

BELIEVE
THERE IS
GOOD IN
THE WORLD





THE MAGIC
OF ROTARY

Increase
our impact.

Expand
our reach.

Enhance
participant
engagement.

Increase our
ability to adapt.

Money Allows Us To...

- Support a standing club project or initiative
- Add to an endowment
- Fund planned projects or earmarked charities
- Have money in the bank when an idea is raised or need arises
- Have the cash to match District and Global Grants
- Support The Rotary Foundation

Make A Difference

Build Awareness of Your Club and Rotary



PDG Lyle Staab
District Foundation Chair

FUNDING

THE MAGIC OF ROTARY

Rotary Club of Buffalo Grove
12-12-24



**THE ROTARY FOUNDATION IS
ONLY ONE OF THE
MECHANISMS BY WHICH
ROTARY CLUBS DO GOOD IN
THE WORLD**



What is The Rotary Foundation?



The Rotary Foundation is organized as a public charity operated **exclusively for charitable purposes.**

Mission:

To enable Rotarians to advance world understanding, goodwill, and peace through the improvement of health, the support of education, and the alleviation of poverty



Abbreviated History: The Rotary Foundation

1917: At the Atlanta Rotary Convention, RI President Arch Klumph proposes an endowment for doing good

1918: First contribution of \$26.50 is made by the Rotary Club of Kansas City MO, which was the profit from the 1918 RI Convention

1930: First donation (\$500) made to the International Society for Crippled Children / Easter Seals

1947: Paul Harris dies

<u>FILE COPY OF TELEGRAM</u>		FOLDER No.
<i>from</i>		
I	ROTARY INTERNATIONAL	
	SECRETARIAT	
	(CENTRAL OFFICE)	
SENT VIA <u>Western Union</u>		
		31 January, 1947
Leyds Netherinco Johannesburg (South Africa) BOARD DIRECTORS LAST WEEK AGREED COMPLY IMMEDIATELY MANDATE 1938 ROTARY CONVENTION TO RAISE TWO MILLION DOLLARS FOR ROTARY FOUNDATION. PAUL HARRIS HAD EXPRESSED HOPE THAT INSTEAD OF FUNERAL FLOWERS MONEY MIGHT BE SENT TO FOUNDATION FOR FURTHERING INTERNATIONAL UNDERSTANDING. THEREFORE TIMELY YOU SUGGEST EACH YOUR CLUBS IMMEDIATE PARTICIPATION IN PAUL HARRIS MEMORIAL FUND EARMARKED IN FOUNDATION TO BE AVAILABLE IN ENTIRETY TO TRUSTEES AND ROTARY INTERNATIONAL BOARD FOR ADVANCING INTERNATIONAL UNDERSTANDING THROUGH FOUNDATION FELLOWSHIPS AND OTHER MEANS. THE TWO MILLION DOLLARS COULD BE RAISED BY EACH CLUB PROVIDING CONTRIBUTION EQUIVALENT TO AVERAGE OF TEN DOLLARS PER MEMBER. WILL YOU IMMEDIATELY CONTACT EACH OF YOUR CLUBS BY TELEGRAPH OR TELEPHONE AT EXPENSE ROTARY INTERNATIONAL URGING THIS APPEAL TO CARRY OUT 1938 CONVENTION MANDATE SO THAT BY 42ND ANNIVERSARY ON FEBRUARY 23RD FUND MIGHT BE WELL UNDER WAY IN MEMORY OF PAUL HARRIS AND SURELY ACCOMPLISHED BY SAN FRANCISCO CONVENTION. IF CLUBS IN YOUR DISTRICT HAVE ALREADY CONTRIBUTED EQUIVALENT TEN DOLLARS PER MEMBER OBVIOUSLY APPROACH WOULD BE ONLY IF THEY DESIRED VOLUNTARILY TO DO ANYTHING ADDITIONAL. Richard C. Hedke, President Harry Rogers, Past President Chairman, Rotary Foundation Committee Deferred Cablegram Paid: Charge to Rotary International Words <u>189</u>		

“BOARD DIRECTORS LAST WEEK AGREED COMPLY IMMEDIATELY MANDATE 1938 (48?) ROTARY CONVENTION TO RAISE TWO MILLION DOLLARS FOR ROTARY FOUNDATION. PAUL HARRIS HAD EXPRESSED HOPE THAT INSTEAD OF FUNERAL FLOWERS MONEY MIGHT BE SENT TO FOUNDATION FOR FURTHERING INTERNATIONAL UNDERSTANDING.”

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1985: TRF launches \$200 million campaign to raise funds for Polio eradication.

