



Last Week's Meeting

Kim Droege

Keep Longview Beautiful

With projects ranging from decorating downtown corners and presenting quarterly beautification awards and on to an ambitious \$1.2 million plan to build an outdoor events center, Keep Longview Beautiful has become one of our city's most active organizations.

The reason, Executive Director Kim Droege told members and guests last week, is because so many of us love Longview.

"I know so many of you say those words, 'I love Longview,'" she said. "And I think all of us in the room love Longview and are here to make it a better place."

Keep Longview Beautiful traces its roots to 1979, when the Longview Beautification Association was started. In 1986 it became affiliated with Keep America Beautiful and Keep Texas Beautiful and the name was changed. And since then, it's embarked on making a reality of the three prongs of its mission statement: Litter prevention, beautification and waste reduction, or recycling. Droege outlined many of the ways it does that.

They include the Spring Hill Education Garden, downtown flower pots and seasonal downtown corner decorations. Also downtown, it worked with the city to install recycling bins at Heritage Plaza. And across the city, it's been working to replace trees lost to drought in 2010 and 2011.

"The municipal tree project we've now done for three years and we've planted about 200 trees," Droege said, noting that the city lost about 800 trees during the drought. "So that's something we need to continually work on."

For the past several years, the organization also has organized and operated what's become the city's largest volunteer effort. The twice-annual trash pickup, known as Green and Clean, sees about 1,000 volunteers fan out across the city to pick up litter while a massive recycling effort also is underway. Keep Longview Beautiful has just taken over the city's Adopt a Street program, and will be expanding it to reduce our city's growing litter problem..

Last year, it began Art From the Heart, an annual effort to place public art at city parks across Longview. And it helps others with worthy projects through its Community Improvement Grants. In the past two years, Droege said, Keep Longview Beautiful has given out \$10,000 through the program. "So we're able to fund something smaller that you think improves our community," she said.

Keep Longview Beautiful's most ambitious project, though, is an effort to build The Green. It's across the road from a new entryway at Texas 31 and Spur 63, which is being paid for with a \$270,000 TxDOT beautification grant the organization received through a Governor's Community Achievement Award.

The Green, on nine acres near Grace Creek, will back up to the proposed Longview Arboretum and Nature Center near Maude Cobb Convention and Activity Center.

The plan for the area has features including a hilltop arboretum, learning nodes that would allow visitors to interact with environmental features, formal gardens, and trails and paths that would link to the city's trail system.

For more information, visit keeplongviewbeautiful.org



Rotaview News

Your chance to help with the Guatemala project

Immediate Past District Governor Carroll Greenwaldt is offering us a chance this week to help get needed beds to the maternity and nursery areas of the Hospital de San Benito in Northern Guatemala.

"Due to the crush of patient load there, oftentimes women are having to labor on the floor," Greenwaldt said. "You can help to alleviate that critical need on Wednesday."

Several hospital beds are being donated by the UT Tyler Longview University Center, where volunteers will meet at 12:30 p.m. Wednesday. The beds will be moved using a truck provided by our fellow Rotarian Bill Bartlemy to storage space being donated at his Cubby Hole Texas. The beds will be held there until they can be palletized and shipped to Guatemala.

Greenwaldt offered "big thanks" to Van Patterson, the university center's director, and to Bartlemy for making this effort possible.

If you can help or have questions, please contact Greenwaldt.

"If you know of additional Rotarians who might help, please pass this on," he said. "The more the merrier."

Next week's program

NaTusha Howard – NaTusha Howard has been executive director of Longview Teen Court since earlier this year. The court is a deferral program in which teenagers charged with a Class C misdemeanor can be tried and serve community service hours to avoid having the crime listed on their records. The nonprofit organization, which was founded in 1988, contracts with the city to provide its services. Howard joined Teen Court from Partners in Prevention, where she was a prevention specialist. Before that, she worked with the East Texas Council on Alcohol and Drug Abuse.

For a look at more upcoming programs, visit rotarylongview.org and find the "Speakers" section.

Calendar of events

Aug. 19: Board meeting, Gerald's. 11:30 a.m.

Aug. 25: District Governor Tom DeWitt speaks at regular meeting, noon.

Sept. 4: Labor Day flag duty, flags out.

Sept. 8: Labor Day flag duty, flags in

Sept. 16: Board meeting, Gerald's. 11:30 a.m.

Oct. 21: Board meeting, Gerald's. 11:30 a.m.

Dec. 17: Musical "Behold the Lamb of God," fundraiser to benefit Newgate Methodist Mission and HiWay 80 Rescue Mission, Belcher Center.

