



Thinking About Joining Rotary Club of Santa Cruz Sunrise?

Why Rotary?

Rotary is a global network of 1.2+ million members in more than 46,000 Rotary and Rotaract clubs. We bring together people of action to improve health and the environment, support education, alleviate poverty, promote peace, and strengthen communities locally and around the world.

Rotary Structure

Rotary is made up of local clubs, Rotary International, and The Rotary Foundation. Local clubs lead community service, Rotary International coordinates global initiatives, and The Rotary Foundation funds humanitarian projects worldwide.

The 7 Areas of Focus

Peacebuilding • Disease Prevention & Treatment • Water, Sanitation & Hygiene • Maternal & Child Health • Basic Education & Literacy • Community Economic Development • Environment

Why Santa Cruz Sunrise?

A hands-on, energetic club that cares deeply about youth, community, the environment, and international service. We meet every Thursday from 7:15–8:15 a.m. at DeLaveaga Golf Course.

Community Impact

Sunrise Rotarians help raise more than \$200,000 annually for local and international projects, including support for Santa Cruz High Track & Field, the Monterey Bay Sanctuary Exploration Center, Leo's Haven & Treasure Cove Inclusive Parks, the Tannery Arts Center, the Veteran's Surf Alliance, Hospice of Santa Cruz County, CASA, Teen Kitchen, Jacob's Heart, Second Harvest, Monarch Services, the Boys and Girls Club, scholarships, and more.

How to Become a Member

1. Attend three meetings as our guest.
2. Get to know the club and members.
3. Receive a member nomination.
4. Complete an application.
5. Choose from Individual, Family, Young Professional, or Corporate membership.

What We Expect

Passion, engagement, fellowship, and fun. Participate in projects, committees, and events at your own pace. Bring us your ideas and projects. Weekly meeting attendance is encouraged, but engagement in committee work, service projects and fund raisers are what matters most.

Example Hands-On Service Opportunities

- Firecracker 10K Run
- Bike Ride
- Adopt-a-Highway Cleanups
- Coastal & River Restoration Projects
- Homeless Garden Project Workdays
- Common Roots Farm Workdays
- Salvation Army Kettle Drive
- Second Harvest Food Packaging and Gleaning
- Shared Adventures Day on the Beach and Halloween Dance
- Hygiene & Sanitation Projects for Unhoused People
- International Service Projects

Financial Commitment (Approximate)

Annual dues: \$300. Rotary Foundation giving encouraged. Weekly meetings: \$10 attendance/coffee or \$20 breakfast, includes tax, tip and meeting venue. Fundraisers and socials are optional. Discounted membership for families, couples, and young professionals. Typical annual participation ranges from approximately \$450–\$1,000+.

What You Get

The opportunity to make a real difference locally and globally, develop leadership skills, expand your professional network, and build lasting friendships with people committed to service.

Tiffany Wise-West — President 2026–2027

Cassie Caborn, Dieter Ramaekers, Rob Morse, Sanjay Khandelwal, Tom Hart — Membership Committee