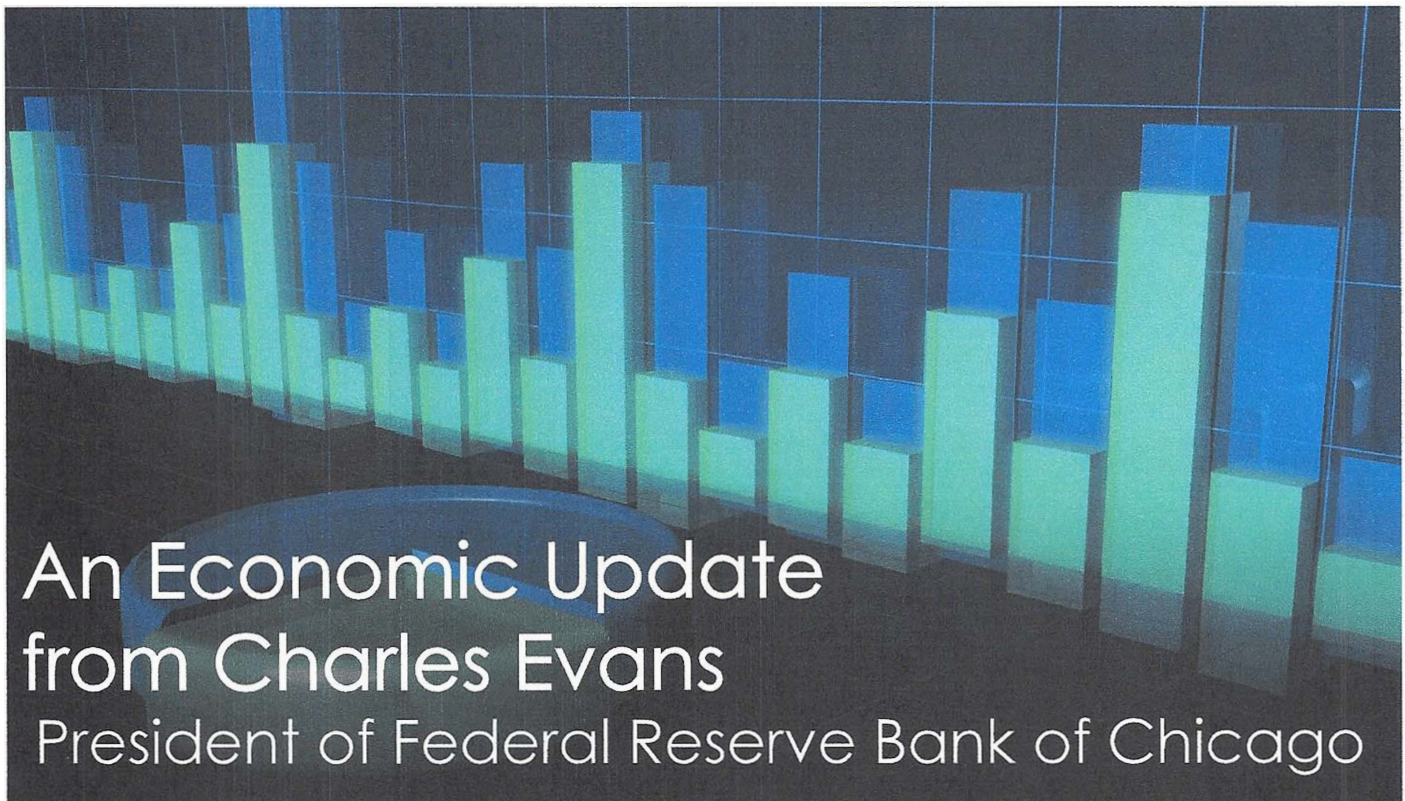




MARCH 2, 2022

# ECONOMIC BREAKFAST



Wednesday, March 2, 2022

7 AM to 9 AM

THE LAKE FOREST CLUB

554 WESTMORELAND ROAD LAKE FOREST, IL 60045

SPONSORSHIP OPPORTUNITIES

ADVERTISING IN EVENT PROGRAM

**ORDER WITH ENCLOSED ORDER FORM**

# 2022 Economic Breakfast

Lake Forest-Lake Bluff Rotary Club Foundation will present its 20th Economic Breakfast on **Wednesday, March 2, 2022** at 7-9AM. The event will feature **Charles Evans, President of the Federal Reserve Bank of Chicago** and a voting member of the Federal Open Market Committee. Attendees will gain a better understanding of the current economy and insights into what the future may bring, including an **update on federal reserve policy on interest rates, employment, inflation and economic growth outlook** in a question and answer format.

The event will commence with a buffet breakfast and networking at the **Lake Forest Club**, followed by the featured speaker answering questions. The Economic Breakfast will bring together an in person audience of over 250 local business owners, professionals, and community leaders. In addition the event will be live streamed to a wider audience as a pay per view event.

**We invite you to support the Lake Forest-Lake Bluff Rotary's philanthropic mission.** For the past 62 years, the Rotary has given over \$1 million to improve the lives of others in our community and our world. You won't want to miss this unique opportunity to promote your business to this dynamic and affluent audience. The Lake Forest-Lake Bluff Rotary Club is part of Rotary International, a worldwide organization of more than 1.2 million business, professional, and community leaders. Members of Rotary Clubs, known as Rotarians, provide humanitarian service, encourage high ethical standards in all vocations, and help build goodwill and peace throughout the world. There are 35,000 Rotary Clubs in more than 200 countries and geographic areas. Clubs are open to all. As signified by the motto Service Above Self, Rotary's main objective is service: in the community, in the workplace, and throughout the world.