Lunch menu: Today – Full salad bar, chicken, tuna, bowtie pasta, iceberg lettuce, tomatoes, broccoli, cucumbers. Aug. 18 – Pulled pork, baked beans, potato salad. Aug. 25 – Spaghetti and meatballs, green beans, garlic toast. (All served with soup, salad, dessert, coffee and tea.)

Share your news: If you have items for the calendar or other news for the Rotaview, club website or Facebook page, please share with Ric Brack at ric.brack@gmail.com or Gai Bennett at gnbnt@aol.com

The Rotary Club of Longview, Texas

P.O. Box 2244 - Longview Texas, 75606

Club website: www.rotarylongview.org

District 5830 website: www.rotary5830.org

Meets at noon Tuesday at
First Baptist Church, Longview - (903) 758-0681
Enrollment as of July 21: 95



Be a gift to the world

Ash, Kandi 0 YPA Attorney - Registered Nurse
Barkman, Donald FS, PH+1, 29 YPA Pecan Grower
Bartleman, William FS, PH+1, 2 YPA Self Storage
Bell, Deborah PH+2, 0 YPA Medicine - Humanitarian
Bennett, Gai PH, 1 YPA Business Manager - Construction
Bentley, Bob PH, 0 YPA Scout Executive - Retired
Best, Shane FS, PH+2, PP, 24 YPA Banking - Commercial Loans
Bigony, Jayne FS, PH+7, 19 YPA Insurance - Fire
Boon, Mark FS, PH+3, PP, 32 YPA Law Estate - Planning
Brack, Richard 1 YPA Newspaper Editor
Butler, Stephen 0 YPA Chemical Plant R&D
Cammack, Casey PH+1, PP, 33 YPA Insurance - Estate Planning
Chaikin, Craig 2 YPA Banking - Personal Trusts
Chaney, Frank FS, PH+2, 7 YPA Real Estate - Commercial
Chaney, Jill FS, PH, 3 YPA Banking - Loans
Cox, Doug FS, PH+2, 25 YPA Pub. Education - Dir. of Athletics
Cromer, Jon 0 YPA Banking - Commercial Loans
Deike, Terri PH, 2 YPA University Athletics
Dial, Richard PH, PP, 35 YPA Income Tax Service
Dolive, Wayne PH+1, 30 YPA Civil Engineering
Drayer, Kellyn FS, PH+1, 10 YPA Investments - Vice President
Florence, Patricia FS, PP, PH+5, 22 YPA Law - Title
Florio, Charles PH+1, PP, 38 YPA College Administration
Forester, Sam FS, PH+2, 1 YPA Investments - Financial Services
Greenwaldt, C. DG, FS, PH+7, PHS, PP, 25 YPA Chem. Plant - Admin.
Greenwaldt, Mary FS, PH, PHS, 0 YPA Higher Education
Griffin, Keith PH, 0 YPA Accounting Services - Taxes
Griffin, Shirley FS, MD, PHS, PP, PDG, 19 YPA Travel Agency
Hall, Kevin 0 YPA Insurance - Specialty
Hargett, Gordon FS, PH+2, 51 YPA Cleaning/Chemical Distribution
Harrison, John W., Jr. FS, PH+2, PP, 49 YPA Electr. App. Retail
Harrison, Patti PH, 1 YPA Concrete Manufacturing
Hays, Tom FS, PH, 0 YPA Real Estate - Appraiser
Herrington, Angie 0 YPA Investment Advisor
Henry, David 0 YPA Attorney - Oil and Gas
Hollis, LaJuan PH, 0 YPA Non-profit Administration
Horaney, Betty FS, PH+3, 13 YPA Feed Supply
Hubbard, Griff PH+1, 5 YPA Railway Management
Hugman, James FS, PH+5, PP, 3 YPA Architect
Jameson, B.H. 35 YPA Justice of the Peace
Johnson, Dietrich PH, 2 YPA Municipal Gov't - Administration
Johnson, Joel FS, PH+2, 16 YPA Consultant - Business
Jordan, Gene 0 YPA Business Development
Key, Carl 0 YPA School Administration
Khoury, Dorothy FS, PH+1, 9 YPA Consultant - Political
Knollenberg, Steve 0 YPA Boy Scouting
Lanier, Jack, Jr. PH, 0 YPA Police Chaplaincy
Lewis, Cindi-Marie FS, PH, 4 YPA Primary Education

