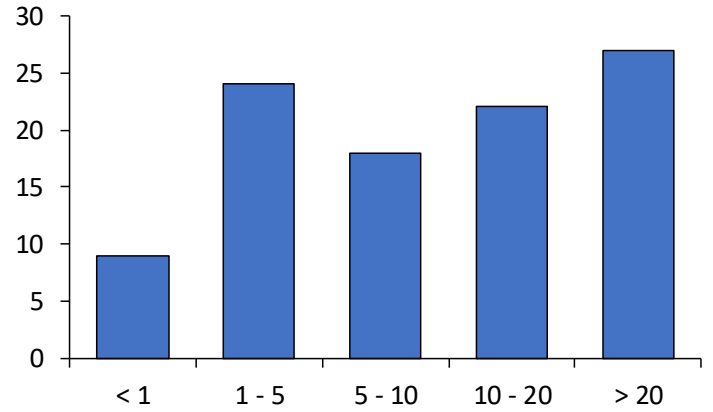
Gender Composition



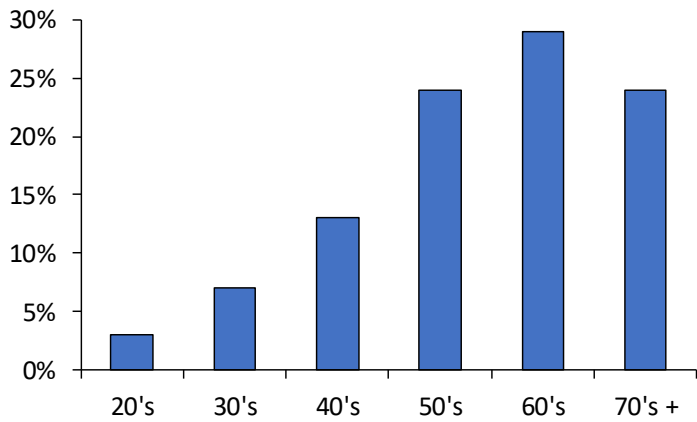
Years in Rotary



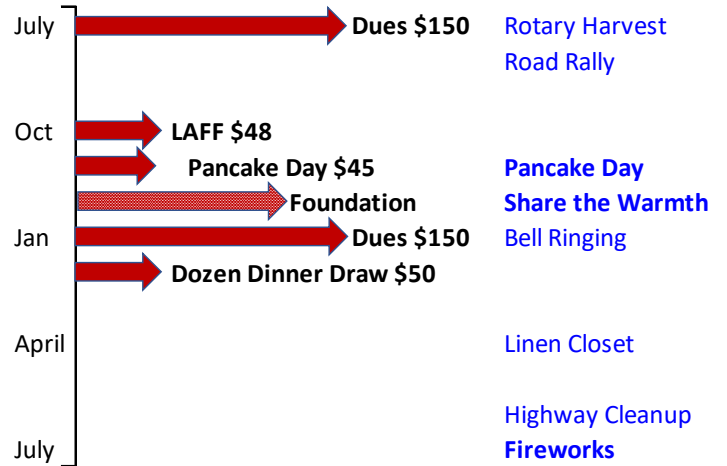
Years in Rotary (as of 2019)



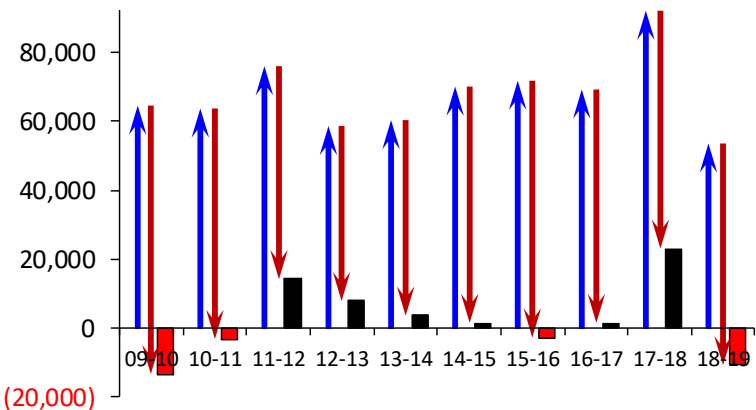
Age (as of 2019)



