

August 17th, 2009





Weekly Publication of the Rotary Club of Arlington North "The Friendliest Club In Town" since June 4, 1982

www.arlingtonnorthrotary.org





Our Speaker last week was David Zappasodi with the The Arlington Housing **Authority** 

The Arlington Housing Authority was established in 1976 and is Federal Funded. The AHA is governed by a Board of Commissioners appointed by City Council. It is affiliated with the city through an Inter-Local Cooperative Agreement. The AHA administers the U.S. Department of Housing and Urban Development (HUD) Section 8 Rental Assistance Program providing rental housing assistance to low-income tenants in privately owned rental units.

#### **ARLINGTON HOUSING AUTHORITY Programs:**

- Rental Housing Assistance
  - •Homeless
  - •Elderly/Disabled / Families
  - Disaster Relief
- Eviction Prevention
- Homebuyer Assistance
- Weatherization
- Housing Rehabilitation
- Neighborhood Stabilization
- Family Self Sufficiency

The Neighborhood Matching Grants Program gives your neighborhood organization the opportunity to implement public projects that will be awarded a maximum of \$10,000 in City funds to be matched equally by a private source of funds, donated funds, labor and/or in-kind contributions.

#### Foreclosure Crisis - Help is available!

Persons at risk of losing their home through foreclosure may find valuable relief. Review a list of resources compiled by the Arlington Housing Authority. Information is also available for lenders and other organizations to obtain the latest information about proposed legislation, new products and services, and the Economic Stimulus Package.



### August Birthday's!

2<sup>nd</sup> Greg Miller 6<sup>th</sup> Teresa Sims Robert Palla 10<sup>th</sup> Michelle Keathley 12<sup>th</sup> Lisa Callaghan 13<sup>th</sup> Laura Jones

14<sup>th</sup> Lucy Iovinelli Melinda Cobb <sup>th</sup> Michelle Provence 17<sup>th</sup> Lee Ancona Don Ellis 28<sup>th</sup> Claire Miller 30<sup>th</sup> Brian Neal

Invocation/Pledge Date Greeters M. Gary / A. Laufer 08/17 Margo Gary 08/24 J. Bennett / C. Cockrell Jimmy Bennett



08/20 Margo Gary & Jimmy Gary

John Miller & Adnan Bahar 08/27



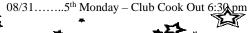


### Upcoming Programs



08/17......David & Denise Brewer - Career Quest

08/24......Chuck Chambers - New Club Website







### THE FOUR-WAY TEST

#### OF THE THINGS WE THINK, SAY OR DO:

1ST .. Is it the Truth?

2<sup>nd</sup> .. Is it Fair to all concerned?

3rd .. Will it build Good Will and Better Friendships?



.. Will it be Beneficial to all concerned?



### WHEELCHAIR PROGRAM RAFFLE!

The lucky member or guest whose ticket is pulled, gets a chance at winning ½ the Pot if they draw the Five of Spades.

Last week Dick McCree was the lucky ticket winner drawing the
Ace of Spades winning ½ of the \$731.00 pot.
We will start a new pot next week.

This benefits the



on behalf of our Club.



### "End Polio Now Night With The Texas Rangers"

You can fight polio and cheer on the Texas Rangers in one fun-

filled night. Join Rotarians from all over North Texas on <u>Friday</u>, <u>Sept. 18</u>, for this special event.

Until polio is eradicated, it is a world threat; it could return to areas that haven't seen polio in a long time. Vaccination is the only protection. The future is in your hands--



### 5<sup>th</sup> Monday!

Join us for a Arlington North Rotary Cook Out!

Monday August 31st

From 6:30 to 8:30 pm

Cost: \$10.00 per person

At: 1321 W. Randol Mill Road

Arlington, TX, 76012 - Safe Harbor Benefits

Join your fellow Arlington North Rotary members & families for a fun filled evening. Adnan Bahar will be grilling and hamburgers and hotdogs. Members are asked to bring either a side dish or dessert. Burgers, hotdogs, buns, fixin', sodas and water will be provided, BYOB your adult beverages! Brad Thompson will be entertaining us with live music!



