PHISHING 101: (not the deep sea sport)

Our speaker this morning was Robert Shoemaker, CEO of Professional Computer Associates (PCA). He was accompanied by his firm’s Marketing Director, Theresa Mulkins.

Bob told us that when email first started there were only a few companies offering it. Probably the best known then was AOL with their jingle “You’ve got mail” to announce the arrival of a new email. These were relatively safe because they were proprietary systems. Then along came Gmail and other email systems that opened your email account to the entire Internet world. With this new revelation came SPAM and I don’t mean the delicious “meat” in a can.

Bob said that our biggest troublemaker is our index finger when we click on an email or worse an email attachment which allows a malicious intruder into our computer. Bob told us to be cautious about all emails because looks can be very deceiving. He gave us some hints about how to detect potentially harmful emails. 1) If the message in the email sounds too good to be true, it probably is. 2) Look at the email address of the sender; if it is not from the business or person supposedly sending you the email do not open it. 3) If the email contains a “link” to a webpage, hover your mouse pointer over the link and the actual address will appear, but don’t click on the link. 4) If the subject line contains RE: and it is not coming from someone you have been communicating with, don’t open the email. Bob mentioned that by just opening an email can send a message back to the sender that they have found a valid email address.

Finally, Bob said that strong passwords are very important to protecting your systems. A strong password does not have to be a strange combination of upper case and lower case letters, symbols or numbers. Make up a password that you will remember easily, but that does not contain any personal information. For example, Bob was speaking near our banner and suggested a password like BlueBanner1. He said longer passwords are better than short passwords.
**Members we missed and look forward to seeing next week:**  Karen Mead-Cadorette, Linda Greenblatt, Rebecca Kent, Hon. Jonah Triebwasser, and Gale Wolfe.

Attendance: 74% Happy dollars: $39.00; 50/50: Carl Dowden who donated to the Club.

**Next Club meeting** - Tuesday, October 24, 2017: Citizen of the Year dinner honoring Brenda Cagle; Red Hook Firehouse Community Room, Firehouse Lane, Red Hook, NY – Social time begins at 6:15 pm and dinner will be served at 7:00 pm. All Rotarians should attend. This is the only fundraiser for our Red Hook Rotary Foundation.

Each member attending is asked to bring a bottle of red or white wine. Bud you can bring your bottle of Tawny Port! Unfortunately, Billy Joel is not available that night, so Susan Simon will provide music for our enjoyment!

Sell, sell tickets it is not too late – contact Carl at 845-532-4566 with ticket sales. Remember to collect the silent auction and/or raffle items from the businesses you were asked to visit.

**Welcome to our exchange student, Mercedes, from Spain.** If you know of any possible host families, please contact Chris Chale at yexchale@rodenhausenchale.com

**Club Meeting Schedule:**

<table>
<thead>
<tr>
<th>DATE</th>
<th>SPEAKER HOST</th>
<th>GREETER</th>
<th>SGT. AT ARMS</th>
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<tbody>
<tr>
<td>10/24/2017</td>
<td>Citizen of the Year</td>
<td>No breakfast meeting</td>
<td>Firehouse</td>
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<tr>
<td>10/31/2017</td>
<td>Theresa Reed</td>
<td>Linda Greenblatt</td>
<td>Emily Fox</td>
</tr>
<tr>
<td>11/07/2017</td>
<td>Jonah Triebwasser</td>
<td>Susan Ezrati</td>
<td>Rebecca Kent</td>
</tr>
<tr>
<td>11/14/2017</td>
<td>Bud Weaver</td>
<td>Carl Dowden</td>
<td>Rob Latimer</td>
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Rev. Fred Cartier is collecting books and magazines for Northern Dutchess Hospital's reading cart. Please bring your magazines and books to Fred at any breakfast meeting. Labels have been made to affix to the magazines indicating they have been donated by the Red Hook Rotary Club.
Your change can make a change! - Bring your filled Rotary coin boxes to any meeting and donate to Rotary International Foundation's Polio Plus campaign. If you need a coin box, please see Bud Weaver.

RadioRotary

The award-winning RadioRotary can be heard on Saturdays at 11:30 a.m. on WTBQ 93.5 FM and 1110AM or http://www.wtbq.com/ and on Sundays at 6:30 a.m. on WBPM 92.9 FM or http://www.wbpmfm.com/ and at 9:30 a.m. on WGHQ 920AM and 92.5FM, WBNR 1260AM and WLNA 1420 or http://www.realcountryhv.com/. Listen to all previous programs at www.radiorotary.org or on your MP3 player via iTunes at http://itunes.apple.com/us/podcast/radiorotary/id39731680

It’s Interact Pie time!
Delicious pies just $20.00 each.
See Linda or Carl to order!

Our November 7th speakers will be Rotarian Carolyn Burnett and Brian Zeiden who will talk with us about the Brookmeade Retirement Community in Rhinebeck.

District Assembly is April 7, 2018