

Rotary Leadership Institute – Sunshine Division

Presents



Rotary Leadership Institute – Courses 1, 2, 3 & Graduate Course

Building better Rotarians, one session at a time.

**Saturday, April 11 at
Hilton Melbourne Rialto Place, 200 Rialto Place, Melbourne
7:30 A.M. – 3:30 P.M.**

Part One: The Rotarian

Your introduction to the RLI experience. Begin your day by meeting fellow Rotarians and your Rotarian Discussion Leaders. Emphasis is placed on providing an overview of Rotary programs and helping develop ideas that participants can take back to their Rotary Clubs. Courses include Object of Rotary, Rotary Beyond the Club, Membership Retention, Rotary Opportunities, Ethics & Vocational Service, and Rotary Foundation I.

Part Two: The Rotary Club

The RLI journey continues, the depth of subject matter increases and focus is placed on fostering the qualities of a knowledgeable Rotarian by building on the basics learned in Part I. The day includes an individual analysis of your Rotary Club and its effectiveness. Courses include Analyzing Your Rotary Club, Leadership – Team Building, Strategic Planning, Service Projects, Membership Attraction, and Public Relations.

Part Three: The Rotary Journey

The final phase of RLI, courses become much more in-depth and detailed. Learn about opportunities available to you and your club through RI and how to best utilize them. Understand what it means to be a Rotarian and how you can use your RLI knowledge to better your club. Courses include Rotary History, International Service, Leadership: Effective Strategies, Rotary Foundation II, Communication Techniques, and Making a Difference.

Graduate Course ~ Memorable Messages – The Art of Effective Communication:

We want to help you tell Your Story in the most effective way possible. Whether your message is going out in print or from the podium, this program will help you get through to your audience. The material covered is not Rotary specific, and could be helpful to business leaders as well.

To register visit www.rlitraining.org. Cost to attend is \$95 per session which includes course materials, breakfast and lunch.

Registration cut-off is March 31, 2015 so please register early!!!

Directions to Hilton Rialto Place:

From Florida's Interstate 95, take West New Haven exit. Head east go left (north) on Airport Road. Hilton Melbourne Rialto Place is on the right about 1 mile.

