



Rotary Club of Gainesville

2016 Ethics in Business Award

Nomination Process

OBJECT OF ROTARY

The Object of Rotary is to encourage and foster the ideal of service as a basis of worthy enterprise and, in particular, to encourage and foster:

- **FIRST:** The development of acquaintance as an opportunity for service;
- **SECOND:** High ethical standards in business and professions; the recognition of the worthiness of all useful occupations; and the dignifying of each Rotarian's occupation as an opportunity to serve society;
- **THIRD:** The application of the ideal of service in each Rotarian's personal, business, and community life;
- **FOURTH:** The advancement of international understanding, goodwill, and peace through a world fellowship of business and professional persons united in the ideal of service.

THE ROTARY FOUR-WAY TEST – Ethical Guide for Rotarians

Of the things we think, say or do:

- Is it the **TRUTH**?
- Is it **FAIR** to all concerned?
- Will it build **GOODWILL** and **BETTER FRIENDSHIPS**?
- Will it be **BENEFICIAL** to all concerned?

The Rotary Club of Gainesville created the Ethics in Business award to recognize and honor individuals or businesses in our community that exemplify the ideals of Rotary and consistently demonstrate strong commitment to the highest ethical business practices in all facets of their businesses.

We are accepting nominations for the 2016 Ethics in Business Award. We hope you will review the following criteria and address those that apply in your nomination.

Award Criteria:

- 1) The nominee adheres to high ethical standards of honesty, integrity and consistency in dealing with employees, colleagues, contractors, customers and neighbors.
- 2) The nominee participates in activities beneficial to the community in addition to providing economic benefits as an ongoing enterprise.

- 3) The nominee serves as a leader or innovator in the organization's business sector, enhancing the economic strength of the broader enterprise. The nominee' leadership has been recognized by the industry.
- 4) The nominee adheres to fair and truthful principles of business practice as reflected in the Rotary Four-Way Test.
- 5) The nominee has been committed to and has demonstrated high ethical standards on a consistent basis.
- 6) The nominee promotes ethics in the workplace through a strongly honored mission statement and ethical treatment of employees.
- 7) The nominee communicates ethical standards to employees for them to follow in their relationships with customers, their colleagues and with all who come in contact with the company.
- 8) The nominee is involved in community service, beyond the norm. The nominee encourages community service by employees.

Please complete the following information form along with your nomination letter addressing the award criteria as it relates to your nominee. It is beneficial to include additional letters of support for your nominee. Send this form along with your nomination letter that addresses the criteria by Friday, October 30, 2015 to:

Susan Crowley – Chair, Rotary Ethics in Business Award, C/O the Rotary Club of Gainesville, PO Box 357755, Gainesville, FL 32653 - Or email to Susan at sk32211@gmail.com

Award Process – Policies and Procedures:

Anyone can make a nomination – Rotary membership is not required.

The awards committee will consist of a chairman, the Rotary president, a Rotary board member and at least three Rotary members appointed by the president.

The committee will be advised by and nominations will be solicited by the Gainesville Area Chamber of Commerce. Additional input will come from the UF Poe Center for Ethics.

The committee members – other than the chairman and president – will remain anonymous and will not include anyone who is nominated or has nominated another.

Students from the UF College of Business will review the nominations, interview candidates and make recommendations to the awards committee based on their research.



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2016 Ethics in Business Award

Nominee Information:

| | |
|-------------------------------|--|
| Name | |
| Company Name | |
| Address | |
| Phone | |
| Email | |
| Brief Description of Business | |

Nominator Information:

| | |
|--------------------------|--|
| Name | |
| Company Name | |
| Address | |
| Phone | |
| Email | |
| Affiliation with Nominee | |

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