

2018 Patterson Rotary



A TWO-DAY Festival!

Live Blues Great BBQ Kid's Activities



Date: September 15th & 16th, 2018

Time: 12:00 noon - 7pm

Location: Patterson Fire House, 13 Burdick Rd.
at Rte. 311, Patterson, NY 12563

Smokin' live Blues. Sizzlin' delicious BBQ. Fun for the whole family.

Fun for all ages. Two fun-filled days for the whole family with great music and food. Ribs are smoked to perfection so come early before they disappear! Kids activities, great music, Vendor/Craft Fair and lots more.

of attendees: Approximately 1,500 per day

Ticket price: Free Admission & Parking; Suggested donation \$10

Date: Saturday, September 15th and Sunday, September 16th, 2018

Time: Noon - 7:00pm

Location: Patterson Fire House, 13 Burdick Road at Rte. 311, Patterson, NY 12563

Website: <https://pattersonrotary.org/>

Social Media:

Facebook - <https://www.facebook.com/PattersonBLUESandBBQ/>

Twitter - @BluesNBBQ

Instagram - #BluesNBBQ

Why we do what we do:

Each year Patterson Rotary hosts the annual **Blues & BBQ Festival** as a major fundraiser to help benefit non-profits, community organizations, and scholarship programs.

All proceeds raised go back into our community and to charitable organizations that help to make Putnam County and the world a better place.

In the past year, these are just a few organizations that we have been able to help: **Child Advocacy Council, Women's Resource Center, Putnam County Humane Society, Help Our Military Heroes, CoveCare Center, Xeroderma Pigmentosum Society's Camp Sundown, Putnam History Museum, and many others.**

SPONSORSHIP

Your generous sponsorship helps to keep operating costs to a minimum. If you have an idea for sponsorship, please let us know at PattersonRotaryNY@gmail.com

GOLD SPONSORS

PRESENTING SPONSOR \$3,000

Presenting Sponsor of the 2017 Patterson Rotary's Blues & BBQ Festival.

"Presented by" recognition with Logo on all social media, marketing, and advertising;
Ability to give away premium gifts; Website acknowledgement; Stage announcements throughout the Event.

STAGE SPONSOR \$2,000

Premium position recognition on exclusive stage banner;
Logo recognition on social media, marketing and advertising; Website acknowledgement.

SILVER SPONSORS

Children's Area \$1,000 Co-Sponsorship Available

Premium position Kids' Corner banner;
Recognition with Logo on all social media, marketing and advertising; Opportunity to conduct special children's activities; Website acknowledgement.

Parking \$1,000

Recognition with Logo on all social media, marketing and advertising; Website acknowledgement.

~~Porta Potty and Hand Sanitizer Sponsor~~ SOLD

Opportunity to put signage on or near Porta Potty's and Hand Sanitizer "Station"; Recognition with Logo on all social media, marketing and advertising; Website acknowledgement.

Food Pavilion Sponsor \$1,500

Premium position Food Pavilion banner;
Recognition with Logo on all social media, marketing and advertising; Opportunity to provide special menu item or have a menu item named for you; Website acknowledgement.

Pet Station \$500

10x10 Reserved Space for you to furnish and brand on both days of the Event; Must provide water and shade for pets (at minimum); Recognition with Logo on social media, marketing and advertising; Website acknowledgement

Musical Backline SOLD

Recognition with Logo on banner, social media & marketing. Provide backline amps, speakers, etc... for the bands.

EXCLUSIVE BEVERAGE SPONSOR

Beer & Wine Available

Alcoholic Beverage Sponsor \$1,500 or in-kind product

Premium position banner;

Exclusive opportunity to provide wine and/or beer;

Recognition with Logo on social media, marketing and advertising; Website acknowledgement.

Soft Drink Sponsor \$750 and/or in-kind product

Premium position banner;

Exclusive opportunity to provide soft drinks and/or water;

Recognition with Logo on social media, marketing and advertising; Website acknowledgement.

EXHIBITOR

Exhibitor (4 spaces available) \$450/space

SPACES GO QUICKLY SO BOOK NOW!

Premium position 10x10 exhibit space for you to furnish and brand on both days of the Event;

Recognition with Logo on social media; Website acknowledgement.

FRIENDS OF ROTARY \$250+

Your donation is greatly appreciated!

All contributing Friends of Rotary sponsors will receive acknowledgement commensurate with donation on any or all of the following: website, social media, printed materials, or on-site banner.

Thank you to our Early Bird Sponsors:



Your logo could be here, too! Find out how by emailing us at:
PattersonRotaryNY@gmail.com

2018 Patterson Rotary Blues & BBQ Festival

Sponsorship Form



Date: September 15th & 16th, 2018

Time: 12:00 noon - 7:00 pm

Location: Patterson Fire House
13 Burdick Road at Rte. 311,
Patterson, NY 12563

Company: _____

Contact Name: _____

Address: _____

Phone/Cell: _____

Phone/Work: _____

Email: _____

Website: _____

Sponsorship Category: _____

Soliciting Rotarian: _____

*For additional information or to send vectorized (or high-resolution) logo artwork or
digital business card:*

PattersonRotaryNY@gmail.com

**Please mail your check payable to: Patterson Rotary Club
P.O. Box 24, Patterson, NY 12563**