



**The Rotary Club of Norfolk is celebrating its 100th birthday!
To honor this milestone, we will be donating
\$100,000 to address critical community needs.**

We hope you will consider joining us!

WHO WE ARE

The Rotary Club of Norfolk, chartered on May 1, 1914, is the second oldest Rotary Club in Virginia and one of the largest in the state with 143 members. Chartered by many of Norfolk's leading citizens, our membership has continued to include prominent leaders of businesses, non-profit organizations, and city governments.

Our club is proud to be part of Rotary International, joining 1.2 million members in 34,000 clubs in 165 countries to do good around the world. Established in 1905 by a Chicago businessman seeking to bring business leaders together for vocational camaraderie and service to the community, Rotary International has an endowment of close to \$1 billion; it uses its funds for humanitarian projects like PolioPlus, which has almost eradicated polio worldwide. In all we do, we are guided by the principles we call our "4 Way Test:"

Is it the TRUTH?

Is it FAIR to all concerned?

Will it build GOODWILL and BETTER FRIENDSHIPS?

Will it be BENEFICIAL to all concerned?

WHAT WE HAVE DONE

The Rotary Club of Norfolk has focused its efforts to improve our communities in areas as diverse as education, the environment, services to the elderly, and our cultural infrastructure. We have given well over \$2,000,000 to charities over the years, actively supporting a broad range of community needs.

In addition to contributions to ongoing organizations, the Rotary Club of Norfolk has been instrumental in helping establish new opportunities to improve our community:

- Our club established the Norfolk Medical Foundation in 1959; this fledgling organization grew into the Norfolk Area Medical Authority, which ultimately became EVMS.
- In 1947, we established the Lewis W. Webb Scholarship fund. This scholarship continues today, administered by Old Dominion University.
- The Norfolk Boys' Club was created through a Norfolk Rotary Club fundraising campaign in 1918 – 1922, eventually leading to the purchase of land and construction of what became the Colonial Boys' and Girls' Club. Interest in this organization continues to this day.



WHERE WE ARE GOING

The Rotary Club of Norfolk has a goal of giving \$100,000 to our community in 2014 in celebration of our Centennial. Our signature projects are:

- **Rotary Smiles** will provide dentures (complete or partial) to 100 financially qualified individuals in Hampton Roads, so they may continue with or obtain employment and self-sufficiency. This service is not provided by either Medicare or Medicaid.
- **Calvert Square Boys and Girls Club** - In light of current cutbacks to Youth programs, we will help ensure the continuance of this program.
- **Technology and Literacy Centers** – We will establish these centers in two selected Title One elementary schools in Norfolk.

We will of course continue to fund other worthy causes in our community.

HOW YOU CAN PARTNER WITH US

The Rotary Club of Norfolk is having a birthday party, which we hope will become the foundation of our financial community gift. To be held May 3 at the Norfolk Waterside Marriott, the Gala will provide an evening full of glamour and fun, including dance exhibitions illustrating dances from our club's 10 decades of life.

Sponsorships for our Centennial Gala, as well as advertising in our program, are available. All proceeds above our costs will go to our community gifts.

Please join Rotary Club of Norfolk as we launch our second 100 years in service to our community!