

# Goal Center

The Goal Center is where you choose and set the goals your club will focus on, and track progress.

**Please note: data reported outside Rotary Club Central, including data reported in My Rotary, will be delayed for at least 24 hours.**

## Rotary Club of **Brazosport**

2021-22

2 OF 25 ACHIEVEMENT

- Members & Engagement
- Rotary Foundation Giving
- Service
- Young Leaders
- Public Image
- All

### Club membership

ACHIEVEMENT

**84**

As Of 8-Aug-21

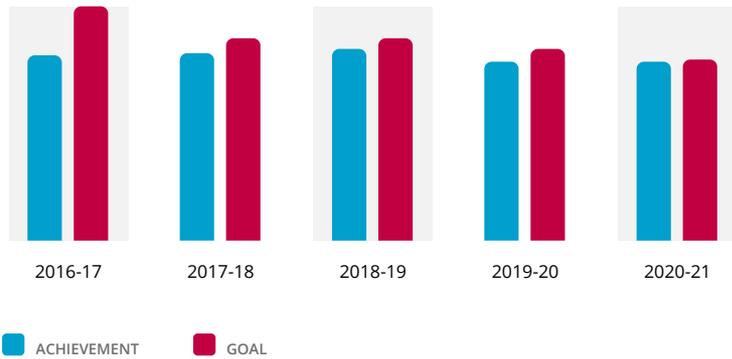
GOAL

**90**

OF

How many total members does your club want by the end of the Rotary year?

#### Goal History



YEAR	ACHIEVEMENT		GOAL
2020-21	84	of	85
2019-20	84	of	90
2018-19	90	of	95
2017-18	88	of	95
2016-17	87	of	110

\*denotes 5-year high

### Service participation

ACHIEVEMENT

-

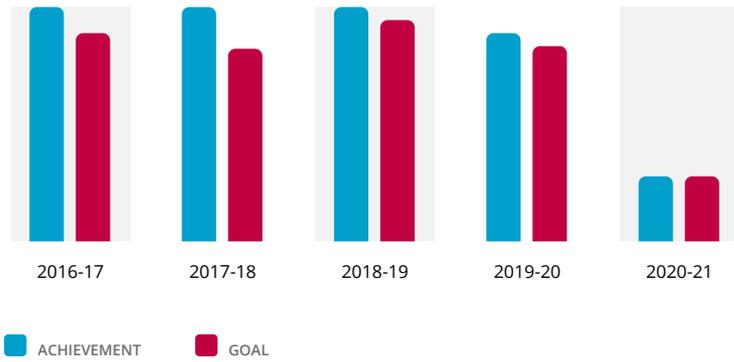
OF

GOAL

**25**

How many members will participate in club service activities during the Rotary year?

Goal History



YEAR	ACHIEVEMENT	GOAL
2020-21	25	of 25
2019-20	80	of 75
2018-19	90	of 85
2017-18	90	of 74
2016-17	90	of 80

\*denotes 5-year high

New member sponsorship

ACHIEVEMENT

-

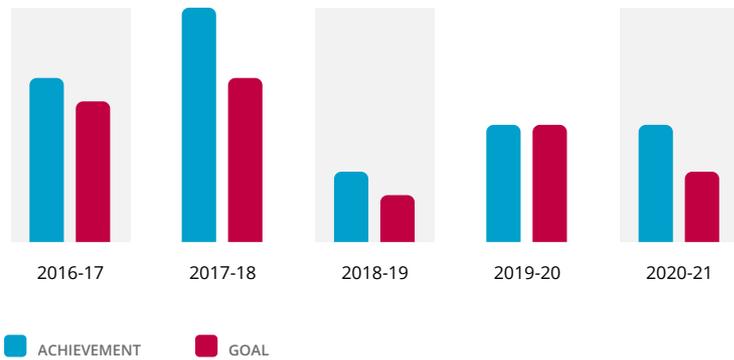
OF

GOAL

5

How many members will sponsor a new club member during the Rotary year?

