

BELIEVE
THERE IS
GOOD IN
THE WORLD





THE MAGIC
OF ROTARY

Increase
our impact.

Expand
our reach.

Enhance
participant
engagement.

Increase our
ability to adapt.

MONEY



Money Allows Us To...

- Support a standing club project or initiative
- Add to an endowment
- Fund planned projects or earmarked charities
- Have money in the bank when an idea is raised or need arises
- Have the cash to match District and Global Grants
- Support The Rotary Foundation

Make A Difference

Build Awareness of Your Club and Rotary

PDG Lyle Staab
District Foundation Chair

FUNDING

THE MAGIC OF ROTARY

Rotary Club of Evanston
1-23-25



**THE ROTARY FOUNDATION IS
ONLY ONE OF THE
MECHANISMS BY WHICH
ROTARY CLUBS DO GOOD IN
THE WORLD**



Let's Talk About Money...

- To tell you about The Rotary Foundation
 - To show the impact of giving
 - To answer your questions

What is The Rotary Foundation?



The Rotary Foundation is organized as a public charity operated **exclusively for charitable purposes.**

Mission:

To enable Rotarians to advance world understanding, goodwill, and peace through the improvement of health, the support of education, and the alleviation of poverty

The
Rotary
Foundation



Rotary 
District 6440
The Home District

Abbreviated History: The Rotary Foundation

1917: At the Atlanta Rotary Convention, RI President Arch Klumph proposes an endowment for doing good

1918: First contribution of \$26.50 is made by the Rotary Club of Kansas City MO, which was the profit from the 1918 RI Convention

1930: First donation (\$500) made to the International Society for Crippled Children / Easter Seals

1947: Paul Harris dies

FILE COPY OF TELEGRAM FOLDER No. _____

from
ROTARY INTERNATIONAL
SECRETARIAT
(CENTRAL OFFICE)

X

SENT VIA Western Union

31 January, 1947 53

Leyds
Netherinooc
Johannesburg (South Africa)

BOARD DIRECTORS LAST WEEK AGREED COMPLY IMMEDIATELY MANDATE 1938 ROTARY CONVENTION TO RAISE TWO MILLION DOLLARS FOR ROTARY FOUNDATION. PAUL HARRIS HAD EXPRESSED HOPE THAT INSTEAD OF FUNERAL FLOWERS MONEY MIGHT BE SENT TO FOUNDATION FOR FURTHERING INTERNATIONAL UNDERSTANDING. THEREFORE TIMELY YOU SUGGEST EACH YOUR CLUBS IMMEDIATE PARTICIPATION IN PAUL HARRIS MEMORIAL FUND BARRMARKED IN FOUNDATION TO BE AVAILABLE IN ENTIRETY TO TRUSTEES AND ROTARY INTERNATIONAL BOARD FOR ADVANCING INTERNATIONAL UNDERSTANDING THROUGH FOUNDATION FELLOWSHIPS AND OTHER MEANS. THE TWO MILLION DOLLARS COULD BE RAISED BY EACH CLUB PROVIDING CONTRIBUTION EQUIVALENT TO AVERAGE OF TEN DOLLARS PER MEMBER. WILL YOU IMMEDIATELY CONTACT EACH OF YOUR CLUBS BY TELEGRAPH OR TELEPHONE AT EXPENSE ROTARY INTERNATIONAL URGING THIS APPEAL TO CARRY OUT 1938 CONVENTION MANDATE SO THAT BY 42ND ANNIVERSARY ON FEBRUARY 23RD FUND MIGHT BE WELL UNDER WAY IN MEMORY OF PAUL HARRIS AND SURELY ACCOMPLISHED BY SAN FRANCISCO CONVENTION. IF CLUBS IN YOUR DISTRICT HAVE ALREADY CONTRIBUTED EQUIVALENT TEN DOLLARS PER MEMBER OBVIOUSLY APPROACH WOULD BE ONLY IF THEY DESIRED VOLUNTARILY TO DO ANYTHING ADDITIONAL.