The Rotary Foundation Today

- Assets 6/30/23: \$1,334 Million
 - Target: \$2,025 Million in assets and pledges by 2025
- 2022-23 fundraising: \$366 Million
 - Includes \$100M Gates Foundation Match for Polio
 - District 6440 members and clubs: \$805K in 2023-2024
- 7% of Rotarians worldwide give more than \$1,000 annually, representing 45% of donations to the Foundation

THE ROTARY FOUNDATION'S EXPENDITURES GO TO ...



A+

from the American Institute of Philanthropy



from Charity Navigator

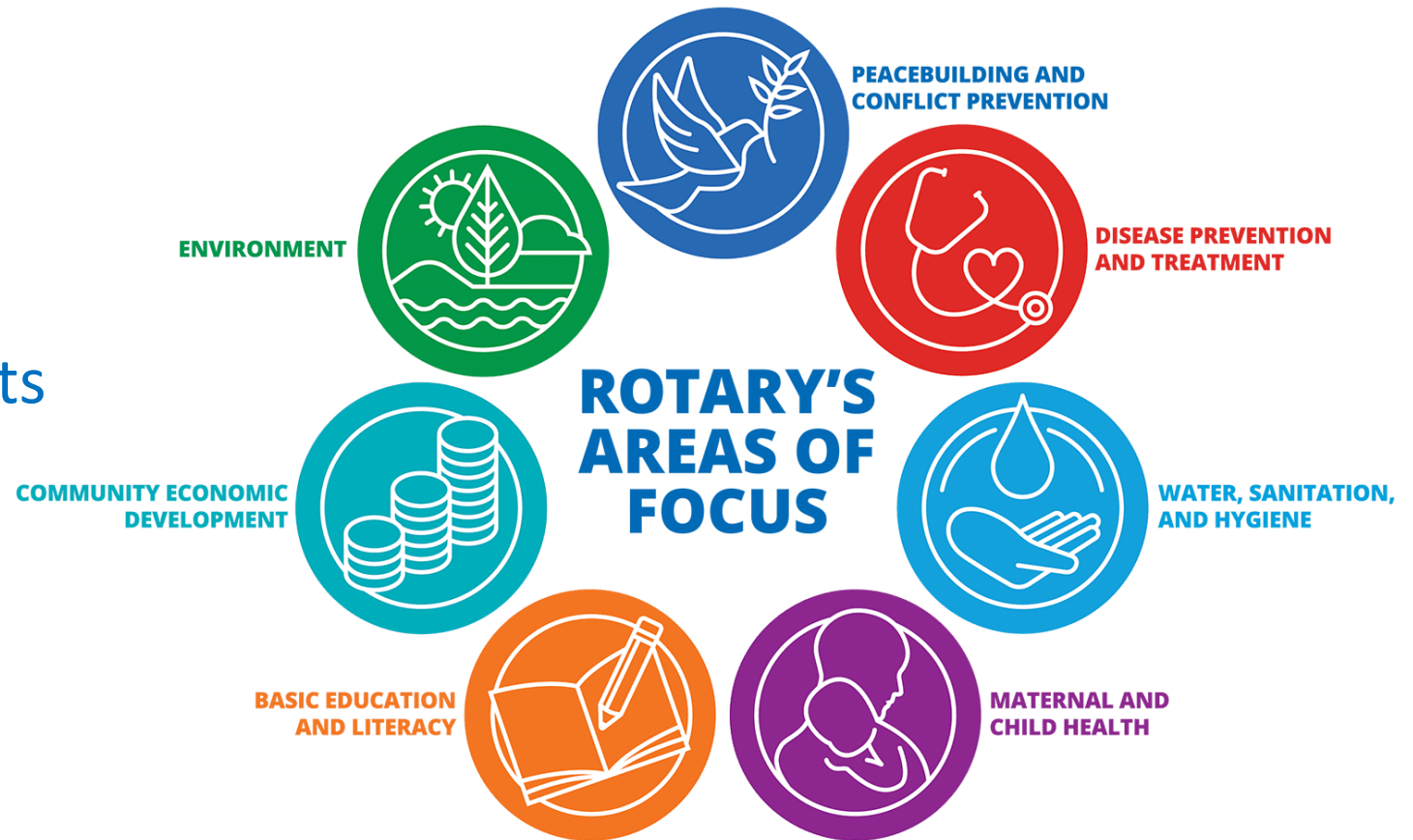
Full accreditation

from the Wise Giving Alliance of the Better Business Bureau

The Rotary Foundation's Expenditures

2022-23 expenditures: \$344M

- \$157M Polio Plus
- \$ 55M Global Grants
- \$ 26M District Grants
- \$ 15M Disaster Response Grants
- \$ 20M Other Grants
- \$ 5M Rotary Peace Center
- \$ 2M Programs of Scale
- \$ 22M Program Operations
- \$ 42M Fund Development, Admin



Polio Status

Since 1988,

 **20 million**

people are walking today who would have otherwise been paralysed by polio.

