



## Club of Highland Park/Highwood

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### Strategic Planning Meeting

### Member Feedback

26 June 2017

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Special thanks to all Rotarians who attended the June 26, 2017 meeting luncheon to brainstorm programs, services and initiatives for the Club for year 2017-2018. Attached is the compiled list of recommendations. Each member was invited to check (✓) one initiative per committee that was most important to them. Herein are the results of the brainstorm meeting and the initiatives of greatest importance to members. If anyone has additional feedback or questions, please contact us. The information below will be reviewed by the Rotary Board and an Action Plan to guide the Club will be developed for 2017-2018.

Many thanks for your Service Above Self!

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### FELLOWSHIP

#### *Social gathering/networking*

- Botanic Gardens event or even meetings ✓✓✓✓✓
- Tour City (Fred & Sylvia Tour Chicago) ✓✓✓✓✓
- Highwood location – bocce court fellowship event or meeting location ✓✓
- Go to high school football game ✓
- Members talk about their business ✓
- Joint meeting or events with other fraternal clubs (Moose, Lions, Knights of Columbus) ✓
- Ravinia Festival ✓
- Kayak/Paddle-boarding at HP Rosewood Beach ✓
- Meet at individual homes
- Ravinia Festival gathering
- Host meetings at different business locations
- Progressive dinner
- CPR class (hospital, Fire Department)

- Plays in Chicago (via bus)
- Architectural Boat Tour

## COMMUNITY SERVICE

***Coordinate service projects in the Highland Park/Highwood area and beyond; collaborate with HPHS Interact***

- Partner more with Interact Club ✓✓✓✓✓✓✓✓
- More “hands-on” projects ✓✓✓✓
- Visit retirement homes ✓✓✓
  - Offer/sponsor programs at homes
- Mentoring youth ✓✓
- USO dinner ✓
- Feed the homeless ✓
  - Provide volunteer for HP veterans organization (Legion, VFW, Jewish War Veterans)
- Food drives
- Book drives
- Provide service for childcare groups
- Volunteer more frequently e.g, support HP Volunteer Network (more actively)
- Bernie’s Book Bank
- Feed My Starving Children
- Clean the McClory Bike Path

## SCHOLARSHIP

***Offered to HPHS Students based on financial need, academic excellence and service work***

- Arrange internships with local employers ✓✓✓✓✓✓
- Provide more vocational scholarships ✓✓✓✓
- Separate academic achievement from need and service; award both categories ✓✓
- Open to trade school attendees or those going straight to work ✓✓
- Continue to give \$1,500 per student or give all the money to 1 student
- Add mentoring program or partner with someone who does e.g. CBO ✓
- First job support post-college or trade school ✓
- Increase size of money and reduce number of winners
- Summer camp scholarships

## MEMBERSHIP

***Membership attraction efforts and membership review/retention***

- Auxiliary Membership Program for people that are time/location pressed ✓✓✓✓✓✓
- Bring a guest to meeting day – everyone brings some that day and make sure great speaker ✓✓✓✓
- Allow memberships at multiple clubs – co-memberships (2 for 1) ✓✓✓✓

- Meeting once a week at lunch is just too much for most working professionals and is a turn off to membership ✓✓
- Follow up with retired members to attend meetings ✓
- Get younger people involved ✓
- Identify professions not represented and personally reach out ✓
- Merge with the Lions Club ✓
- Each member brings in one guest ✓
- Cliff Bregstone Model \$
- Contact major organizations, police, fire, school district, library, Ravinia
- Spotlight Rotarian members
- Chamber of Commerce book
- Banks (Many)
- No singing
- Need meeting programming with purpose – beyond just information

## LITERACY

- Expand financial literacy to adults in the community ✓✓✓✓✓✓✓✓✓✓
- Volunteer as tutors at Junior HS and High School ✓✓✓✓✓✓
- Programs for all ages in HP/H ✓
- Expand resource support e.g., dual language books/software ✓
- Balance the budget / State & local government

## INTERNATIONAL

***Raise funds/exchange program to help youth establish peace in the world***

- TABU ✓✓✓✓✓✓
- Expand TABU to a different country ✓✓✓✓✓
- Combine with other clubs on TABU project ✓✓✓✓✓
- Invite other HPHS exchange students to speak at a meeting ✓✓
- Clean Water ✓
- Invite older TABU participants to come talk ✓
- With U.S. (rural vs. city/suburbs) especially for young people ✓
- Incoming Ambassadorial Scholar or Peace Scholar ✓
- Potluck Fundraising
- Invite international leaders to come speak at a meeting
- Do exchanges with Canada – French & English

## LUNCHEONS

***Speakers, Location, Format***

- Occasional dinner

- Less meetings (2 or 3 each month vs. 4) ✓✓✓✓
- Speakers from different government agencies (TIF, School Board, Water Treatment) ✓
- High quality speakers – no solicitations ✓✓✓✓
- More club member speakers ✓✓
- Bring back Fun & Frolics ✓
- Locations
  - Community House / catering ✓
  - Bocce Courts / catering
  - Handicap accessible
  - Same amount of meetings
- One member speaks weekly about business / Speaker Committee
- More music programs
- Pick different restaurant locations
- Local organization to learn mission