Richard C. Hedke, President
Harry Rogers, Past President
Chairman, Rotary Foundation
Committee

Deferred Cablegram
Paid: Charge to Rotary International
Words 189

1000-APR46-5M-01245

“BOARD DIRECTORS LAST WEEK AGREED COMPLY IMMEDIATELY MANDATE 1938 (48?) ROTARY CONVENTION TO RAISE TWO MILLION DOLLARS FOR ROTARY FOUNDATION. PAUL HARRIS HAD EXPRESSED HOPE THAT INSTEAD OF FUNERAL FLOWERS MONEY MIGHT BE SENT TO FOUNDATION FOR FURTHERING INTERNATIONAL UNDERSTANDING.”

Rotary 
District 6440



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1985: TRF launches \$200 million campaign to raise funds for Polio eradication.

The Rotary Foundation Today

- **Assets 6/30/24: \$1,444 Million**
 - Target: \$2,025 Million in assets and pledges by 2025
- **2023-24 fundraising: \$352 Million**
 - Includes \$90 million Gates Foundation Match for Polio
 - District 6440 members and clubs: \$805K in 2023-2024
- **7% of Rotarians worldwide give more than \$1,000 annually, representing 45% of donations to the Foundation**

THE ROTARY FOUNDATION'S EXPENDITURES GO TO ...



A+

from the American Institute of Philanthropy



from Charity Navigator

Full accreditation

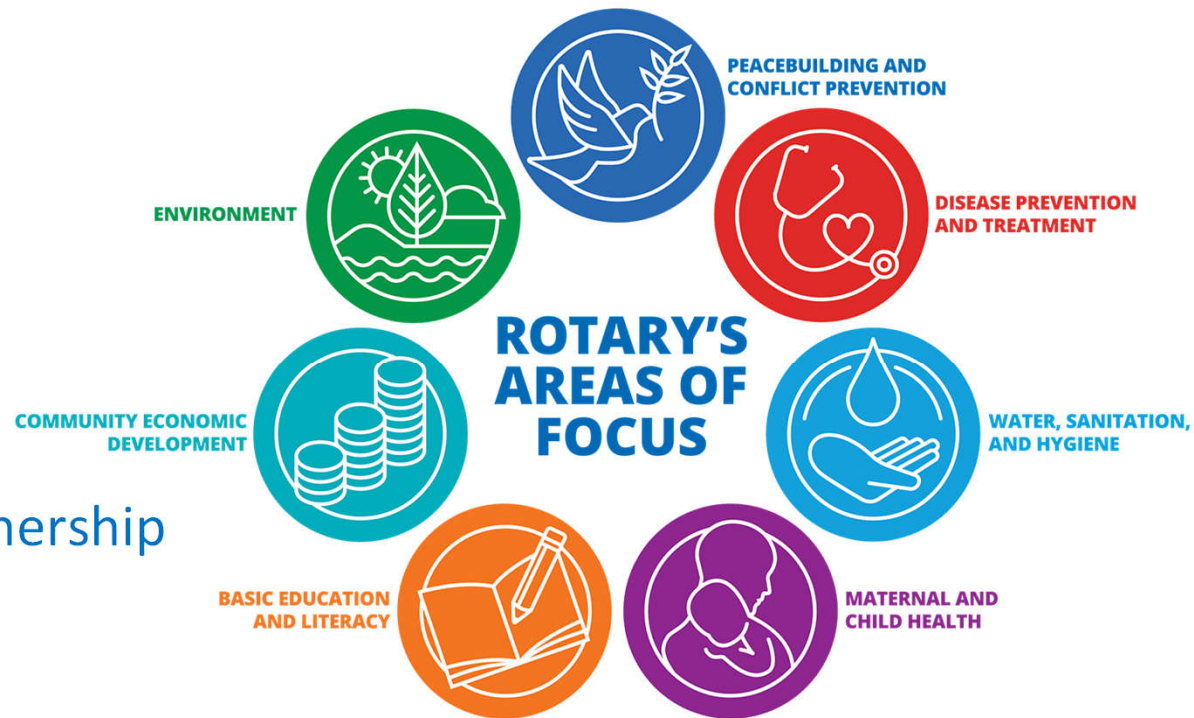
from the Wise Giving Alliance of the Better Business Bureau



The Rotary Foundation's Expenditures

2023-24 expenditures: \$347M

- \$146M Polio Plus
- \$ 72M Global Grants
- \$ 29M District Grants
- \$ 4M Peace Centers
- \$ 17M Disaster Response, Partnership Grants, and Other
- \$ 10M Donor Advised Fund
- \$ 24M Program Operations
- \$ 44M Fund Development, Admin



Polio Status

Since 1988,

 **20 million**

people are walking today who would have otherwise been paralysed by polio.