 **3 billion**

children have been immunized against polio.

Thanks to current efforts,

150+

laboratories support disease surveillance & response in many low-income countries.

20 million

health workers and volunteers worldwide help tackle polio.



2

**ENDEMIC
COUNTRIES**

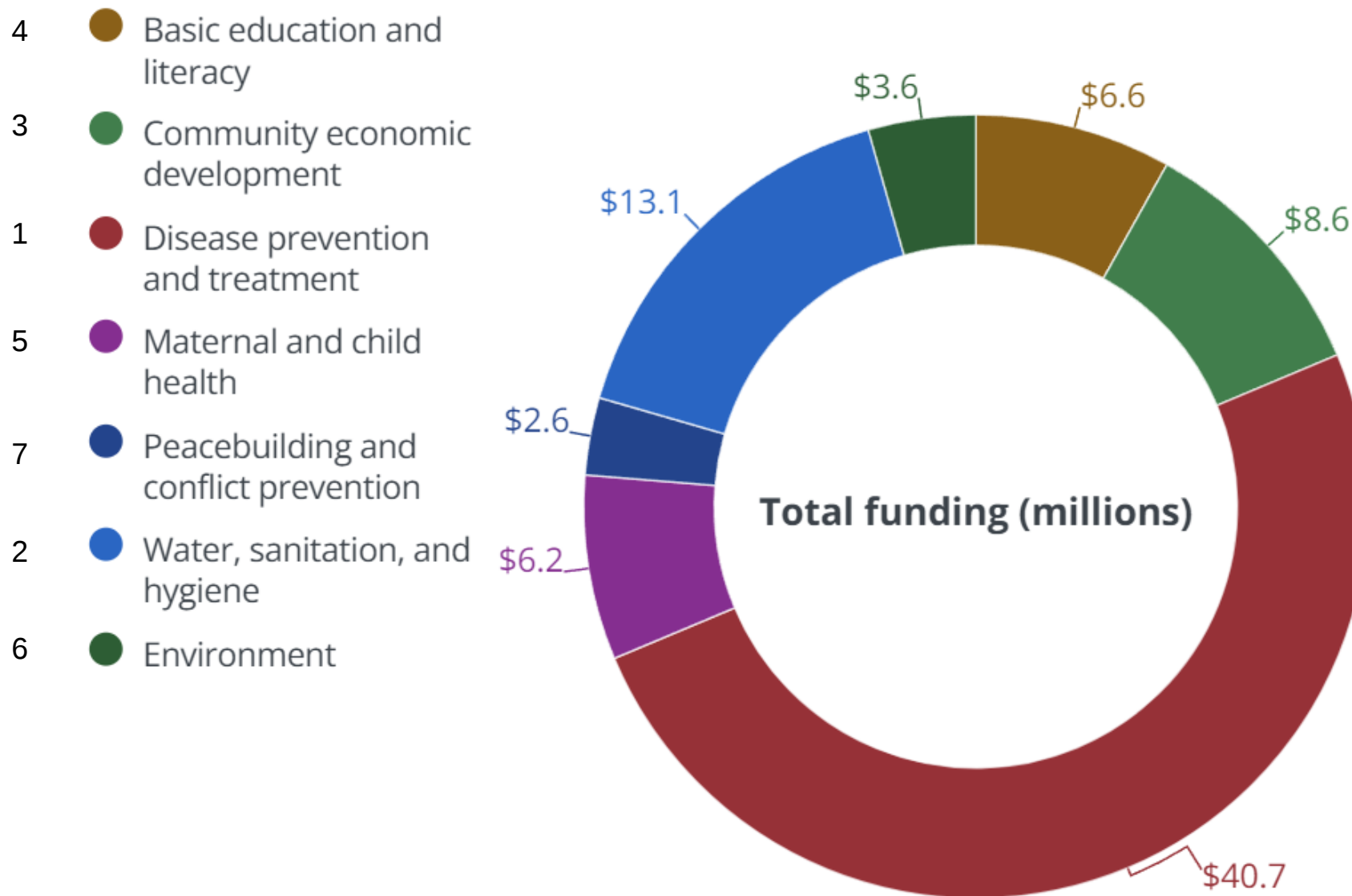
Wild Poliovirus

41

**OUTBREAK
COUNTRIES**

Variant Poliovirus

Global and District Grants by Area of Focus RY 2024



What Does TRF Expect of a Club?