Goal History



YEAR	ACHIEVEMENT	GOAL
2020-21	5	of 3
2019-20	5	of 5
2018-19	3	of 2
2017-18	10	of 7
2016-17	7	of 6

\*denotes 5-year high

Rotary Action Group participation

ACHIEVEMENT

-

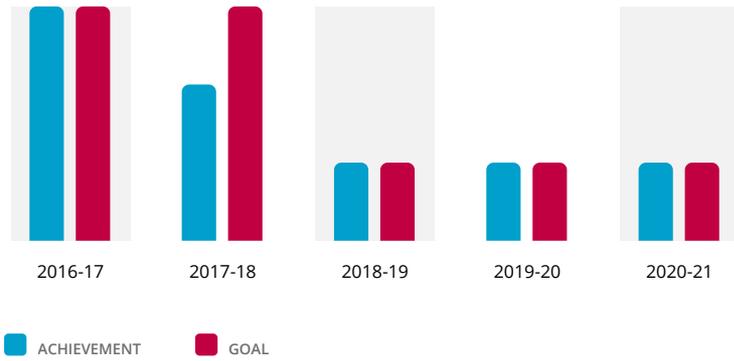
OF

GOAL

1

How many club members will be members of at least one Rotary Action Group (RAG) during the Rotary year?

Goal History



YEAR	ACHIEVEMENT	OF	GOAL
2020-21	1	of	1
2019-20	1	of	1
2018-19	1	of	1
2017-18	2	of	3
2016-17	3	of	3

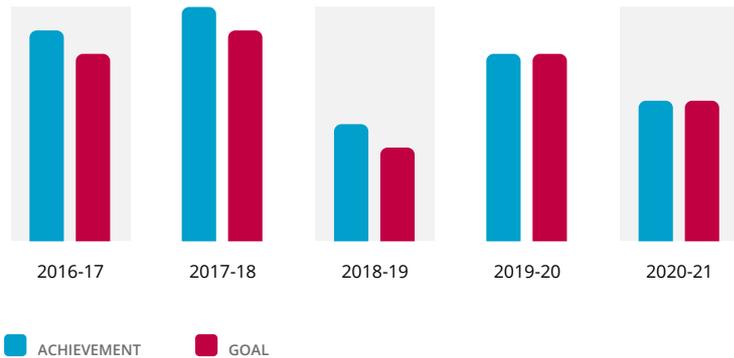
\*denotes 5-year high

Leadership development participation

ACHIEVEMENT - OF GOAL 6

How many members will participate in leadership development programs or activities during the Rotary year?

Goal History



YEAR	ACHIEVEMENT	OF	GOAL
2020-21	6	of	6
2019-20	8	of	8
2018-19	5	of	4
2017-18	10	of	9
2016-17	9	of	8

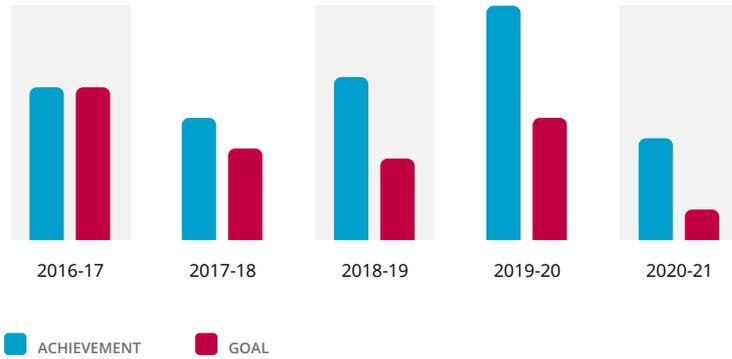
\*denotes 5-year high

District conference attendance

ACHIEVEMENT - OF GOAL 6

How many members will attend your district conference?

Goal History



YEAR	ACHIEVEMENT		GOAL
2020-21	10	of	3
2019-20	23	of	12
2018-19	16	of	8
2017-18	12	of	9
2016-17	15	of	15

\*denotes 5-year high

Rotary Fellowship participation

ACHIEVEMENT

-

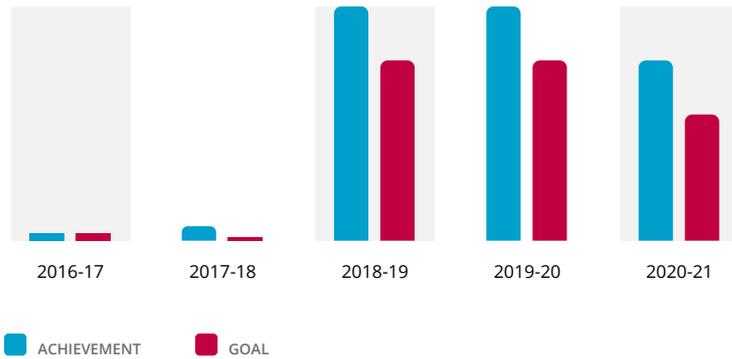
OF

GOAL

35

How many club members will be members of a Rotary Fellowship during the Rotary year?