 **3 billion**

children have been immunized against polio.

Thanks to current efforts,

150+

laboratories support disease surveillance & response in many low-income countries.

20 million

health workers and volunteers worldwide help tackle polio.



2

ENDEMIC COUNTRIES

Wild Poliovirus

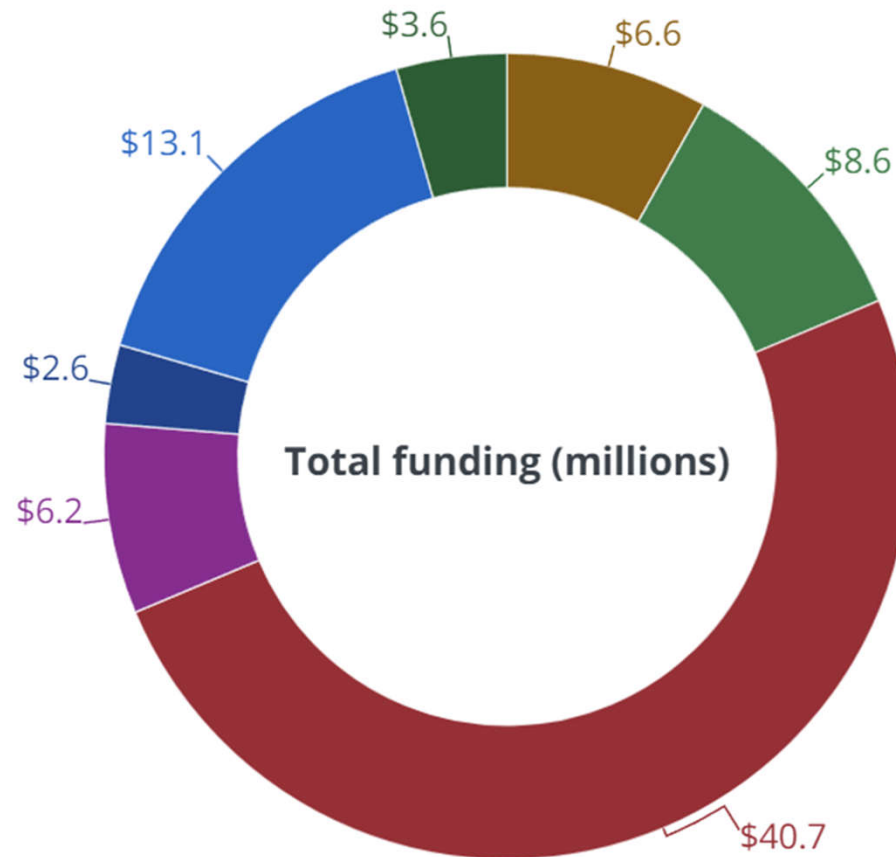
41

OUTBREAK COUNTRIES

Variant Poliovirus

Global and District Grants by Area of Focus RY 2024

- 4 ● Basic education and literacy
- 3 ● Community economic development
- 1 ● Disease prevention and treatment
- 5 ● Maternal and child health
- 7 ● Peacebuilding and conflict prevention
- 2 ● Water, sanitation, and hygiene
- 6 ● Environment



What Does TRF Expect of a Club?

Grants

- To follow the process and provide sufficient detail
- To manage the funds granted responsibly, and report their usage

Fundraising

- To name a Rotary Foundation Chair
- To establish targets for giving to the Annual Fund and PolioPlus
- To encourage every member to support The Foundation
 - 59% of D6440 members contributed - 51% gave more than \$25

TRF donations can be directed to:

- Polio Plus Fund – funding Rotary’s eradication campaign
- Disaster Response Funds – COVID, Ukraine, Turkey, Pakistan
- Specific Project or Area of Focus
- World Fund - Global Grant matching or where needed
- Annual (Share) Fund
 - After three-years, half (plus investment earnings) is returned to the District for Global and District Grants, half goes to the World Fund



How can I support The Rotary Foundation?

