

2024 Arlington Heights Rotary Santa Run/Walk & Reindeer Dash Sponsorship Opportunities



RACE SPONSOR \$5,000

- Logo on Event Marketing Handouts
 - Arlington Heights Park District National Night Out Event
 - Arlington Heights Farmers Market
 - Arlington Heights Park District Trunk or Treat Event
- Race Day Bag Insert [insert to be provided by sponsor]
- Four Runner Entries
- Logo on Official Race T-Shirt
- Logo on Santa Suit Pickup Signage
- Logo on Medal Lanyard (wide ribbon part of medal given to all runners)
- Logo on Rotary Club of Arlington Heights Club Runner Website
- Logo on Rotary Club of Arlington Heights Big Wheel Emails
- Logo on Registration Swag Bag
- Name in all Press Releases
- Logo in all Social Media Posts
- Logo w/Link on Email Marketing
- Logo w/Link on Santa Run Website

SANTA SPONSOR \$2,500

- Race Day Bag Insert [insert to be provided by sponsor]
- Three Runner Entries
- Logo on Official Race T-Shirt
- Logo on Santa Suit Pickup Signage
- Logo on Rotary Club of Arlington Heights Club Runner Website
- Logo on Rotary Club of Arlington Heights Big Wheel Emails
- Logo on Registration Swag Bag
- Name in all Press Releases
- Logo in all Social Media Posts
- Logo w/Link on Email Marketing
- Logo w/Link on Santa Run Website

2024 Arlington Heights Rotary Santa Run/Walk & Reindeer Dash Sponsorship Opportunities

RUDOLPH SPONSOR \$1,000

- Two Runner Entries
- Race Day Bag Insert [insert to be provided by sponsor]
- Name on Official Race T-Shirt
- Name on Registration Swag Bag
- Logo on Santa Suit Pickup Signage
- Logo on Rotary Club of Arlington Heights Club Runner Website
- Logo on Rotary Club of Arlington Heights Big Wheel Emails
- Name in all Press Releases
- Logo in all Social Media Posts
- Logo w/Link on Email Marketing
- Logo w/Link on Santa Run Website

ELF SPONSOR \$500

- One Runner Entry
- Name on Official Race T-Shirt
- Name on Registration Swag Bag
- Name in all Press Releases
- Name in all Social Media Posts
- Name on Email Marketing
- Name on Santa Run Website

CANDY CANE SPONSOR \$250

- Name in all Press Releases
- Name in all Social Media Posts
- Name on Email Marketing
- Name on Santa Run Website

For more information contact:

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224-456-4838

Please make checks payable to:

Rotary Club of Arlington Heights Charitable Foundation
909 West Euclid Avenue
P.O. Box 402
Arlington Heights, IL 60005

Note: Rotary Club of Arlington Heights is a 501(c) Charitable Foundation.

Sponsorship levels may have multiple sponsors.
Selling of products or services is not permitted at the event for any sponsorship level other than the Event Sponsorship Level.