Goal History



YEAR	ACHIEVEMENT		GOAL
2020-21	50	of	35
2019-20	65	of	50
2018-19	65	of	50
2017-18	4	of	1
2016-17	2	of	2

\*denotes 5-year high

District training participation

ACHIEVEMENT

-

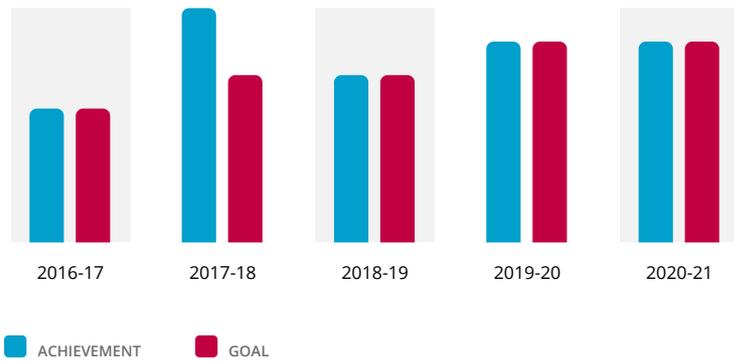
OF

GOAL

6

How many of your club's committee chairs will attend the district training assembly?

Goal History



YEAR	ACHIEVEMENT		GOAL
2020-21	6	of	6
2019-20	6	of	6
2018-19	5	of	5
2017-18	7	of	5
2016-17	4	of	4

\*denotes 5-year high

Annual Fund contributions

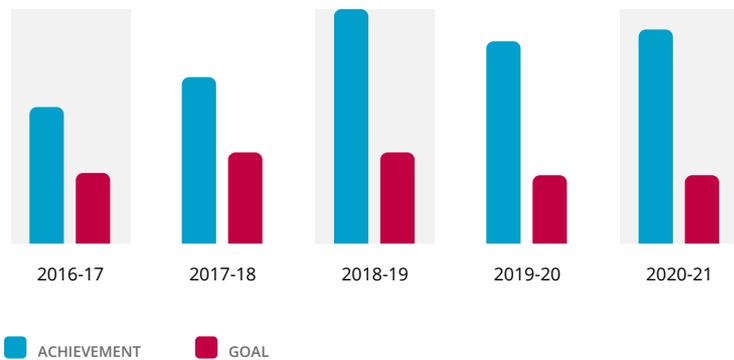
ACHIEVEMENT  
**530**  
 530 USD  
 As Of 8-Aug-21

OF

GOAL  
**15,000**  
 15,000 USD

How much money will be contributed to The Rotary Foundation Annual Fund by your club and its members during the Rotary year? You can select your local Rotary currency for setting your goal and viewing progress.

Goal History



YEAR	ACHIEVEMENT		GOAL
2020-21	47,022	of	15,000
2019-20	44,435	of	15,000
2018-19	51,482	of	20,000
2017-18	36,556	of	20,000
2016-17	29,987	of	15,500

\*denotes 5-year high

PolioPlus Fund contributions

ACHIEVEMENT

GOAL

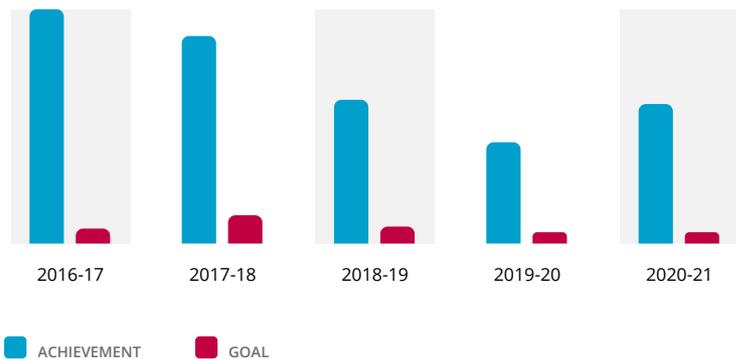
225  
225 USD  
As Of 8-Aug-21

OF

2,000  
2,000 USD

How much money will be contributed to The Rotary Foundation PolioPlus Fund by your club and its members during the Rotary year? You can select your local Rotary currency for setting your goal and viewing progress.