- Through a donation through your club
- Online at <https://www.rotary.org/en/donate>
- Via Rotary Direct – monthly, quarterly, or annually
- Via a personal campaign – Facebook or Raise for Rotary
- Through Planned Giving – wills, trusts, endowments

How are donations recognized?

- **INDIVIDUALS:**

- For each \$1,000 (or equivalent) donated, you reach a new **Paul Harris Fellow** level (up to +8)
- When your donations total at least \$10,000, you become a **Major Donor**



- **CLUB:**

- **100% Foundation Giving** – 100% of members gave at least \$25 to any fund, average > \$100
- **Every Rotarian, Every Year** – 100% of members gave at least \$25 to the Annual Fund, average >\$100
- **100% Paul Harris Club**



How do I make a lasting commitment?

- Through the Paul Harris Society – a pledge of \$1000 annually
- As a Benefactor or a member of the Bequest Society
 - Benefactors either make an outright gift of \$1,000 or more to the Endowment, or provide for that amount in their estate plan or makes an outright gift of \$1,000 or more to the Endowment
 - Bequest Society members make commitments in their estate plans for \$10,000 or more to the Endowment
- By joining D6440's Polio Plus Society



D6440 Polio Plus Society

Rotary District 6440  Join the PolioPlus Society

Join the
Rotary
District 6440  PolioPlus Society



Join the Rotary District 6440 PolioPlus Society
\$100 Every Rotary Year to PolioPlus Fund

Pledge here

to become a Member

Donate Online

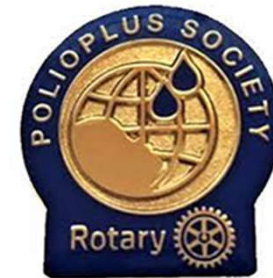
\$100 to become a Member
of the PolioPlus Society

Or Donate by Mail

Download a printable contribution
form to mail a check



<https://rotary6440.org/page/join-the-polioplus-society>



Rotary District 6440
The Home District 

Blane Foundation Matches

TO BECOME A PAUL HARRIS FELLOW

- Donate \$500 in cash
- The Blane Foundation will match with 500 Foundation Recognition Points

POLIO CONTRIBUTION MATCHING

- Donate \$500 or more (in a single transaction) to Polio Plus
- The Blane Foundation will match with \$500, up to \$35K of donations

AND YOU CAN DOUBLE DIP!

Rotary Club of Evanston Giving Metrics

Chartered 1920
 33 Active Members
 Giving Since 1985 - \$591K

- All Time Giving by Active Members - \$92K

	Club Giving	Total	Annual Fund	Polio
2023-24		\$7470	\$6220	\$1225
2022-23		\$14295	\$7100	\$6670
2021-22		\$12966	\$9651	\$3325



**Paul
 Harris
 Fellows**
 23



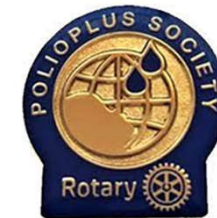
**Paul
 Harris
 Society**
 5



**Major
 Donors**
 5



**Bequest
 Society**
 3



**PolioPlus
 Society**
 12



**Rotary
 Direct**
 9

Individual Donor History Report from rotary.org

Rotary  **DONOR HISTORY REPORT**
Date: 14 August 2023

Staab, Lyle T. (Rotary ID: 7039691); Rotary Club of Long Grove/Kildeer/Hawthorn Woods, IL (30427)
Further information on Rotary's privacy policy can be found at rotary.org/privacy.

Recognition - Mr. Lyle T. Staab

Type

Major Donor or AKS*:	Major Donor Level 2	
Bequest or Legacy Society*:	Bequest Society Level 3	
Benefactor:	Yes	
	Current Year	Last Year
Paul Harris Society Eligible	-	Dec-2022
Sustaining Member	Jul-2023	Aug-2022
Every Rotarian Every Year (US\$25)	Jul-2023	Jul-2022

Paul Harris Fellow:
PHF Recognition Amount:
Foundation Recognition Points:
(Available for transfer)
Paul Harris Society Member:

