



# Rotary Club of Buffalo Grove

## 2016 Duck Race

Sunday, September 4<sup>th</sup> at Buffalo Grove Days

### *Corporate Partnership Opportunities*

#### **Platinum Prize Sponsor: \$2,500 Contribution**

1. Sponsor recognition: your company will enjoy the benefit of being the named, exclusive sponsor of the 2016 Rotary Duck Race, and have recognition on the following channels:
  - a. Rotary web site
  - b. All social media promotions for the race
  - c. Rotary booth with banner signage at Buffalo Grove Days
  - d. Sponsorship signs before and during the race
  - e. Named recognition in press releases and media interviews
  - f. Opportunity for company representatives to kick-off the race
2. Tickets for distribution
  - a. 300 courtesy tickets for employees and/or customers
  - b. Opportunity for ticket recipients to win prizes, “name their duck(s)” and to attend the race on Labor Day

#### **Gold Corporate Partner: \$1,000 Contribution**

1. Partner recognition – your company will enjoy the benefit of partnership recognition through the following channels:
  - a. Rotary web site
  - b. Rotary booth with banner signage (subordinate to the Platinum Prize Sponsor) at Buffalo Grove Days
  - c. Sponsorship signs before and during the race
2. Tickets for distribution
  - a. 200 courtesy tickets for employees and/or customers
  - b. Opportunity for ticket recipients to win prizes, “name their duck(s)” and to attend the race on Labor Day

#### **Silver Corporate Partner: \$500 Contribution**

1. Partner recognition – your company will enjoy the benefit of partnership recognition through the following channels:
  - a. Rotary web site
  - b. Rotary booth with banner signage (subordinate to the Platinum Prize Sponsor and Gold Corporate Partner(s)) at Buffalo Grove Days
  - c. Sponsorship signs before and during the race
2. Tickets for distribution
  - a. 100 courtesy tickets for employees and/or customers
  - b. Opportunity for ticket recipients to win prizes, “name their duck(s)” and to attend the race on Labor Day

## Ticket Pack Partner

Packs of 31 tickets for \$150 are available for corporate distribution to employees and/or customers.

### Build Your Brand with Rotary

Sponsorship of the 2016 Rotary Duck Race promotes your company's positive image with a broad reach in Buffalo Grove and surrounding communities through the following channels:

1. Promotion throughout Buffalo Grove Days, a four-day community festival attracting more than 50,000 visitors annually;
2. Promotion during Buffalo Grove Days events conducted by RCBG, including:
  - a. Bingo Night
  - b. Rotary Booth located at the main food tent
  - c. Buffalo Grove Stampede 5K/10K race
  - d. Rotary Duck Race
3. Promotion through the Rotary Club of Buffalo Grove Facebook page, and its affiliates:
  - a. Buffalo Grove Park District
  - b. Village of Buffalo Grove
  - c. Buffalo Grove Days
  - d. Buffalo Grove Lincolnshire Chamber of Commerce

### The Rotary Club's Mission

The Rotary Club of Buffalo Grove (RCBG) is a not-for-profit volunteer organization committed to local and international service projects. Some examples of the projects sponsored by RCBG through its extensive fundraising efforts include:

1. Literacy programs in Buffalo Grove area elementary schools;
2. Local food bank assistance through Kingswood United Methodist Church;
3. Rotary Village Green summer concert series;
4. International youth exchange programs and sponsorship for outbound Buffalo Grove and Stevenson High School students, as well as inbound students from around the globe;
5. Holiday food baskets for low-income families;
6. International clean water initiatives in partnership with the Engineers Without Borders program;
7. Volunteer and financial sponsorship of mission work through the Ak'Tenamit development project, which provides healthcare, skill development and education services in Guatemala;
8. Financial and volunteer support of the Polio Plus program to provide worldwide polio eradication and many more!

The best part about RCBG sponsorship is that your dollars stay with your local club, where funding decisions are made by your friends and neighbors. RCBG has more than 50 active members and has remained vibrant for more than 40 years.

### Additional Information

For more information on sponsorship opportunities, please contact Adriane Johnson at (847) 609-3071, [adriane@populusxp.com](mailto:adriane@populusxp.com), William Balling at (847) 863-7101, [Bill@wrblc.com](mailto:Bill@wrblc.com), or Dane Bragg at (847) 461-3263, [dane.bragg@comcast.net](mailto:dane.bragg@comcast.net)