### Is it the truth?

It is a story so familiar to most Rotarians that it has evolved beyond lore and become assimilated into the genetic code of the organization. In 1932, Herbert J. Taylor, the newly

appointed president of a nearly bankrupt Chicago cookware company, believing his employees were in need of an "ethical yardstick," wrote four questions on a small, white piece of paper:

When Taylor penned what came to be known as The Four-Way Test, the country was in the grip of the Great Depression, and there was widespread distrust of banks and corporations after the stock market crash three years earlier. At the Club Aluminum Products Company, a new and expensive type of cookware was being sold with rapidly declining success by door-to-door salesmen using high-pressure tactics. Although Taylor instituted additional measures, such as establishing distribution channels through retail stores and offering free trials and affordable payment plans, he came to believe that applying his test to Club's advertising and sales methods was the key factor that led to the company's remarkable return to profitability.

Before implementing the test as a company policy, Taylor consulted four managers from 4 different religions – to make sure nothing in it conflicted with "their religious or moral beliefs." He came to see the test as useful beyond business, writing in his autobiography, "Anyone who checks his thoughts, his words and deeds against The Four-Way Test before he expresses himself or takes action is almost certain to do the right thing."

In the 54 years since Taylor graced the cover of *Newsweek* magazine as president of Rotary International during its 50th anniversary year, The Four-Way Test is still front and center in Rotary circles. But in the midst of another economic crisis and a period marked by corporate greed and scandal, this seems an appropriate time to renew acquaintances with one of the key figures in the history of Rotary.

Perhaps the most important thing to understand about Herbert Taylor is that while he worked hard to promote The Four-Way Test – primarily through Rotary, speaking engagements, radio broadcasts, and youth organizations – he did not claim credit for its authorship. Taylor was a deeply religious man who believed the test came to him through prayer. He believed that "God has a plan for all of us" and his was to promote Rotary.



## Rotary & Extreme Makeover!

No one would know his company led the build on the TV reality show *Extreme Makeover:* Home Edition, which provides new homes for families in need.

"I asked the producers if I could do this without being known. I didn't want the media attention. But then I thought about how great it would be to get other people in front of the camera, especially guys in the construction business who've been going through a rough time," says Clifton, a member of the Rotary Club of Springfield Southeast, Missouri.

The rest is showbiz history. More than 600 skilled laborers -some unemployed and many from competing firms -volunteered to help build a 3,300-square-foot home in just six
days starting 14 July. As co-owner of Millstone Custom
Homes with his wife, Michelle, Clifton estimates that a
project this size, which included building a barn, chicken
coop, and greenhouse, would normally take a crew of 50
about six months.

The five-bedroom house in Ash Grove replaces the 800-square-foot home where Chris and Niki Hampton and their six children had been living. As with every episode of the award-winning program, the family was selected from a group of families in need.

Clifton not only managed the job around the clock, often sleeping in a trailer on-site to be available for late-night questions, but also found volunteers and donors for every phase, to do everything from providing food to landscaping. He says he learned early on the importance of having the right people beside you.

Among the key players were two members of Clifton's Rotary club, Judy Bilyeu and Michael Wehrenberg. The corporate marketing director of Metro Builders Supply, Bilyeu helped with fundraising and recruiting volunteers. She also worked with the show's designers to select \$30,000 worth of lighting and appliances from her company's inventory to donate to the project. Wehrenberg, who is president of Wehrenberg Design Company, developed the project's Web site.

"Through the site, he also was responsible for volunteer. recruitment, donor recognition, and scheduling updates, as

well as supplying a visual timeline through photos," Michelle says.

#### It takes a village to raise a house

In addition to the construction crew, the Cliftons estimate that between 1,500 and 1,700 people volunteered over the six days. The community donated 95 percent of the materials for the build, and raised enough money to help pay off the family's existing mortgage.

Clifton admits he'd never organized a community service project before. But he'd do it again.

"It's a fun thing to do and definitely rewarding," says Clifton, who was asked by the show's producers if he'd help with another build.