Goal History



YEAR	ACHIEVEMENT		GOAL
2020-21	24,664	of	2,000
2019-20	17,910	of	2,000
2018-19	25,409	of	3,000
2017-18	36,695	of	5,000
2016-17	41,432	of	2,650

\*denotes 5-year high

Major gifts

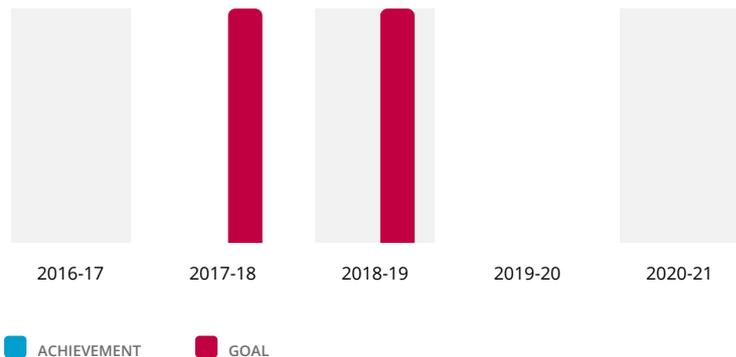
ACHIEVEMENT  
0  
As Of 8-Aug-21

OF

GOAL  
1

How many single outright donations of US\$10,000 or more will be made by individuals associated with your club during the Rotary year?

Goal History



YEAR	ACHIEVEMENT		GOAL
2020-21	-	of	-
2019-20	-	of	-
2018-19	0	of	1
2017-18	0	of	1
2016-17	0	of	0

\*denotes 5-year high

### Bequest Society members

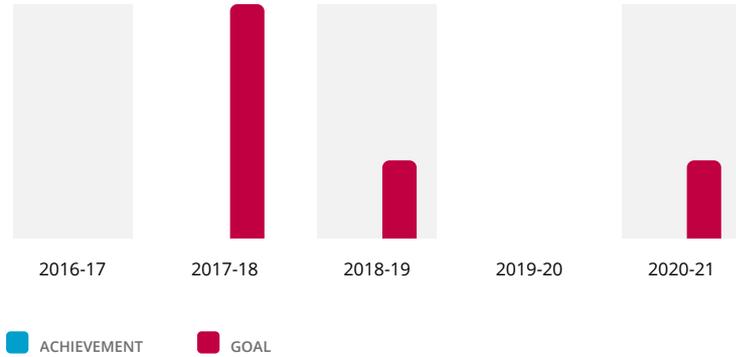
ACHIEVEMENT  
**0**  
As Of 8-Aug-21

OF

GOAL  
**1**

During the Rotary year, how many individuals or couples will inform The Rotary Foundation of their plans to leave US\$10,000 or more to The Rotary Foundation through their estate?

#### Goal History



YEAR	ACHIEVEMENT	OF	GOAL
2020-21	0	of	1
2019-20	-	of	-
2018-19	0	of	1
2017-18	0	of	3
2016-17	0	of	0

\*denotes 5-year high

### Benefactors

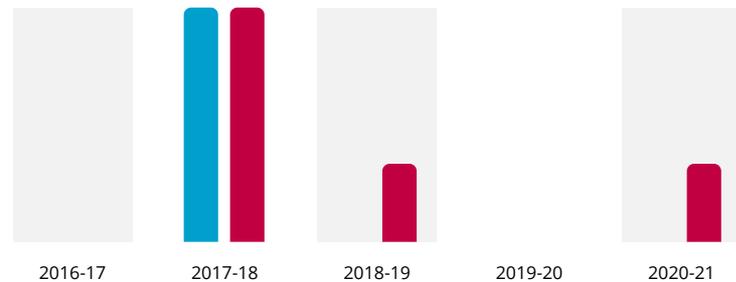
ACHIEVEMENT  
**0**  
As Of 8-Aug-21

OF

GOAL  
**3**

During the Rotary year, how many individuals or couples will inform The Rotary Foundation of their estate plans to include the Endowment Fund as a beneficiary or will make an outright gift of US\$1,000 or more to the Endowment Fund?

