



Norfolk Rotary Charities, Grant Guidelines, 2025

The Rotary Club of Norfolk is the oldest and largest community service club in Coastal Virginia. As part of Rotary International, the Rotary Club of Norfolk is dedicated to causes that build international relationships, improve lives, create a better world, support peace efforts, and end polio forever.

Norfolk Rotary Charities is a nonprofit affiliate of The Rotary Club of Norfolk. The purpose of Charities is to accept financial donations and award grants to 501(c)3 nonprofit organizations working in our communities. Over the last three years, Norfolk Rotary Charities has awarded over \$200,000 in grants.

In **2025**, grants will be awarded to nonprofit organizations in three categories, with a preference for organizations working primarily to serve residents in the city of Norfolk:

A: Improving literacy through education for youth ages pre-K to Grade 5. Multiple grants of \$1,000 to \$5,000 will be awarded.

B: Food insecurity. Grants from \$1,000-\$25,000 (**only one** at \$25,000 will be awarded to an organization with an operating budget of at least \$250,000)

C: Mental health. Multiple grants of \$1,000 to \$5,000 will be awarded.

Applications must be emailed by **February 28, 2025, at 5:00 p.m.** Only complete applications will be considered.

All applicants must:

1. Be an established 501(c)3 nonprofit organization working in South Hampton Roads.
2. Apply for funding for either:
 - (a) specific supplies, equipment, or tangible items (*Note: we will **not** fund salaries, scholarships, or general operating expenses, i.e., rent, utilities*)
 - (b) expenses for an innovative program targeting unique client needs
3. Complete the accompanying application and email it by the deadline. (Please **DO NOT** submit additional materials such as annual reports, newsletters, Form 990s, etc.)
4. Be willing to speak to the Rotary Club of Norfolk and share information about how the grant would help your organization accomplish its mission.
5. Have not received a grant in the last two years from The Norfolk Rotary Charities.
6. Email this two-page application to **nrcharities@gmail.com**

PLEASE NOTE THAT GRANTS WILL BE AWARDED IN THE SPRING OF 2025



Norfolk Rotary Charities, Grant Application, 2025

Please complete all questions and email this two-page application to nrcharities@gmail.com

Applications must be received by **February 28, 2025, at 5:00 p.m.**

Check the category for which you are applying:

- A: **Improving literacy** through education for youth pre-K to Grade 5. Multiple grants of \$1,000 to \$5,000 will be awarded.
- B: **Food insecurity**. Grants from \$1,000-\$25,000 (**only one at \$25,000 will be awarded to an organization with an operating budget of at least \$250,000**)
- C: **Mental health**. Multiple grants of \$1,000 to \$5,000 will be awarded.

1. Organization Name, Mailing Address, Telephone number, and Website address:
2. Name of Primary Contact for this application, and include position, phone number and email address:
3. What is your organization's primary mission?
4. How long has your organization been operating as a 501c3?
5. How does your organization help improve life in our region?

6. How do you measure your organization's success?

7. Complete (a) OR (b)
 - (a) What specific supplies, equipment, or materials are you requesting funding to support?

 - (b) Describe an innovative program for which you require funding.

8. What is the amount of funding requested?

9. What is the budget for the project you are requesting funds to support? If Rotary grant funds do not cover it all, how will you make up the difference?

10. Briefly detail your organization to include the target audience, number of participants in Hampton Roads, size of staff, number of volunteers, annual budget, and revenues for the last fiscal year.

11. How would a Rotary grant help you improve your work in your target area?

12. Please list any volunteer opportunities that your organization may have for our club members.

13. How would your organization recognize the Norfolk Rotary Club of Norfolk for this grant award?