



2022-23 Rotary Year  
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 President John Price  
 Editor – M. Barger

## The Four Way Test Rotary

Herbert J Taylor, a member of the Rotary Club of Chicago and prosperous businessman, was asked to take over a nearly bankrupt cookware manufacturer in 1932. Club Aluminum Company of Chicago had \$400,000 debt and assets worth much less. Mr. Taylor decided to have the company operate according to ethical principles but finding the code of ethics much to cumbersome he set about developing his own ethical standards in simple language. He came up with the 4 Way Test for his company. Initially struggling to use it himself, he gradually found it very useful and he spread it into the whole company. Every employee could memorize these 24 words that would guide all of their business dealings. From advertising, to production, to sales, all company actions were measured against the 4-way test. Within 5 years Club Aluminum paid it's debts and was profitable for many years.

Rotary International became interested and in 1943, adopted The Four-Way Test as a nonpartisan and non-sectarian ethical guide for Rotarians to use for their personal and professional relationships. This year we can celebrate the 80<sup>th</sup> anniversary of the 4 Way Test as the guide for the things we think, say and do.

**The Four-Way Test**  
 of what we think, say or do

1. Is it the truth?
2. Is it fair to all concerned?
3. Will it build good will and better friendships?
4. Will it be beneficial to all concerned?




Do you want to have input into the future of our club? Fireside chats are coming up and this is your chance to comment and give feedback about Point West Rotary Club. Bring your questions, comments and ideas about fundraising, charitable giving, governance or other. Your input will guide Roger and future presidents in planning and implementing the direction we want our Rotary club to take into the future. PE Roger Gilleland has organized these meetings. You should receive an email with the schedule. Please participate as your voice is needed.

### *Greer/Encina Monthly Food Distribution*

Our club will be out to Greer Elementary School Wed., January 25 1-3:30 PM for another monthly food distribution event. Come by if you can. If you can not make the January event you have other opportunities in the future to help. This event is continuing the 4th Wed. of each month from 1-3:30 PM through the rest of the school year. The future dates are 02/15/2023 (3rd Wed.), 03/22/2023, 04/26/2023, and 05/24/2023. You can sign up at this link: <https://www.signupgenius.com/go/4090E4DA4AF23A5F58-greerencina1>

## Meeting 25 Recap

The meeting opened with the pledge led by Jeff Duvoll and Jesse Nix reciting the 4 Way Test. Our song suggested "Always



Look on the Bright Side of Life." Dan Hall gave the thought for the day. Joe Scheimer visits our club and presents with a certificate of appreciation from the Rotary Foundation for our support of the End Polio Now campaign.

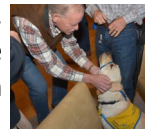


Jack Kasper and Robert Haney played the Kings Trivia Game. Robert won and spun for "Goldfish." Rita Gordon offered Kings Tickets from her company, DH Construction, for the game tonight. Topo Padilla visiting our club was the auctioneer won by Greg Padilla, Topo's father. 2 additional pairs of tickets were available to the next highest bidders, Jesse Nix and Greg Garcia earning the PWR Foundation over \$900. Our speaker was Brian Grubbs, 1992 graduate of the




USNA, who was introduced by Greg Garcia. He spoke on the Battle of

Leyte Gulf. John fined himself for the audible phone ring during the presentation. Chris Taylor spun the wheel winning garden lights.



### **PWR Meetings—**

Fridays, 7:30 AM at DPCC\* (+ Zoom)  
 Jan. 27—Edgar Allen Poe (Sean O'Brian).  
 Feb. 3—Meeting Speaker TBA   
 Feb. 10—Valentines Meeting.  
 \*(unless indicated)