
# Rotary Club of Gainesville

# 2017 Ethics in Business Award

**OBJECT OF ROTARY**

The Object of Rotary is to encourage and foster the ideal of service as a basis of worthy enterprise and,
in particular, to encourage and foster:

* FIRST: The development of acquaintance as an opportunity for service;
* SECOND: High ethical standards in business and professions; the recognition of the worthiness
of all useful occupations; and the dignifying of each Rotarian's occupation as an opportunity to
serve society;
* THIRD: The application of the ideal of service in each Rotarian's personal, business, and
community life;
* FOURTH: The advancement of international understanding, goodwill, and peace through a
world fellowship of business and professional persons united in the ideal of service.

**THE ROTARY FOUR-WAY TEST** - Ethical Guide for Rotarians

Of the things we think, say or do:

* Is it the TRUTH?
* Is it FAIR to all concerned?
* Will it build GOODWILL and BEITER FRIENDSHIPS?
* Will it be BENEFICIAL to all concerned?

The Rotary Club of Gainesville created the Ethics in Business award to recognize and honor individuals
or businesses in our community that exemplify the ideals of Rotary and consistently demonstrate
strong commitment to the highest ethical business practices in all facets of their businesses.

We are accepting nominations for the 2016 Ethics in Business Award. We hope you will review the
following criteria and address those that apply in your nomination.

**Award Criteria**:

1. The nominee adheres to high ethical standards of honesty, integrity and consistency in
dealing with employees, colleagues, contractors, customers and neighbors.
2. The nominee participates in activities beneficial to the community in addition to providing
economic benefits as an ongoing enterprise.
3. The nominee serves as a leader or innovator in the organization's business sector,
enhancing the economic strength of the broader enterprise. The nominee' leadership has
been recognized by the industry.
4. The nominee adheres to fair and truthful principles of business practice as reflected in the
Rotary Four-Way Test.
5. The nominee has been committed to and has demonstrated high ethical standards on a
consistent basis.
6. The nominee promotes ethics in the workplace through a strongly honored mission
statement and ethical treatment of employees.
7. The nominee communicates ethical standards to employees for them to follow in their
relationships with customers, their colleagues and with all who come in contact with the
company.
8. The nominee is involved in community service, beyond the norm. The nominee encourages
community service by employees.

**Please complete the following information form along with your nomination letter
addressing the award criteria as it relates to your nominee. It is beneficial to include
additional letters** **of support for your nominee. Send this form along with your
nomination letter that addresses the criteria by Friday, October 28, 2016 to:**

Don Davis - Chair, Rotary Ethics in Business Award, C/O the Rotary Club of Gainesville, PO
Box 3577554, Gainesville, FL 32653 - Or email to Don Davis at davis.don@ccbg.com

**Award Process - Policies and Procedures:**

Anyone can make a nomination - Rotary membership is not required.

The awards committee will consist of a chairman, the Rotary president, a Rotary board member and at
least three Rotary members appointed by the president.

The committee will be advised by and nominations will be solicited by the Gainesville Area Chamber of
Commerce. Additional input will come from the UF Poe Center for Ethics.

The committee members - other than the chairman and president - will remain anonymous and will
not include anyone who is nominated or has nominated another.

Students from the UF College of Business will review the nominations, interview candidates and make
recommendations to the awards committee based on their research.

**Rotary Club of Gainesville**

***2016 Ethics in Business Award***

**Nominee Information:**

**Name\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_­**

**Company Name\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

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**Description of Business\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

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**Nominator Information:**

**Name\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**Company Name\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

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**Affiliation with Nominee\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

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Friday, October 28th to:**

Don Davis - Chair, Rotary Ethics in Business Award

C/O the Rotary Club of Gainesville, P.O. Box 3577554, Gainesville, FL 32653

Or email to Don Davis at davis.don@ccbg.com or Scott Winzeler at swinzeler@alachuahabitat.org