

Partners:

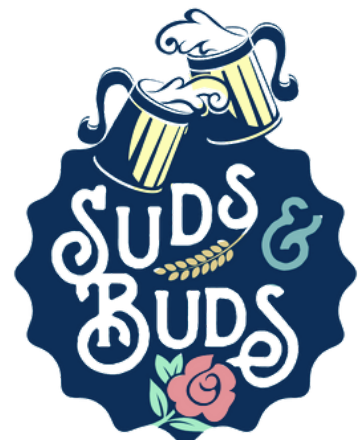
Rotary Club of Norfolk
Norfolk Botanical Garden
CHKD

Thursday
May 18, 2023
5:30p to 8:30p



SUDS & BUDS

Sponsorship Prospectus





SUDS & BUDS

Sponsorship Prospectus



SUDS & BUDS

Three Great Causes,
One Great Party!

Each year the Rotary Club of Norfolk and Norfolk Botanical Garden team up with a different non-profit partner to produce one of Hampton Roads' Premier Spring Charity Events. Suds & Buds features local restaurants, craft beer, wine and live music. Suds & Buds has raised nearly \$150,000 for local charities since its inception.

Website: www.sudsandbuds.org

**Three Great Causes,
One Great Party !**



**norfolk
botanical
garden**

Rotary is a global network of 1.4 million neighbors, friends, leaders, and problem-solvers who see a world where people unite and take action to create lasting change – across the globe, in our communities, and in ourselves.



Norfolk Botanical Garden, the largest botanical garden in Virginia, offers 175 acres of spectacular gardens that can be toured by foot, boat or tram. The mission of Norfolk Botanical Garden is to immerse visitors in a world of beauty, lead through environmental action and inspire through education and connection to nature.

Whether a child needs hospitalization, ongoing care for a chronic illness, outpatient surgery or primary care, CHKD Health System provides the staff, facilities and technologies that address the unique demands of childhood. CHKD, Virginia's only comprehensive freestanding pediatric hospital, offers a network of comprehensive pediatric services in more than 40 locations that stretch from Williamsburg to Elizabeth City, North Carolina. On the outpatient side, CHKD offers primary care, diagnostic services, urgent care, emergency care, rehabilitative therapies, day surgery and care in more than 20 pediatric subspecialties.

Presenting Sponsor (\$7,500)

- Logo/name prominently displayed on event banner to be displayed at main entrance of Norfolk Botanical Garden, facing Azalea Garden Road.
 - Approximately 14,000 vehicles use Azalea Garden Road per day/ 392,000 per month.
- Year-round invitation to all Rotary Club of Norfolk events
- Presenting sponsor on all promotional communications, including emails, fliers and social media posts
- Sponsor's banner will be displayed in the main food and beverage area
- Recognition by musicians throughout the event
- Sponsor's name is placed in front of event name on all marketing and display items
- Sponsor's logo and link to your business on the event and ticketing websites
- 24 complimentary tickets to Suds & Buds with prominent reserved seating for your guests

Platinum (\$3,000)

- Name included on promotional communications, including email, fliers and social media posts
- Logo and link to your business on the event website
- Dedicated prominent and large sponsor banner
- Recognition by musician throughout the event
- 18 complimentary tickets to Suds & Buds

Silver (\$2,000)

- Name on email communications
- Name listed on the event website
- Name on all signage at the Suds & Buds event
- 12 complimentary tickets to Suds & Buds

Bronze (\$1,000)

- Name listed on the event website
- Name on all signage at the Suds & Buds event
- 6 complimentary tickets to Suds & Buds



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Pay or donate online visit:
www.sudsandbuds.org

Check Payable to
Norfolk Rotary Charities

Mail to: Rotary Club of Norfolk
Attn: Suds & Buds
414 W Bute Street
Norfolk, VA 23510