

# 8th Annual Patterson Rotary **BLUES & BBQ FESTIVAL**



**Live Blues Great BBQ Kid's Activities**



**Date:** September 14th & 15th, 2019

**Time:** 12:00 noon - 7pm (Sunday until 6:00pm)

**Location:** Patterson Fire House, 13 Burdick Rd.  
at Rte. 311, Patterson, NY 12563



## Smokin' live Blues. Sizzlin' delicious BBQ. Fun for the whole family.



Fun for all ages. Two fun-filled days for the whole family with great music and food. Ribs are smoked to perfection so come early before they disappear! Kids activities, great music, Vendor/Craft Fair and lots more.

**# of attendees:** Approximately 1,500 per day

**Ticket price:** Free Admission & Parking; Suggested donation \$10

**Date:** Saturday, September 14th and Sunday, September 15th, 2019

**Time:** Noon - 7:00pm

**Location:** Patterson Fire House, 13 Burdick Road at Rte. 311, Patterson, NY 12563

**Website:** <https://pattersonrotary.org/>

**Social Media:**

Facebook - <https://www.facebook.com/PattersonBLUESandBBQ/>

Twitter - @BluesNBBQ

Instagram - #BluesNBBQ

### Why we do what we do:

Each year Patterson Rotary hosts the annual **Blues & BBQ Festival** as a major fundraiser to help benefit non-profits, community organizations, and scholarship programs.

All proceeds raised go back into our community and to charitable organizations that help to make Putnam County and the world a better place.

In the past year, these are just a few organizations that we have been able to help: **Patterson Community Church Food Pantry, Women's Resource Center, Putnam County Humane Society, Patterson Historical Society, CoveCare Center, Xeroderma Pigmentosum Society's Camp Sundown, Hospice Care of Putnam/Visiting Nurses, and many others.**



# SPONSORSHIP

Your generous sponsorship helps to keep operating costs to a minimum. If you have an idea for sponsorship, please let us know at [PattersonRotaryNY@gmail.com](mailto:PattersonRotaryNY@gmail.com)

## PRESENTING SPONSOR - \$5,000 (book by March 30\*)

You are Presenting Sponsor of the 8th Annual Blues & BBQ Festival

- \* Premium position recognition on stage banner;
- \* Premium or exclusive logo on social media, marketing, and advertising;
- \* High profile position for 10 x 10 booth space;
- \* Ability to give away premium gifts;
- \* Website acknowledgement;
- \* Stage announcements throughout the Event;

\*PRICE AFTER MARCH 30 - \$5,500

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## GOLD SPONSOR - \$1500

Recognition on one of the following areas (first come first served): Food Pavilion, Comfort Station/Porta Potties, Children's Area, Parking Lot, Musical Backline

Includes Premium position banner; Recognition with logo on stage banner, social media, marketing and advertising; Ability to provide branded items, or item of choosing for giveaway; Website acknowledgement.

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## SILVER SPONSOR - \$750 - \$1,200 (cash or in-kind product)

Recognition on one of the following areas (first come first served): Beer Stand, Wine Bar, Soft Drink/Water Tent

Includes Premium position banner; Exclusive opportunity to provide wine and/or beer; Recognition with logo on stage banner, social media, marketing and advertising; Website acknowledgement. Option for high profile 10 x 10 booth space.

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## FRIENDS OF PATERSON ROTARY - \$100 - \$500

Your donation is greatly appreciated! All contributing Friends of Rotary sponsors will receive acknowledgement commensurate with donation on any or all of the following: website, social media, printed materials, or on-site banner.

# 8th Annual Patterson Rotary Blues & BBQ Festival

## Sponsorship Form

Date: September 14th & 15th, 2019

Time: 12:00 noon - 7:00 pm (Sunday until 6:00pm)

Location: Patterson Fire House

13 Burdick Road at Rte. 311,  
Patterson, NY 12563



Company: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

\_\_\_\_\_

Phone/Cell: \_\_\_\_\_

Phone/Work: \_\_\_\_\_

Email: \_\_\_\_\_

Website: \_\_\_\_\_

Sponsorship Category: \_\_\_\_\_

Soliciting Rotarian: \_\_\_\_\_

*For additional information or to send vectorized (or high-resolution) logo artwork  
or digital business card:*

**PattersonRotaryNY@gmail.com**

**Please mail your check payable to: Patterson Rotary Club  
P.O. Box 24, Patterson, NY 12563**

