

# 2025 Arlington Heights Rotary Santa Run/Walk & Reindeer Dash Sponsorship Opportunities



## **EVENT SPONSOR \$10,000**

- All the benefits listed below
- Six Runner Entries
- Opportunity to customize your marketing during the lead up and on race day.

## **RACE SPONSOR \$5,000**

- Logo on Event Marketing Handouts
  - Arlington Heights Park District National Night Out Event
  - Arlington Heights Farmers Market
  - Arlington Heights Park District Trunk or Treat Event
  - Harmony Fest
- Race Day Bag Insert [insert to be provided by sponsor]
- Four Runner Entries
- Logo on Official Race T-Shirt
- Logo on Santa Suit Pickup Signage
- Logo on Medal Lanyard (wide ribbon part of medal given to all runners)
- Logo on Rotary Club of Arlington Heights Club Runner Website
- Logo on Rotary Club of Arlington Heights Big Wheel Emails
- Logo on Registration Swag Bag
- Name in all Press Releases
- Logo in all Social Media Posts
- Logo w/Link on Email Marketing
- Logo w/Link on Santa Run Website

## **SANTA SPONSOR \$2,500**

- Name on Event Marketing Handouts
  - Arlington Heights Park District National Night Out Event
  - Arlington Heights Farmers Market
  - Arlington Heights Park District Trunk or Treat Event
  - Harmony Fest
- Race Day Bag Insert [insert to be provided by sponsor]
- Three Runner Entries

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- Logo on Medal Lanyard (wide ribbon part of medal given to all runners)
- Logo on Official Race T-Shirt
- Logo on Santa Suit Pickup Signage
- Logo on Rotary Club of Arlington Heights Club Runner Website
- Logo on Rotary Club of Arlington Heights Big Wheel Emails
- Logo on Registration Swag Bag
- Name in all Press Releases
- Logo in all Social Media Posts
- Logo w/Link on Email Marketing
- Logo w/Link on Santa Run Website

## **RUDOLPH SPONSOR \$1,000**

- Two Runner Entries
- Race Day Bag Insert [insert to be provided by sponsor]
- Name on Official Race T-Shirt
- Name on Registration Swag Bag
- Logo on Santa Suit Pickup Signage
- Logo on Rotary Club of Arlington Heights Club Runner Website
- Logo on Rotary Club of Arlington Heights Big Wheel Emails
- Name in all Press Releases
- Logo in all Social Media Posts
- Logo w/Link on Email Marketing
- Logo w/Link on Santa Run Website

## **ELF SPONSOR \$500**

- One Runner Entry
- Name on Official Race T-Shirt
- Name on Registration Swag Bag
- Name in all Press Releases
- Name in all Social Media Posts
- Name on Email Marketing
- Name on Santa Run Website

## **CANDY CANE SPONSOR \$250**

- Name in all Press Releases
- Name in all Social Media Posts
- Name on Email Marketing
- Name on Santa Run Website

### **For more information contact:**

Dave Hogaboom

847-612-7658 .

Dave Weiner

224-456-4838

# **2025 Arlington Heights Rotary Santa Run/Walk & Reindeer Dash Sponsorship Opportunities**

**Please make checks payable to:**

Rotary Club of Arlington Heights Charitable Foundation

**909 West Euclid Avenue**

**P.O. Box 402**

**Arlington Heights, IL 60005**

**Note:** Rotary Club of Arlington Heights Charitable Foundation is a 501(c)3.

Sponsorship levels may have multiple sponsors.

Selling of products or services is not permitted at the event for any sponsorship level other than the Event Sponsorship Level.