PHF+8



Yes

Gifts*

Type

Annual Fund

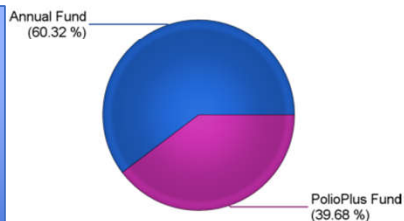
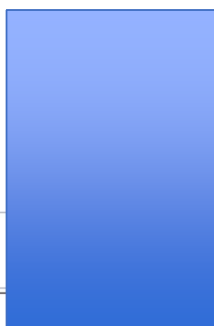
- Basic education and literacy
- Disaster Response
- Disease prevention and treatment
- Maternal and child health
- Peacebuilding and conflict prevention
- SHARE
- Supporting the Environment
- Water, sanitation and hygiene

PolioPlus Fund

- Miles to End Polio
- PolioPlus

Sub Total

Rotary Direct Participant Total



Total Giving

Bequest/Legacy Society and Benefactor Commitments*

Type

Global Grant - General Water and sanitation: Will

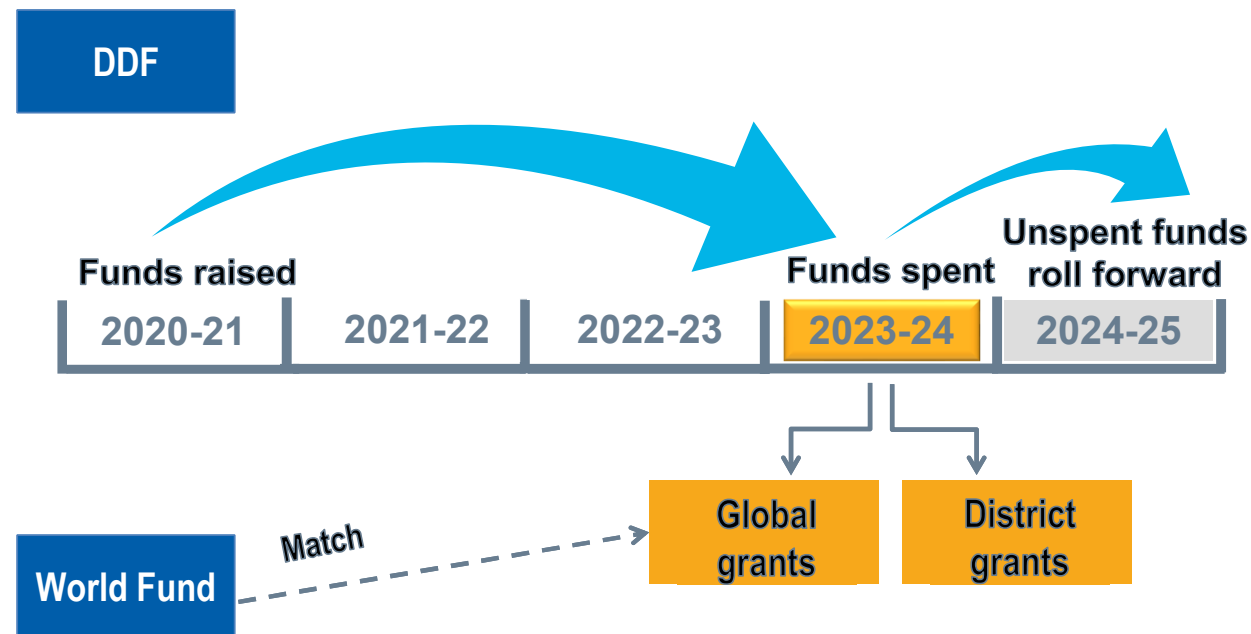


Foundation Recognition Points are awarded for cumulative cash donations over \$1,000

1000 Foundation Recognition Points can be used to award a Paul Harris Fellow, or be combined with cash to do so

Your club also has Foundation Recognition Points that can be used to encourage donations or recognize community leaders

The Annual Fund SHARE process



D6440 District Designated Funds RY2025

Carryforward from past years	\$86K
47.5% of Annual Fund Share contributions from 2021-22	\$155K
50% if Available Endowment Fund Share Earnings	\$28K
Total	\$269K
Allocated to District Grants / District Collaborative Projects	\$88K
At District Governor's Discretion	\$28K
Global Grant Scholarships	\$17K
Available for Global Grants	\$136K

“Why Should We?”