#### Goal History



YEAR	ACHIEVEMENT	OF	GOAL
2020-21	0	of	1
2019-20	-	of	-
2018-19	0	of	1
2017-18	3	of	3
2016-17	0	of	0

\*denotes 5-year high

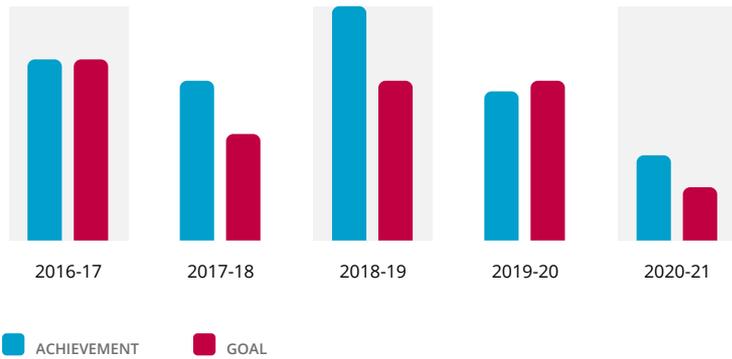
ACHIEVEMENT GOAL

### Service projects

ACHIEVEMENT  
-  
As Of 8-Aug-21 OF GOAL  
10

How many service projects will your club complete during the Rotary year? To track and report project details, such as contributions and volunteer hours, select Service Activities in the main menu.

#### Goal History



YEAR	ACHIEVEMENT	GOAL
2020-21	8	5
2019-20	14	15
2018-19	22	15
2017-18	15	10
2016-17	17	17

\*denotes 5-year high

### Rotaract clubs

ACHIEVEMENT  
0  
As Of 8-Aug-21 ✓ OF GOAL  
0

How many new and existing Rotaract clubs will your club sponsor during the Rotary year?

No historical goal data is available

### Interact clubs

ACHIEVEMENT GOAL  
**4** **2**  
 As Of 8-Aug-21 OF

How many new and existing Interact clubs will your club sponsor during the Rotary year?

#### Goal History

YEAR	ACHIEVEMENT		GOAL
Previous Year	4	of	2

### Inbound Youth Exchange students

ACHIEVEMENT GOAL  
 - **0**  
 OF

How many Rotary Youth Exchange students will your club host during the Rotary year?

No historical goal data is available

### Outbound Youth Exchange students

ACHIEVEMENT

-

OF

GOAL

0

How many Rotary Youth Exchange students will your club sponsor during the Rotary year?

No historical goal data is available

### RYLA participation

ACHIEVEMENT

-

OF

GOAL

2

How many individuals will your club sponsor to participate in Rotary Youth Leadership Awards (RYLA) events during the Rotary year?

#### Goal History

YEAR	ACHIEVEMENT		GOAL
Previous Year	-	of	2

### Strategic plan

ACHIEVEMENT

NO

Does your club have an up-to-date strategic plan?

**Goal History**

YEAR	ACHIEVEMENT		GOAL
Previous Year	1	of	1

**Online presence**

ACHIEVEMENT  
NO

Does your club's online presence accurately reflect its current activities?

**Goal History**

YEAR	ACHIEVEMENT		GOAL
Previous Year	1	of	1

**Social activities**

ACHIEVEMENT  
-

OF

GOAL  
5

How many social activities will your club hold outside of regular meetings during the Rotary year?

**Goal History**

YEAR	ACHIEVEMENT		GOAL
Previous Year	3	of	2

### Update website and social media

ACHIEVEMENT

-

OF

GOAL

6

During the Rotary year, how many times per month will your club's website or social media accounts be updated?

#### Goal History

YEAR	ACHIEVEMENT		GOAL
Previous Year	2	of	1

### Media stories about club projects

ACHIEVEMENT

-

OF

GOAL

5

How many media stories will cover your club's projects during the Rotary year?

#### Goal History

YEAR	ACHIEVEMENT		GOAL
Previous Year	4	of	4

### Use of official Rotary promotional materials

ACHIEVEMENT

NO

Did your club use Rotary International's advertising and public service materials, such as broadcast videos, print ads, and other official materials available in the Brand Center, to promote Rotary in your community during the Rotary year?

**Goal History**

YEAR	ACHIEVEMENT	GOAL
Previous Year	1	of 1