Grants

- To follow the process and provide sufficient detail
- To manage the funds granted responsibly, and report their usage

Fundraising

- To name a Rotary Foundation Chair
- To establish targets for giving to the Annual Fund and PolioPlus
- To encourage every member to support The Foundation
 - 59% of D6440 members contributed - 51% gave more than \$25



TRF donations can be directed to:

- Polio Plus Fund – funding Rotary’s eradication campaign
- Disaster Response Funds – COVID, Ukraine, Turkey, Pakistan
- Specific Project or Area of Focus
- World Fund - Global Grant matching or where needed
- Annual (Share) Fund
 - After three-years, half (plus investment earnings) is returned to the District for Global and District Grants, half goes to the World Fund



How can I support The Rotary Foundation?

- Through a donation through your club
- Online at <https://www.rotary.org/en/donate>
- Via Rotary Direct – monthly, quarterly, or annually
- Via a personal campaign – Facebook or Raise for Rotary
- Through Planned Giving – wills, trusts, endowments

How are donations recognized?

- **INDIVIDUALS:**

- For each \$1,000 (or equivalent) donated, you reach a new Paul Harris Fellow level (up to +8)
- When your donations total at least \$10,000, you become a Major Donor



- **CLUB:**

- 100% Foundation Giving – 100% of members gave at least \$25 to any fund, average > \$100
- Every Rotarian, Every Year – 100% of members gave at least \$25 to the Annual Fund, average > \$100
- 100% Paul Harris Club



How do I make a lasting commitment?

- Through the Paul Harris Society – a pledge of \$1000 annually
- As a Benefactor or a member of the Bequest Society
 - Benefactors either make an outright gift of \$1,000 or more to the Endowment, or provide for that amount in their estate plan or makes an outright gift of \$1,000 or more to the Endowment
 - Bequest Society members make commitments in their estate plans for \$10,000 or more to the Endowment
- By joining D6440's Polio Plus Society



D6440 Polio Plus Society



Join the PolioPlus Society



PolioPlus Society



Join the Rotary District 6440 PolioPlus Society
\$100 Every Rotary Year to PolioPlus Fund

Pledge here

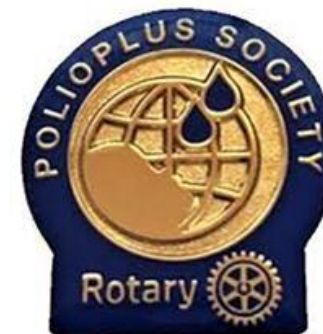
to become a Member

Donate Online

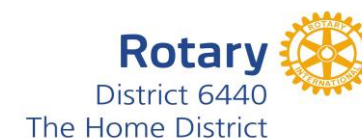
\$100 to become a Member
of the PolioPlus Society

Or Donate by Mail

Download a printable contribution
form to mail a check



<https://rotary6440.org/page/join-the-polioplus-society>



Blane Foundation Matches

TO BECOME A PAUL HARRIS FELLOW

- Donate \$500 in cash
- The Blane Foundation will match with 500 Foundation Recognition Points

POLIO CONTRIBUTION MATCHING

- Donate \$500 or more (in a single transaction) to Polio Plus
- The Blane Foundation will match with \$500, up to \$35K of donations

AND YOU CAN DOUBLE DIP!

Rotary Club of Buffalo Grove Giving Metrics

Chartered 1974

55 Active Members

All Time Giving - \$310K

- All Time Giving by Active Members - \$84K

	Club Giving	Total	Annual Fund	Polio
2023-24		\$8363	\$6930	\$1433
2022-23		\$7525	\$6300	\$1225
2021-22		\$17106	\$10956	\$6150



**Paul
Harris
Fellows**
33



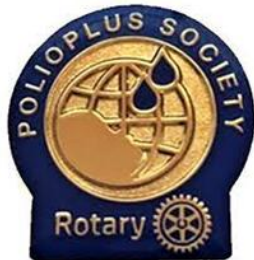
**Paul
Harris
Society**
2



**Major
Donors**
1



**Bequest
Society**
3



**PolioPlus
Society**
2

“Why Should We?”

Together, we see a world where people unite and take action to create lasting change – across the globe, in our communities, and in ourselves.



Individual Donor History Report from rotary.org



DONOR HISTORY REPORT

Date: 14 August 2023

Staab, Lyle T. (Rotary ID [REDACTED]) Rotary Club of Long Grove/Kildeer/Hawthorn Woods, IL (30427)

Further information on Rotary's privacy policy can be found at rotary.org/privacy.

