

Last week's meeting

Casey Robertson

Longview Regional Medical Center

An expansion that wrapped up last year at Longview Regional Medical Center has positioned it well for the future, the hospital's chief executive told Rotarians and guests last week. But there's always more work to be done.

Casey Robertson, the Longview native who returned home last year to take over the smaller of the city's two medical centers, said adapting to today's health care world takes constant adjustment. As an example, he pointed to changes being made at Longview Regional's emergency room, which he called the "front door to the hospital." The changes are prompted in part by the fact the ER is nearing its capacity.

In the multi-year \$45 million expansion that wrapped up in 2015, Longview Regional added about 100 beds, doubled the number of operating suites to 16, doubled the number of intensive care unit beds to 24 and boosted the number of labor and delivery and postpartum beds to 43 from 15. The expansion also added a new neonatal intensive care unit with 21 beds and a new oncology unit with eight beds. The expansion should be the hospital's last big capital project for a while, Robertson said.

"At this point, we're working to grow into that expansion," he said. "As we continue to grow, we will continue to recruit to meet the needs of our community."



PolioPlus Goals reached!

Congratulations to every Rotarian who donated to the PolioPlus Fund of the Rotary Foundation in the 2015-16 Rotary year. We made it!

International Polio Plus Committee Chair Mike McGovern recently announced that Rotary reached its \$35 million goal for the year – earning the full \$70 million match from the Bill & Melinda Gates Foundation.

As a result of your generosity, Rotary will be able to allocate \$105 million in polio grants in the coming year, putting us that much closer to eradicating polio worldwide.

The bar has been raised even higher for the 2016-17 Rotary Foundation Centennial Year with a per-Rotary Club goal of \$2,650. The total Rotary-raised goal this year is \$45 million. We won't make it without your help!

Thought for the day: "Every day that you serve in Rotary, you have the opportunity to change lives. Everything you do matters; every good work makes the world better for us all. In this new Rotary year, we all have a new chance to change the world for the better, through Rotary Serving Humanity."

John Germ, 2016-17 Rotary International President

Last week's visitors and guests

Visitors: J.P. Steelman, Longview Greggton. John Bisese, Longview Greggton. Charlie Hunt, Longview Midtown. **Guests:** Kay Pigeon, guest of Lee Pigeon. Rachel Day, guest of Kristin Hildebrand. Judge Paul Banner, guest of Griff Hubbard. Casey Robertson and Libby Bryson, Longview Regional Medical Center.



Rotaview News

The importance of wearing the Rotary pin

Editor's note: Among President Gordon's goals for this year are growing membership and sharing the story of Rotary to a wider audience. To those ends, we share these thoughts from 2012-13 Rotary International President Sakuji Tanaka:

I am a Japanese businessman, and I wear a suit almost every day. The Rotary pin is always on my lapel. It is there because I am proud to be a Rotarian. Anywhere I go, people will see the pin and know who I am. Other Rotarians will see it and know that I am a friend, and people who are not Rotarians will see it as well. I want to be sure that all of them also understand the meaning of this pin.

This is why I am asking all of you to wear your Rotary pin and to raise awareness of what the pin means. I believe having that pin on your lapel changes you. It makes you think more before you speak and before you act. It makes you remember, all the time, that you are a Rotarian – and that as Rotarians, we are here to help.

All of us should be ready to talk about Rotary. When someone asks you about that pin, you should be ready to answer them. What is Rotary? What does Rotary do? These are questions that each of us should always be prepared to answer.

We cannot go to prospective members and ask them to join Rotary only because we want more members. We have to show them that Rotary is a wonderful organization, and that they will be happier because they belong to a Rotary club.

When we ask people to join Rotary, we are doing this to help them as well. I think all of us are grateful to the person who asked us to join. I know that my life is much happier, and has been much more productive, because of Rotary. It is clear to me that the day I joined the Rotary Club of Yashio was a day when I took my first step down a different path in life – a path of greater connection, greater satisfaction, and a deeper sense of fulfillment and peace.

This is a feeling that I want to share with others. And I know that one way to do that is through bringing in new members. But we must also do it by raising awareness of Rotary and Rotary's work, by focusing on our public image and wearing our Rotary pins every day.



Next week's program

President Gordon Northcutt – Members next week will be given information about our club's committee structure and presented with opportunities to serve in the new Rotary year. President Gordon has set a goal of every member being involved in committee work this year, and this is your chance to help us meet that goal.

Calendar of events

Wednesday: Board meeting, Gerald's. 11:30 a.m.-1 p.m.

Aug. 17: Board meeting, Gerald's. 11:30 a.m.-1 p.m.

Oct. 1: District Conference, First Methodist Church, Mount Vernon.