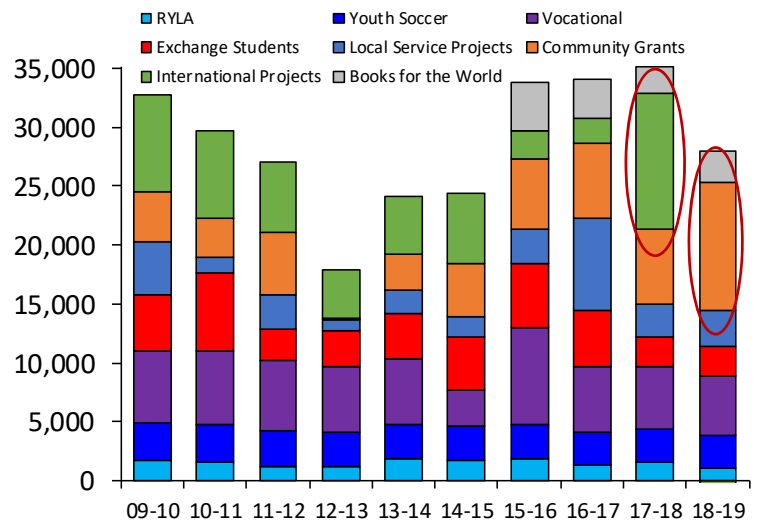
Calendar of "Asks"



