

Grayslake Rotary Club & Fraternal Order of Police “Cruisin’ on Center” Car Show Sponsorship Opportunities

Join the Grayslake Rotary Club and Fraternal Order of Police in supporting the “Cruisin’ on Center” Grayslake Car Show on Saturday, **September 6, 2025**, from 9:00 am to 3:00 pm in downtown Grayslake (rain date **September 13, 2025**). The car show will feature beautiful local area classic and custom cars, car class winner recognition and awards, participant recognitions, music entertainment, terrific raffle prizes, and a 50/50 raffle. Last year’s event drew 303 registered show cars, and approximately 2,000 spectators.

All donations to the Grayslake Rotary Foundation, a 501(c)3 organization, are tax-deductible.

We are grateful for your generous support and hope to see you in September for this entertaining event!

Platinum Sponsor - \$2000 + Donation

- **Name/Logo banner recognition** at registration tent
- **Full Sandwich Board Sign** at car show
- Recognition in all print media, **2 ad pages** in printed program/ad book.
- **Publicity & presentation area** at car show
- 1 year ad: Logo and link on the Grayslake Rotary Club & Cruisin on Center websites

Diamond Sponsor - \$1,000 – \$1,999 Donation

- **Full Sandwich Board Sign** at car show
- Recognition in all print media, **1-page ad** in printed program/ad book
- **Publicity & presentation area** at car show
- 1-year ad: Logo and link on the Grayslake Rotary Club & Cruisin on Center websites

Sapphire Sponsor- \$500 – \$999 Donation

- **½-page ad** in printed program/ad book
- Publicity at the event (1/2 sandwich board sign)
- 1-year ad: Logo and link on the Grayslake Rotary Club & Cruisin on Center websites

Gold Sponsor - \$250 - \$499 Donation

- **¼-page ad** in printed program/ad book
- Publicity at the event (Collage sandwich board)
- 1-year ad: Logo and link on Grayslake Rotary Club & Cruisin on Center websites

Silver Sponsor - \$100 - \$249 Donation

- **Name/business name listing** in printed program/ad book

Bronze Sponsor - \$50 - \$99 Donation

- **Name/business name listing** in printed program/ad book

Door Prize Item Donation

- Recognition in printed program/ad book
- Name / Logo on table sign with your donation

(See back page for recognition details)



For more information, please contact one of the car show chairmen below:
Eric McNeil, FOP, email: EMcNeil@villageofgrayslake.com, phone: (224) 588-2217
Larry Herzog, Rotary, email: herzog301@comcast.net, phone: (847) 980-8836

Grayslake Rotary Club P.O. Box 886 Grayslake IL 60030

Online Car Pre-Registration at:

<https://www.ticketleap.events/tickets/grayslake-rotary-club/cruisin-on-center-2025>



Program book dimensions are 5-1/2 inches wide by 8-1/2 inches tall, all pages are printed with clear borders (~1/4"), i.e., not full bleed. Ads/ logos can be presented in portrait or landscape mode.

2 ad pages – two separate ads (~ 5"x8" printable area), with no spread images across the gutter of the book; each page will have clear borders (~1/4") on all 4 sides. May use same or different ads for each page

1-page ad - each ad (~ 5"x8" printable area), will have clear borders (~1/4") on all 4 sides

½-page ad – each ad (~5"x4" or ~2-1/2"x8" printable area), will have clear borders (~1/4") on all 4 sides

¼-page ad – each ad (~5" x 2" or ~2-1/2" x 4" printable area), will have clear borders (~1/4") on all 4 sides

Platinum Sponsor Banner Recognition: All platinum sponsors will have their name / logo featured in a banner displayed at show center at the registration tent

Sandwich board signs are 24 inches x 36 inches, and have 2 separate sign panels, 1 on the front and 1 on the back.

Full sandwich board ads will get a complete sign panel for ad / logo display (i.e., 1 logo on one sign panel)

½ sandwich board ads will get ½ of a sign panel for display (i.e., 2 logos on one sign panel)

Collage sandwich board ads will share a sign panel with multiple logos, number TBD with printer

Platinum & Diamond Sponsor Presentation Space: All Platinum and Diamond sponsors are offered a display area at the car show for publicity and product/service presentation.

Display Area Description: A display area will be reserved on Whitney Street in the show display area for the sponsor's use. The reserved area will comprise 3 parking spaces. The sponsor can set up booths, tents, signage, or vehicle/product displays in this area as desired. There is no guarantee of electrical power availability at all display areas.

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