



Rotary Club of Highland Park/Highwood
Board Meeting Minutes
1:00 PM, In Person Meeting
7/20/2022

Attendance. Board members attending in person: Eric Ephraim, Paul Clements, Martha Gray, Doris Xie, Jim Berardi, Phil Lazarus, Len Tenner, Sheri Hammond, and Mary Beth Bretzlauf (via phone).

Board members not attending: Ghida Neukirch, Scott Coren, Sandra Bast, Mike Babian, and Neil Dahlmann.

1. **Welcome.** President Ephraim welcomed everyone and commenced the meeting at 1:00 p.m.
2. **Minutes:** Len made a motion to accept the minutes, Doris seconded, the motion carried.
3. **Treasurer's Report:** Approved via email subsequent to the meeting.

4. **Old Business:**

Golf Outing: Jim reported they have all the sponsors needed, and about 15 – 20 foursomes. There is still a need for donated items for the raffle. They can be dropped off at his office. Mary Beth will send out an email requesting donated items, and the flyer and Registration form. She will also forward to Brad and Ida to forward to the Interact parents.

Financial Literacy –Ron Borden agreed to help Fred with the Financial Literacy program that starts up again in the fall. Eric will follow up with Ron.

Satellite Club: Discussed current status

5. **New Business:**

Budget: The budget was reviewed. Jim motioned to accept the proposed budget, Martha seconded. Motion carried.

6. **Committees. Committee Goals and Updates:**

Programs: Mike wasn't available, but Paul reported that he and Mike will meet this week. We will be continuing with an evening meeting the last Wednesday of the month. Mary Beth reported Mike is working on a venue for next week.

International: Phil reported there has been nothing new to update, NI continues to be plagued with COVID-19 and they hope to address TABU soon.

Membership – Sheri shared her ideas to improve membership:

- Hold a coffee & donuts at one of our homes (she volunteered for September)
- Dinners at \$15/person to bring friends to learn more about Rotary
- Next Door app
- Chamber of Commerce (hasn't been successful in past)
- Everyone in the Club ask someone to a meeting
- Lower meeting lunch fees
- Attract younger members by engaging in similar interests (environment, community gardens for pantries, mental health)
- Create a clear budget for attracting members
- Reward members who bring in a new member (her business Vinrella as an example)
- Why are members not coming to meetings? Ask them
- Press releases
- Rotary t-shirts we can wear to membership drives and projects
- Draft an elevator pitch for our club & share with members (*Shari and Martha will work on the elevator pitch together and provide at a future meeting*)

Interact: Len relayed to the Board that the students continue to work on Shop N Drop during the summer

The Rotary Foundation/Charities: Doris reported TRF finished the year with good results, but faces challenges meeting the fundraising goal for Polio due to the pandemic. There are fewer grant activities for the same accounting period, so the lower-than-planned grant expenses can basically offset the lower contribution revenue from Polio.

7. Adjournment: The meeting adjourned at 1:49 p.m.

Submitted by: Mary Beth Bretzlauf, Stand-in Secretary
Reviewed by: Eric Ephraim, President