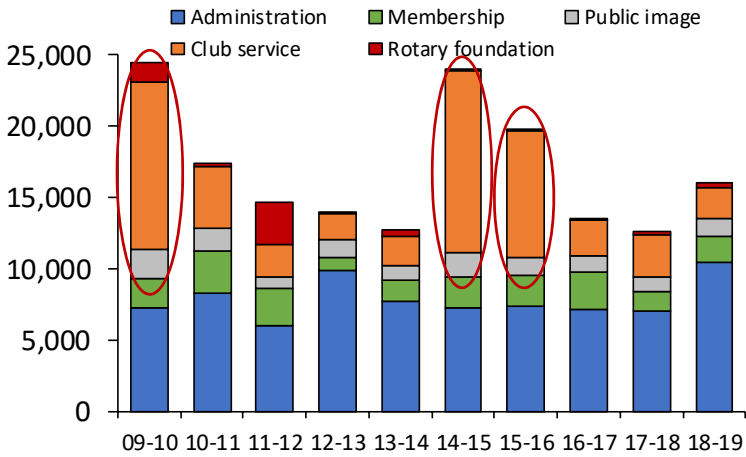
Overall Income vs. Expenses



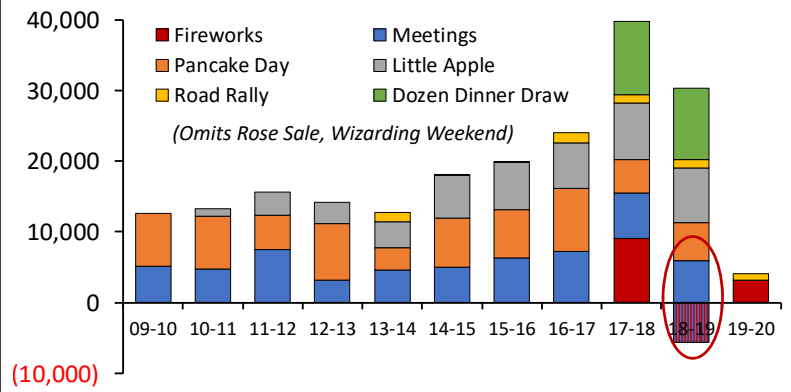
Major Supported Charities



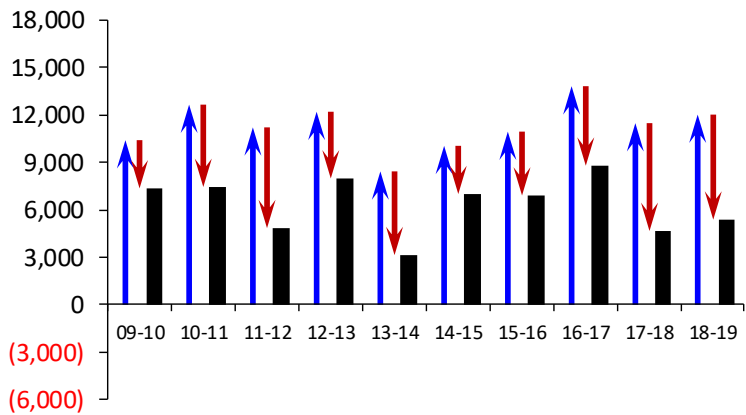
Other Outflows



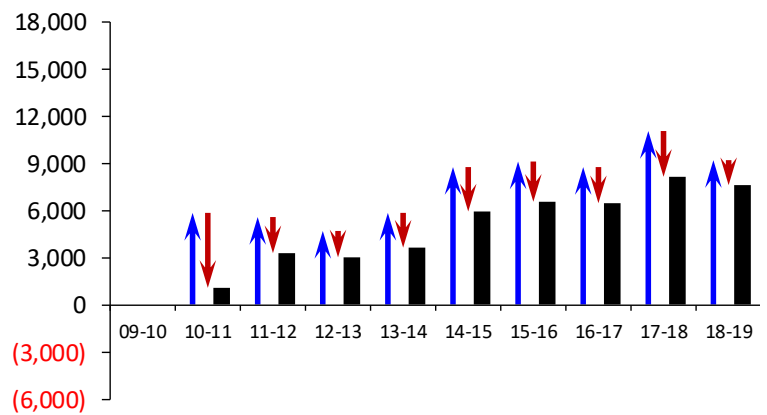
Ongoing Fundraisers



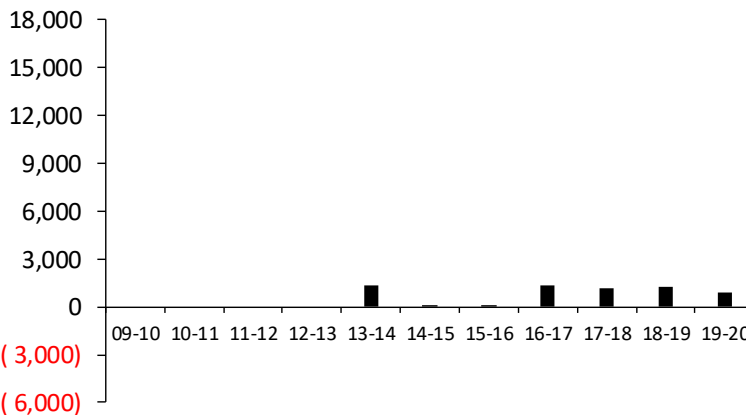
Pancake Day



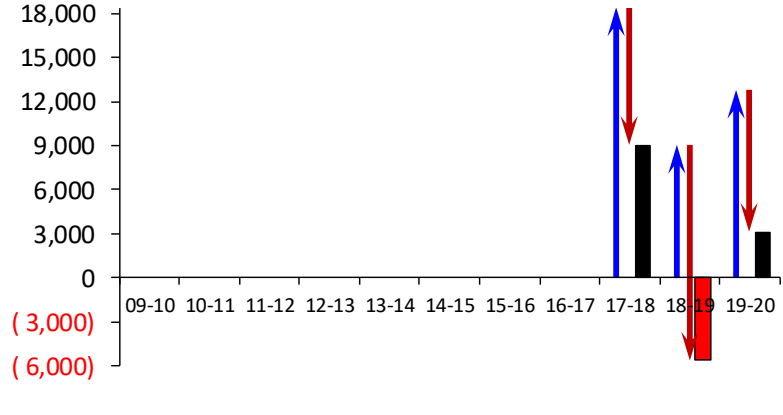
Little Apple Fall Follies