Liu, Jeannie 0 YPA Neurosurgery
Maly, Robert FS, PH+2, PP, 0 YPA Civil Engineering
Manley, Richard FS, PH, 3 YPA Real Estate - Development
Mann, Jack FS, PH+4, 1 YPA Distribution - Soft Drinks
Mann, Nat 0 YPA Distribution - Soft Drinks
Mason-Durrant, Dawne 0 YPA Hospitality Management
Matlock, Paul 0 YPA Building Construction and Electrical
McClellan, Joe 0 YPA Music Education
McFaul, Justin PP, 2 YPA Banking - Trust Services
McKinney, Ronnie PH+1, 2 YPA Construction Consulting
McLemore, Reagan FS, PH+3, 20 YPA Business Broker
McWhorter, Gene FS, PH+1, 32 YPA Advertising - Industrial
Mwakikoti, Alex 0 YPA Higher Education
Neal, Billy PH, 0 YPA Vehicle Collision Repair
Neill, Jeremy 0 YPA Banking
Northcutt, Gordon FS, PH, 0 YPA Financial Advisor
Northcutt, LeGrande FS, PH+2, 50 YPA Insurance - Fire
Novy, Scott 25 YPA Law - Taxes
Overman, Rodney FS, PH+2, 14 YPA Income Tax Service
Parrott, Deborah FS, PH, 16 YPA Banking - Mortgage
Pigeon, Lee PH+2, 31 YPA Chemical Plant - Engineering
Pistone, Joseph PH, 0 YPA Emergency Medicine
Poland, Rick PP, PH+1 19 YPA Beer Distributor - Market
Primo, Darryl PH, 0 YPA Oil and Gas Leases
Rice, Bill PH, PP, 19 YPA Financial Advisor
Risinger, Charles FS, PH+3, 26 YPA Chemical Plant Utilities
Roberts, James FS, B, PH+8, PHS, PP, 13 YPA ... Accounting Services
Ruff, Eric 5 YPA Real Estate - Commercial
Scoggins, Don FS, PH, SE, 12 YPA Insurance - Admin.
Smith, R.H. Jr. "Hank" PH, 2 YPA Insurance - Casualty
Smith, Philip FS, PH+1, 25 YPA Insurance - Casualty
Smith, Shawn 0 YPA Auto Dealer - Comm. Prop. Mgmt.
Smith, Trey FS, MD, B, PHS, PP, 18 YPA Oil and Gas Properties
Stoudt, Bill FS, PH+2, 0 YPA Investments
Taylor, Gary PH+1, 0 YPA Bank Executive
Thomas, Linda FS, PH+6, PP, 20 YPA . Plumbing and Heating Supply
Thomas, Wiley FS, PH, 5 YPA Information Systems Manager
Thompson, Chris FS, PH, 1 YPA Banking - Real Estate
Walker, John FS, PH+7, 29 YPA Gasoline Distributor
Welge, Ava FS, PH+3, 19 YPA Education - Testing
Welge, Jack Jr. PH+3, PP, 36 YPA Law Practice - Criminal
Wells, Wes 0 YPA Administrator- Long-term Care
Wilcox, James 0 YPA School Administration
Wilkinson, Dickens 1 YPA Sulfur Sales
Willett, Jim FS, PH+1, PP, 9 YPA Financial Advisor
Williams, Kasha PH, 3 YPA Home Health Care
Winn, Terry FS, PH, PP, 0 YPA Civil Engineering



Rotaview

The Rotary Club of Longview, Texas

The original service club of Gregg County, Texas

Chartered May 1, 1920

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The Four-Way Test

Is it the *truth*?

Is it *fair* to all concerned?

Will it build *goodwill* and better friendships?

Will it be *beneficial* to all concerned?

Today's Program

Van Craddock – Plethora of Print: A quick history of Longview newspapers

Officers and Directors

Tom DeWitt..... District Governor
Scott Novy..... President
Gordon Northcutt..... President-elect
James Roberts Vice President
Trey Smith..... Secretary
Griff Hubbard Treasurer
Justin McFaul..... Past President
Craig Chaikin Club Administration Director
Dietrich Johnson..... Service Projects Director
Richard Brack..... Membership Director
Joel Johnson..... Foundation Director
Sam Forester..... Fund Raising Director
Gai Bennett..... Public Relations Director
Steve Butler..... Endowment Fund Chairman

B: Benefactor. **DG:** District Governor. **FS:** Foundation Sustaining Member. **H:** Honorary Member. **MD:** Major Donor.
PDG: Past District Governor. **PH:** Paul Harris Fellow. **PHS:** Paul Harris Society. **PP:** Past President.
SE: Senior Exempt. **YPA:** Years of Perfect Attendance.

Area Club Meetings

Monday: Marshall Metro, Trinity Episcopal Church. **Also:** Big Sandy, Greater Paris, South Tyler.

Wednesday: Kilgore, Meadowbrook Country Club. **Also:** Jacksonville, Jefferson, Lake Fork, Pittsburg.

Thursday: Gladewater, Chamber of Commerce. **Also:** Atlanta, Marshall, Overton, Quitman, Texarkana, Tyler.

Friday: Longview Greggton, First Baptist Church. **Also:** Carthage, Henderson, Paris.

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