



# PWR NEWSBRIEF

Be **ENGAGED!**  
Make it **PERSONAL!**  
Keep it **FUN!**



**Minion Size!!  
Short and Likable**

2019-20 Rotary Year

35 Year Issue

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Editor – Brian Moore

## Member Spotlight Doug Yoakam

I am a Policy Consultant for the Senate Republican Caucus. I have served in this position since 2011 and I have worked in California politics and government since 1979. I started out as a consultant to the Assembly Republican Caucus and I have run my own political consulting business, I have served as Political Director of the California Republican Party and served Governor Pete Wilson as a lobbyist for Caltrans. I served on the Republican Redistricting staff in the 1981, 1991, 2001 and on the 2011 redistricting efforts. I was born and raised in the suburbs of Los Angeles, and graduated from Claremont McKenna College in 1979. There I worked at the Rose Institute for State and Local Government, which generated my interest in redistricting. I joined PWR in 1997. I have been an active member of the Brewfest team since inception and served as Chair last year. I am now on the Executive team of our own PWRC Foundation serving as Secretary.



## Meeting Recap

Wow, what a rambunctious way to have a Rotary meeting. With President Kathy out of town, Past President Gary Hardesty opened the club meeting from the floor before taking his position behind the lectern. Dewana gave the invocation acknowledging that parents are often view as heroes in their children’s eyes. Christine Shorrock from Sierra families thanked the club for the \$2500 donation to their Summer Camp Program entitled “Wonder”. This week’s game was beer pong where four “Notables” from the club tried their skill in bouncing balls into empty cups (Said to be filled with dehydrated beer). Cups and balls went flying everywhere. Guest Speaker Norm Towne, Executive Director of the Northridge Country Club, gave an informative talk on the similarities of developing new members in CC and the challenges all service organizations have in attracting new members. The values of the Millennials are different than what has been in the past. To survive, organizations must adapt.

## PWR Happenings...

As you may recall from our 1<sup>st</sup> meeting one of our points of focus this year was literacy. We recently began a relationship with Greer Elementary School which is located right next door to Encina & is also a Title 1 school. We began tutoring on a small scale last year & would love to expand that with more PW members as well as including family members & friends. We are also going to do 3 book/reading related projects throughout the year. Our first is a “Book Buddy” project in late September where we purchase a book for a student (2<sup>nd</sup> & 3<sup>rd</sup> graders) and include a letter about why we love that book (we read it to our kids or loved it as a child, etc.) The student will read the book & write a letter back to that Rotarian about why they liked the book. We hope to be able to do 1 – 2 whole classes! Stay tuned for info about our 2 other projects as the term progresses!

What is 5 = M. in the C. R.  
Answer to last week’s MNMC:  
8 = Parts of Speech in the English Language

## KEY DATES & Reminders

August 30 – **NO MEETING** – Happy Labor Day

September 6 – Club Meeting -**Del Paso Country Club** –

September 10 – PWR Board Meeting – 7:00am AT &T Building, Watt Ave

Monday, Sept. 16 – **Our first softball game** – Grant Park, 205 21<sup>st</sup> St.