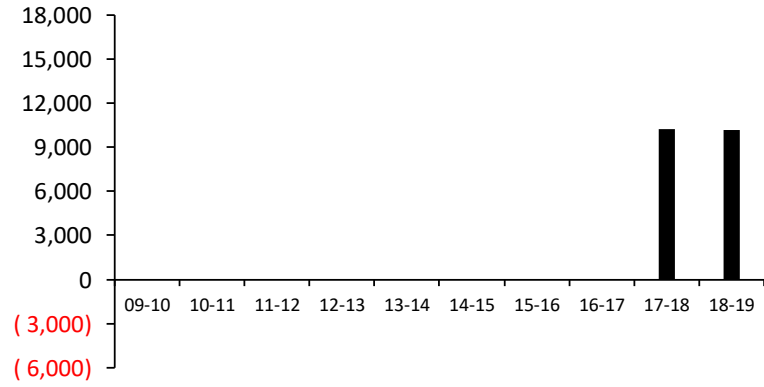
Road Rally



Fireworks

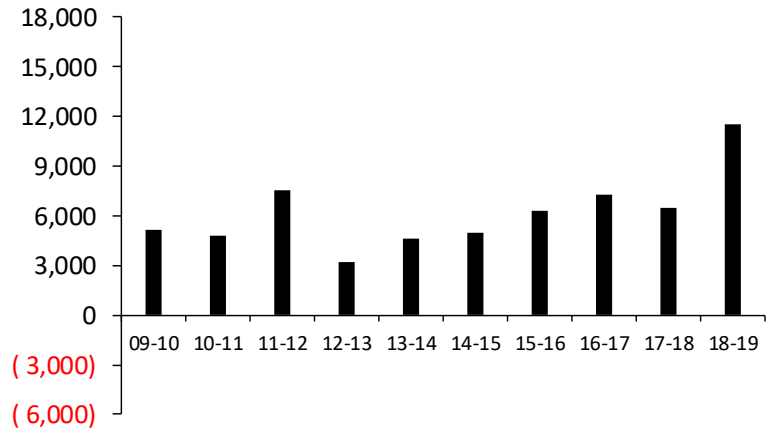


Dozen Dinner Draw

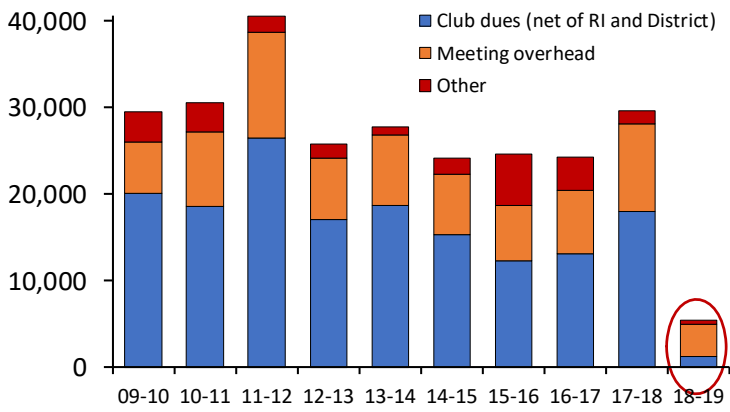


Meetings

Kettle, Happy Dollars, Raffle, etc.



Other Inflows



Summary

- Overview of our recent history.
- Leave to the entire club, and to President Frank, to figure out the implications for the future.