A Rotarian since 2008, he says he'd also like to help with a service project through Rotary. "It's imperative you have the right heart. You can't be an 'I' person. If you go into this looking to get something out of it, then it's not going to work."

The episode is scheduled to air during the show's seventh season on the ABC Television Network

#### 2009-2010 Club Officers

President - Mike Cobb

President Elect –Suzanne Kelley

Immediate Past President –Jim Bass

Secretary - Steven Gende

Treasurer – Kris Hinckley

Sergeant of Arms – Jimmy Gary

#### **Directors/Avenues of Service**

Club Service - Tom Panzer

Community Service - Margo Gary

Vocational Service – Jeff Provence

International Service – Bryan Keathley

Rotary Foundation-Joe Bruner

Family of Rotary - Kimberly Phillips &

Suzanne Kelley

Publications – Kelly Lewis

Publicity - Michael Gonzales

#### **Local Make Up Meeting Locations**

Tuesday-Noon Shady Valley Country Club **Arlington West** Tuesday-6:00pm **Arlington Sunset** Dickey's Bar-B-Que (N. Arlington) Wednesday-Noon **Great Southwest** Humperdinks (700 Six Flags Dr.) Thursday-Noon Arlington Downtown 1<sup>st</sup> Methodist Church (Center & Division) Friday-6:45 am Arlington Sunrise Division Street Dinner (1800 W. Division) Friday-Noon **Arlington South** Spring Creek Barbeque (S. Cooper St)

# **Club Roster**

Lee Ancona

**Education HS** 

Adnan Bahar (PHF)

**Building Operations** 

Jim Bass –(PP)

Consulting Automotive Finance

**Jimmy Bennett** 

Accounting Commercial

**Doreen Bruner**(B)

Non-Profit youth

Joe Bruner (PP-PHF-B)

Accounting - Commercial

**Stace Callaghan** 

Real Estate – Residential

**Chuck Chambers** (PP-PHF)

Advertising - Signs

Mike Cobb-President

Contractor-HVAC

**Clint Cockrell** 

Banking

Pat Conner (PHF)

Wholesale Distribution / Entrepreneur

Willie Dean PHD

Non-Profit – Administration

Don Ellis (PHF)

Banking & Insurance

Jimmy Gary II

Insurance – Commercial

Margo Gary

Marketing-Insurance

**Steve Gende** 

Investment Advisor

**Michael Gonzales** 

Non Profit – Youth

**Kris Hinckley** 

Certified Public Accountant

**Barry Hines** 

Law Enforcement

Craig Hubble (PHF)

Law- General Practice

Lucy Iovinelli (PP-PHF)

Travel Agent

Terry Ip

Photographer

**Hank Jacobs** (PP-PHF)

General Dentistry

**Jimmy Jones** (PP-PHF-B)

Education- Administration (Retired)

**Bryan Keathley** (PHF)

Insurance – Group and Personal

**Suzanne Kelley** – President Elect (B)

Education – Special Ed.

Annys Laufer

Real Estate – Residential

**Mel LeBlanc** 

Medical Sales

Kelly L Lewis

Realtor - Residential

**Barbara Lucas** (PP-PHF)

Religion - Christian

**Michael McArthur** 

Security-District Sales Mang

**Dick McCree** (PP-PHF-B-MD)

Automotive Repair Service

Reg McDaniel (PHF)

Medical / Physician

Greg Miller (PHF)

Retail - Office Furniture

John Miller (PP-PHF-DG)

**Distribution Consultant** 

**Brian Neal** 

Finance-Credit Card Processing

Deanna Palla

Non Profit – Community

**Tom Panzer** 

Sales – Consulting

**Kimberly Phillips** 

Landscape Architect

**Don Pittman** (PP-PHF)

Travel Agency

**Jeff Provence** 

**Education Administration HS** 

**Penny Rowell** 

**Events Coordinator** 

Teresa Sims

Education – Literacy

 $Marc\ Stach\ (\text{PHF})$ 

Law - General Practice

Barney Stanley Jr. (PHF)

**Education University Administration** 

PP- Past President PHF-Paul Harris Fellow MD-Rotary Major Donor B- F

B- Rotary Benefactor

DGE- District Governor Elect.