

2020 VIRTUAL Duck Race

Sponsorship Opportunities



Sponsor deadline is Friday, August 28th!





Watch the Duck Race the Club's Facebook Live Sunday, September 6
 Visit bgrotary.org/duckrace for more information!

The Rotary Club of Buffalo Grove is proud to sponsor its 2020 Duck Race, with proceeds supporting local service projects such as food pantry support, holiday food baskets for in-need families, youth exchange programs, scholarships and community grants, clean water initiatives and much more! The Duck Race is a way to reach the strong network of individuals around the Rotary Club of Buffalo Grove, while promoting your business and supporting our local community!





Please see our sponsorship opportunities below and consider joining us!

PLATINUM PRIZE SPONSOR



Contribution	\$2,500
Recognition	Named exclusive sponsor, e.g. <i>"Your Company presents the 2020 Rotary Duck Race..."</i>
Online Promotion	   
Event Promotion	Company representative can be part of race kickoff (w/safety guidelines), logo on all signage for live-stream of race.
Other Promotion	Name inclusion on press releases/ media articles, dedication social media mention.
Additional Value	200 courtesy tickets for company use (\$1,000 value)

GOLD CORPORATE SPONSOR

Contribution	\$1,000
Recognition	Partnership Sponsor
Online Promotion	   
Event Promotion	Logo on all signage for live-stream of race.
Other Promotion	Name inclusion on press releases/ media articles, group social media mention.
Additional Value	100 courtesy tickets for company use (\$500 value)



See the next page for additional opportunities to get involved in the Duck Race!

Build Your Brand with Rotary!

By partnering with the Rotary Club of Buffalo Grove, you gain exclusive access to promoting your business to a network of hundreds of local individuals who support the Club in many ways, as well as through print/digital media. Rotary is supported entirely by volunteers dedicated to continually improving quality of life in our community!

Contract Duck Race Sponsorship Coordinator Dane Bragg at 847-461-3623 or at dbragg@comcast.net for more information.

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Sunday, September 6, 2020 — Visit bgrotary.org/duckrace

SILVER CORPORATE SPONSOR

Contribution \$500

Recognition Partnership Sponsor

Online
Promotion



Event
Promotion Logo on all signage for live-stream of race.

Other
Promotion Name inclusion on press releases/
media articles, group social media
mention.

Additional
Value 50 courtesy tickets for company use
(\$250 value)



TICKET PACK SPONSOR

Contribution \$150

Recognition Rotary Club Partner

A great way to show appreciation to
customers & clients and/or employees!

Packs of 30 tickets are included in this level of
sponsorship, which can be distributed to
clients or customers, as well as employees of the
company to give each a chance to win cash prizes!



How to Get Started!

Now that you're ready to play an important role in Buffalo Grove's most exciting race of the year,
please see the checklist below for next steps!

- ◆ Determine your desired level of sponsorship (Platinum, Gold, Silver or Ticket Pack)
- ◆ Contact Sponsorship Coordinator Dane Bragg at 847-461-3623 or at dbragg@comcast.net
- ◆ Send a check or money order in the amount of the sponsorship, payable to:
Foundation of the Rotary Club of Buffalo Grove, P.O. Box 5062, Buffalo Grove, Illinois 60089
- ◆ Email your logo file to Publicity Chair Melanie Santostefano at melanie@vicariousmm.com



Did You Know?

The Rotary Club of Buffalo Grove has more than 50
members who raise more than \$50,000 each year
for community giving! Learn more at bgrotary.org.

Want to join us at our weekly meeting as our guest and learn more about Rotary? Email info@bgrotary.org!