Lunch menu: Today – Fried chicken, mashed potatoes, peas and carrots. July 26 – Hamburger buffet, pinto beans, home fries. (All served with salad, coffee, tea and dessert)

The Rotary Club of Longview, Texas

P.O. Box 2244 - Longview Texas, 75606

Club website: www.rotarylongview.org

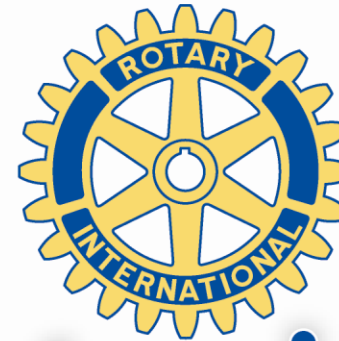
District 5830 website: www.rotary5830.org



Meets at noon Tuesday at
First Baptist Church, Longview - (903) 758-0681
Enrollment as of June 7: 99

Ash, Kandi 0 YPA Attorney - Registered Nurse
Barkman, Donald FS, PH+1, 30 YPA Pecan Grower
Bartlemay, William FS, PH+2, 3 YPA Self Storage
Bell, Deborah PH+2, 0 YPA Medicine - Humanitarian
Bennett, Gai PH, 2 YPA Business Manager - Construction
Bentley, Bob PH, 0 YPA Scout Executive - Retired
Best, Shane FS, PH+2, PP, 25 YPA Banking - Commercial Loans
Bigony, Jayne FS, PH+7, 19 YPA Insurance - Fire
Bogle-Sherman, Kristi 0 YPA Nonprofit Administration
Boon, Mark FS, PH+3, PP, 33 YPA Law - Estate Planning
Brack, Richard PH, 2 YPA Newspaper Editor
Butler, Stephen 0 YPA Chemical Plant R&D
Cammack, Casey PH+1, PP, 33 YPA Insurance - Estate Planning
Chaikin, Craig 3 YPA Banking - Personal Trusts
Chaney, Frank FS, PH+2, 8 YPA Real Estate - Commercial
Chaney, Jill FS, PH, 3 YPA Banking - Loans
Cox, Doug FS, PH+2, 25 YPA Pub. Education - Dir. of Athletics
Cromer, Jon 0 YPA Banking - Commercial Loans
Deike, Terri PH, 2 YPA University Athletics
Dial, Richard PH, PP, 35 YPA Income Tax Service
Dolive, Evan 0 YPA Clergy
Dolive, Wayne PH+1, 30 YPA Civil Engineering
Drayer, Kellyn FS, PH+1, 10 YPA Investments - Vice President
Florence, Patricia FS, PP, PH+5, 22 YPA Law - Title
Florio, Charles PH+1, PP, 38 YPA College Administration
Forester, Sam FS, PH+2, 1 YPA Investments - Financial Services
Greenwaldt, C. PDG, FS, PH+8, PHS, PP, 25 YPA Chem. Plant - Admin.
Greenwaldt, Mary FS, PH+3, PHS, 1 YPA Higher Education
Griffin, Keith PH, 0 YPA Accounting Services - Taxes
Griffin, Shirley FS, MD, PHS, PP, PDG, 19 YPA Travel Agency
Harvey, Yvonne 0 YPA, PP Telecommunications
Harrison, John W., Jr. FS, PH+2, PP, 49 YPA Electr. App. Retail
Hays, Tom FS, PH, 0 YPA Real Estate - Appraiser
Herrington, Angie 0 YPA Investment Advisor
Henry, David 0 YPA Attorney - Oil and Gas
Hildebrand, Kristin 0 YPA Tax Manager
Hollis, LaJuan PH, 0 YPA Non-profit Administration
Horaney, Betty FS, PH+4, 14 YPA Feed Supply
Hubbard, Griff FS, PH+1, 5 YPA Railway Management
Hugman, James FS, PH+5, PP, 3 YPA Architect
Jameson, B.H. 35 YPA Justice of the Peace
Johnson, Dietrich PH, 2 YPA Municipal Gov't. - Administration
Johnson, Joel FS, PH+2, 16 YPA Consultant - Business
Jordan, Gene 0 YPA Business Development
Key, Carl 0 YPA School Administration
Khoury, Andrew 0 YPA Law
Khoury, Dorothy FS, PH+1, 9 YPA Consultant - Political
Knollenberg, Steve 0 YPA Boy Scouting
Lanier, Jack, Jr. PH, 0 YPA Police Chaplaincy