Recognition - Mr. Lyle T. Staab

Type

Major Donor or AKS*:

Major Donor Level 2

Bequest or Legacy Society*:

Bequest Society Level 3

Benefactor:

Yes

	Current Year	Last Year
Paul Harris Society Eligible	-	Dec-2022
Sustaining Member	Jul-2023	Aug-2022
Every Rotarian Every Year (US\$25)	Jul-2023	Jul-2022

Paul Harris Fellow:

PHF Recognition Amount:

Foundation Recognition Points:

(Available for transfer)

Paul Harris Society Member:

PHF+8

Yes



Foundation Recognition Points are awarded for cumulative cash donations over \$1,000

1000 Foundation Recognition Points can be used to award a Paul Harris Fellow, or be combined with cash to do so

Your club also has Foundation Recognition Points that can be used to encourage donations or recognize community leaders

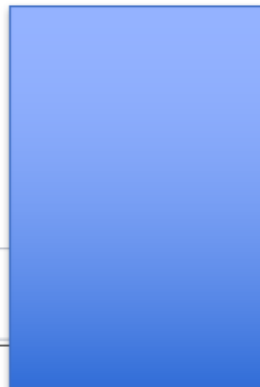
Gifts*

Type

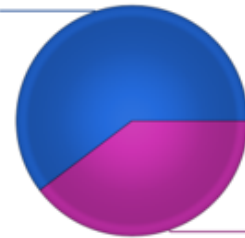
Annual Fund

Basic education and literacy
Disaster Response
Disease prevention and treatment
Maternal and child health
Peacebuilding and conflict prevention
SHARE
Supporting the Environment
Water, sanitation and hygiene

Rotary Direct Participant
Total



Annual Fund
(60.32 %)



PolioPlus Fund
(39.68 %)

PolioPlus Fund

Miles to End Polio
PolioPlus

Sub Total

Total Giving

Bequest/Legacy Society and Benefactor Commitments*

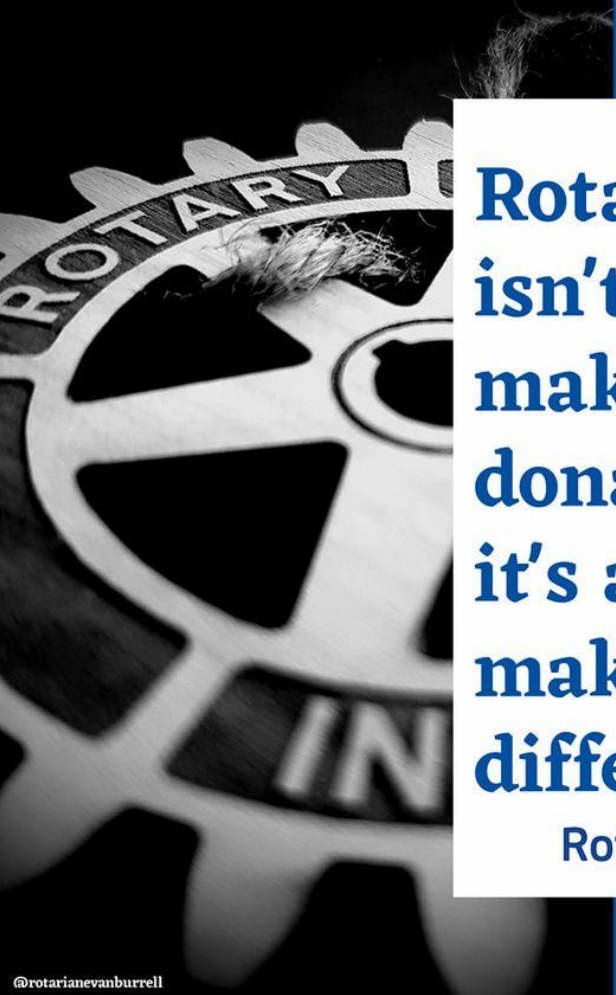
Type

Global Grant - General Water and sanitation: Will



Q&A





**Rotary
isn't about
making a
donation,
it's about
making a
difference!**



@rotarianevanburrell



**THE MAGIC
OF ROTARY**

**THE ROTARY FOUNDATION IS
YOUR FOUNDATION**

**LET'S TALK INDIVIDUALLY ABOUT HOW
YOU CAN MAKE BOTH A CURRENT AND
LASTING IMPACT ON ROTARY**



THANK YOU!



Lyle Staab
District 6440 Governor 2020-2021
Rotary Club of Long Grove, Kildeer, and
Hawthorn Woods

gov.lyle@rotary6440.org