Together, we see a world where people unite and take action to create lasting change – across the globe, in our communities, and in ourselves.

Q & A



Consider the following Annual Fund and PolioPlus targets:

- The greater of:
 - Your club's average for the last five years
 - Your 2022-23 actuals
- Per member average giving of \$100 for the Annual Fund, and another \$100/member for PolioPlus
 - 100% of members give more than \$25 to each



RESOURCES / WHO TO CONTACT?



Grants Committee

Grants Chair

Mary Bak, Glenview Sunrise

Global Grants

Randy Wear, Park Ridge
Jose Lopez, Lighthouse

District Grants

Mike Quirk, Batavia

Secretary

Diane Krier-Morrow
Skokie Valley

Stewardship

Ray Zeiss
Wilmette

Scholarships

John Osterlund,
Lighthouse
Jim Bradley, Wheeling

Treasurer

Curtis Wiedeman, Elgin
Breakfast
David Dorgan, Elgin Break

Communications

Marianna Zeidler
Lincolnshire Morning Star

International Service

Robert Steinberg
River Cities



Fundraising Committee

Fundraising Chair

Lyle Staab, Long Grove/Kildeer/HW

Annual Fund
Jim Swarthout
Fox Valley Sunset

Major Donor
Donna Gulley
Northbrook

Polio Plus
Glenn Garlick
Libertyville Sunrise

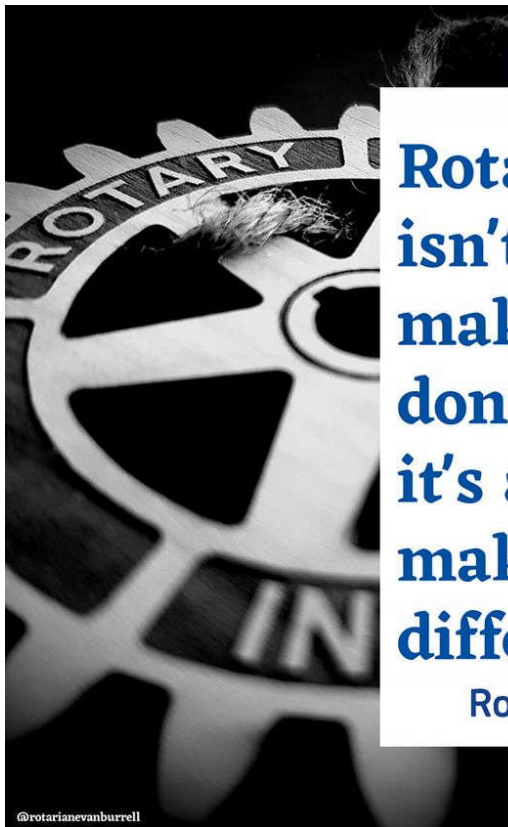
Paul Harris Society
Vacant

NEW - Endowment
Vacant


Communications
Marianna Zeidler
NE Chicagoland Passport

Need additional volunteers on the Fundraising Team!





**Rotary
isn't about
making a
donation,
it's about
making a
difference!**

Rotary 

@rotarianevanburrell



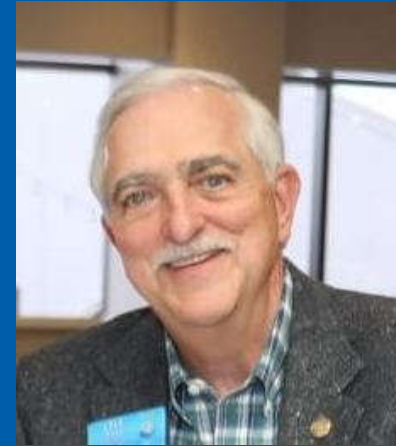
THE MAGIC OF ROTARY

**THE ROTARY FOUNDATION IS
YOUR FOUNDATION**

**LET'S TALK INDIVIDUALLY ABOUT HOW
YOU CAN MAKE BOTH A CURRENT AND
LASTING IMPACT ON ROTARY**



THANK YOU!



Lyle Staab
District 6440 Governor 2020-2021
**Rotary Club of Long Grove, Kildeer, and
Hawthorn Woods**

gov.lyle@rotary6440.org