Lewis, Cindi-Marie FS, PH, 4 YPA Primary Education
Liu, Jeannie 0 YPA Neurosurgery
Loy, Lindsay 0 YPA Non-Profit Administration
Maly, Robert FS, PH+2, PP, 0 YPA Civil Engineering
Manley, Richard FS, PH, 3 YPA Real Estate - Development
Mann, Jack FS, PH+4, 1 YPA Distribution - Soft Drinks
Martinez-Berrios, Pedro 0 YPA Public Accounting
Matlock, Paul 0 YPA Building Construction and Electrical
McClellan, Joe 1 YPA Music Education
McFaul, Justin PP, 3 YPA Banking - Trust Services
McGaughey, Robert 0 YPA Ministry - Business Office
McKinney, Ronnie PH+1, 3 YPA Construction Consulting
McLemore, Reagan FS, PH+3, 21 YPA Business Broker
McReynolds, Allen 0 YPA Real Estate Investments
McWhorter, Gene FS, PH+1, 33 YPA Advertising - Industrial
Mwakikoti, Alex 0 YPA Higher Education
Neal, Billy PH, 0 YPA Vehicle Collision Repair
Neill, Jeremy 0 YPA Banking
Northcutt, Gordon FS, PH, 0 YPA Financial Advisor
Northcutt, LeGrande FS, PH+2, 51 YPA Insurance - Fire
Novy, Scott PH, 25 YPA Law - Taxes
Overman, Rodney FS, PH+2, 14 YPA Income Tax Service
Parrott, Deborah FS, PH+1, 16 YPA Banking - Mortgage
Pigeon, Lee PH+2, 32 YPA Chemical Plant - Engineering
Pistone, Joseph PH, 0 YPA Emergency Medicine
Primo, Darryl PH, 0 YPA Oil and Gas Leases
Rice, Bill PH, PP, 19 YPA Financial Advisor
Risinger, Charles FS, PH+3, 27 YPA Chemical Plant Utilities
Roberts, James FS, B, PH+8, PHS, PP, 14 YPA ... Accounting Services
Roper, Brian 0 YPA Manufacturing - Residential
Ruff, Eric 6 YPA Real Estate - Commercial
Scoggins, Don FS, PH, SE, 12 YPA Chemical Plant - Admin.
Smith, R.H. Jr. "Hank" PH, 2 YPA Insurance - Casualty
Smith, Philip FS, PH+1, 25 YPA Insurance - Casualty
Smith, Trey FS, MD, B, PHS, PP, 19 YPA Oil and Gas Properties
Stoudt, Bill FS, PH+2, 0 YPA Investments
Taylor, Gary PH+1, 0 YPA Bank Executive
Thomas, Linda FS, PH+7, PP, 20 YPA . Plumbing and Heating Supply
Thomas, Wiley FS, PH, 5 YPA Information Systems Manager
Thompson, Chris FS, PH, 1 YPA Banking - Real Estate
Walker, John FS, PH+8, 30 YPA Gasoline Distributor
Welge, Ava FS, PH+3, 20 YPA Education - Testing
Welge, Jack Jr. PH+3, PP, 36 YPA Law - Aviation
Wells, Wes 0 YPA Administrator- Long-term Care
Wilcox, James 0 YPA School Administration
Wilkinson, Dickens 2 YPA Sulfur Sales
Willett, Jimmy FS, PH+1, PP, 9 YPA Financial Advisor
Williams, Kasha PH, 3 YPA Home Health Care
Winn, Terry FS, PH, PP, 0 YPA Civil Engineering
Wiseman, Tim 0 YPA Ministry - Executive Director



Rotaview

The Rotary Club of Longview, Texas

The original service club of Gregg County, Texas

Chartered May 1, 1920

July 19, 2016/Volume 71, Issue 2

The Four-Way Test

Is it the *truth*?

Is it *fair* to all concerned?

Will it build *goodwill* and better friendships?

Will it be *beneficial* to all concerned?

Today's Program

Meaghan Simpson, Matthew Simpson – Texas Shakespeare Festival

Officers and Directors

Lee Montgomery District Governor
Gordon Northcutt President
Richard Brack President-elect
James Roberts Vice President
Trey Smith Secretary
Griff Hubbard Treasurer
Scott Novy Past President
Gai Bennett Club Administration Director
Dietrich Johnson Service Projects Director
Justin McFaul Membership Director
Shirley Griffin Foundation Director
David Henry Fund Raising Director
Lindsay Loy Public Relations Director
Billy Neal Endowment Fund Chairman

B: Benefactor. **DG:** District Governor. **FS:** Foundation Sustaining Member. **H:** Honorary Member. **MD:** Major Donor.
PDG: Past District Governor. **PH:** Paul Harris Fellow. **PHS:** Paul Harris Society. **PP:** Past President.
SE: Senior Exempt. **YPA:** Years of Perfect Attendance.

Area Club Meetings

Monday: Marshall Metro, Trinity Episcopal Church. **Also:** Big Sandy, Greater Paris, South Tyler.

Wednesday: Longview Midtown, GZ. Kilgore, Meadowbrook Country Club. **Also:** Jacksonville, Jefferson, Pittsburg.

Thursday: Gladewater, Chamber of Commerce. **Also:** Atlanta, Marshall, Overton, Quitman, Texarkana, Tyler.

Friday: Longview Greggton, First Baptist Church. **Also:** Carthage, Henderson, Paris.

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