

THE COMMUNITY BASKETBALL CHALLENGE 2021 SPONSORSHIP REQUEST

2021 Community Basketball Challenge Committee

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Dear Friend:

The 14th annual Community Basketball Challenge is set for April 24, 2021. Once again, your neighbors will be stepping up to the line in the Carmel ShopRite Plaza parking lot to shoot baskets and raise much-needed funds in support of the good work of our local community service organizations. Would you please join the Carmel Rotary Club and the Carmel High School Interact Club in sponsoring this highly successful, worthy event?

COVID-19 has made it a little more complicated, as you can imagine, in organizing this community event, prompting our move from Carmel High School Gym to an outdoor venue at ShopRite Plaza. Now more than ever our local organizations need community support to keep their programs running and providing important services in our Putnam communities. Our goal is to create a safe and CDC compliant fund-raising event that will be as successful and fun as it has always been. We hope you will join us.

Local not-for-profit organizations and community project groups are invited to sign up for the Community Basketball Challenge and raise funds for their cause without the expense and hassle of having to organize their own events. As you probably know, COVID-19 forced many of our local not-for-profits to cancel their fundraising events this past year, therefore making this year's Community Basketball Challenge an even more important fundraising event.

Since this event began in 2008, over \$453,000 has been raised and donated to over 91 local groups. 100% of the net proceeds are donated to worthy causes by the participating groups and the Rotary Club of Carmel.

Please consider being part of this year's Community Basketball Challenge. The levels of sponsorship are described on the enclosed Sponsorship Form. A member of our committee will be in touch to answer any questions that you may have or you may call 845-225-2122 or visit our website at carmelrotary.org and click "Challenge".

Thank you for considering our request.

Sal Gambino, Chairman