



26th Annual Community Street Festival
Sunday, April 26 2020 11:00am - 5:00pm

Sponsor Opportunities

Gold Sponsor \$5000

- Extensive Social Media exposure rotated continuously prior to event through Rotary and other media platforms. Your company logo will be prominently displayed welcoming you as a top sponsor.
- Your company name, logo and sponsorship level will be prominently displayed on the event website as a Gold Sponsor with a link to your company website.
- Prominent logo placement on all signs, banners and posters created for the event.
- Company name and logo and sponsorship level will be displayed on the large main entertainment stage banner
- Event advertising in the Acorn, KCLU, Happenings magazine, 805 Magazine, Conejo Valley Lifestyle, Chamber of Commerce and other local outlets
- Vendor space, complete with a tent, chairs and tables at the event to advertise your business the day of the event.
- 15 complimentary wine or beer tickets for The Wine and Beer Garden at the Festival.

Silver & Elite Zone Sponsors \$2500

- Extensive Social Media exposure rotated continuously prior to event through Rotary and other media platforms. Your company logo will be prominently displayed welcoming you as a top sponsor.
- Your company name and logo will be displayed on the event website as a Silver Sponsor with a link to your website.
- Your name and logo and sponsorship level will be displayed on the large main entertainment stage banner
- Vendor space, complete with a tent, chairs and tables at the event to advertise your business the day of the event.
- 10 complimentary wine or beer tickets for The Wine and Beer Garden at the Festival. cont.

Bronze Sponsor \$ 1000

- Social Media exposure through Rotary and Event platforms where your company logo will be displayed welcoming you as a top sponsor
- Company name and logo will be displayed on the event website as a Bronze Sponsor with a link to your website.
- Your company name and logo and sponsorship level will be displayed on the large main entertainment stage banner
- Vendor space, complete with a tent, chairs and tables at the event to advertise your business the day of the event.
- 5 complimentary wine or beer tickets for The Wine and Beer Garden at the Festival.

Community Sponsors \$350

(\$275 returning sponsors)

- Text mention as an event sponsor within all print and media platforms
- Company Banner displayed at event

Community Ambassador \$ 100

- Your name beautifully displayed on Wall of Honor at the event
- Honorable mention as a Community Ambassador via social media

Proceeds from the Street Festival benefit these local charities:

Boys and Girls Clubs, Families and Victims of the Borderline tragedy, Manna, Meals on Wheels, Senior Concerns, KCLU Public Radio, the YMCA, K9's for Warriors, Safe Passages, American Cancer Society, Rolling Thunder Charities, Golden Heart Ranch and many more...

For more information please contact Erin Culbertson at eculbertson.insurance@gmail.com.

The Rotary Club of Westlake Village is proud to host the 26th Annual Westlake Village Street Festival!. For over 26 years, we've prided ourselves on producing a family friendly event where neighbors, businesses and community members relax and enjoy a fun filled day all while helping to raise money for local charities. This year's Festival includes a variety of over 150 Vendors, large stage with live entertainment, Wine & Beer Garden, gourmet food trucks, Classic Car Show, Family Fun Zone and many other entertainment surprises.