*Youth Service Recognition Awards ceremony, an annual event.*



*Club members making a difference by helping out at Feed My Starving Children.*



*Delivery of winter coats to children in North Chicago and Highwood through Operation Warm -Past 12 years*

## Our Giving Tradition

Over the past 62 years, the Lake Forest-Lake Bluff Rotary Club and Foundation has given over \$1 million to improve the lives of others in our community and our world. Among the efforts we have supported with grants:

- **LOCAL GRANTS**
  - Operation Warm in North Chicago
  - Youth Service Recognition -Lake Forest/Lake Bluff
  - Youth Leadership Camps (RYLA)
  - Gorton Community Center
  - Lake Forest District 67 Service Days
  - Reading Power
  - Highwood Dictionary Project
  - Lake Forest Historical Society
  - Highwood Neustro Center
  - St Martin dePores High School
  - Mercy Home
  - Mothers Trust Foundation
  - NCCP Family Care Closet
  - CROYA, LEAD, GLASA
  - Eagle Scout Projects
  - Centerstage in Lake Forest
  - Lake Forest-Lake Bluff Senior Center
- **INTERNATIONAL GRANTS**
  - Maranatha School in Uganda
  - Japan Disaster Relief
  - End Polio Now / The Rotary Foundation
  - Haitian Earthquake Relief
  - Feed My Starving Children
  - Armero Senior Home in Columbia
  - Clean Water Projects in Kenya and Tanzania
- **REGIONAL GRANTS**
  - Health Reach
  - Hurricane Katrina Relief
  - Washington, IL Tornado
  - Northern IL Food Bank
  - The Cradle
  - Lake County Habitat for Humanity
  - Daniel Murphy Scholarship
  - College Bound Opportunities

Lake Forest-Lake Bluff  
**Rotary**  
Club Foundation





# The Speaker

## Charles L. Evans

Charles L. Evans has served as president and chief executive officer of the Federal Reserve Bank of Chicago since 2007. In that capacity, he serves on the Federal Open Market Committee (FOMC), the Federal Reserve System's monetary policymaking body.

The Federal Reserve Bank of Chicago is one of 12 regional Reserve Banks across the country. These 12 banks — along with the Board of Governors in Washington, DC — make up our nation's central bank. As head of the Chicago Fed, Evans oversees the work of roughly 1,400 employees in Chicago and Detroit who conduct economic research, supervise financial institutions, and provide payment services to commercial banks and the U.S. government.

Before becoming president in September of 2007, Evans served as director of research and senior vice president, supervising the Bank's research on monetary policy, banking, financial markets, and regional economic conditions. Prior to that, Evans was a vice president and senior economist with responsibility for the macroeconomics research group.

His personal research has focused on measuring the effects of monetary policy on U.S. economic activity, inflation, and financial market prices. His work has been published in the *Journal of Political Economy*, *American Economic Review*, *Journal of Monetary Economics*, *Quarterly Journal of Economics*, and *Handbook of Macroeconomics*.

Evans is active in the civic community. He is a trustee at Rush University Medical Center, a director of the Chicago Council on Global Affairs, a Governing Board member of Econ Illinois, a member of The Economic Club of Chicago Board of Directors, and a member the Civic Committee of the Commercial Club of Chicago and Civic Consulting Alliance Board.

Evans has taught at the University of Chicago, the University of Michigan, and the University of South Carolina. He received a bachelor's degree in economics from the University of Virginia and a doctorate in economics from Carnegie-Mellon University in Pittsburgh.



*The Federal Reserve Bank of Chicago*



# Sponsorship, Advertising, Tickets

## GOLD SPONSORSHIP \$6,000

- Individual marquis display signage
- Featured top-line logo placement in all publicity
- Premium placement of full-page ad in the Event Program
- Sponsorship acknowledgment in all publicity
- 18 complimentary tickets

## SILVER SPONSORSHIP \$4,000

- Individual marquis display signage
- Second-line logo placement in all publicity
- Full-page ad in the Event Program
- Sponsorship acknowledgment in all publicity
- 9 complimentary tickets

## BRONZE SPONSORSHIP \$2,000

- Group display signage
- Third-line logo placement in all publicity
- Half-page ad in the Event Program
- Sponsorship acknowledgment in all publicity
- 4 complimentary tickets

## ADVERTISING IN EVENT PROGRAM

- |  |       |
|--|-------|
| • Full-page advertisement (7.5 x 10 inches)      | \$750 |
| • Half-page advertisement (7.5 x 4.75 inches)    | \$400 |
| • Quarter-page advertisement (3.5 x 4.75 inches) | \$250 |
| • Business card                                  | \$150 |

- |                                      |         |
|--------------------------------------|---------|
| • TABLE SPONSORS - Table of 9 guests | \$1,250 |
|--------------------------------------|---------|

Please use order form on next page

All tickets will be held at the door.

**Event Date** - Wed March 2, 2022 - 7AM to 9AM

**Location:** Lake Forest Club, 554 Westmoreland Rd.  
Lake Forest, IL 60045

### Sponsorship and ad

#### Deadline is Feb 15

Please email logos and ads to:  
[design@dbpchicago.com](mailto:design@dbpchicago.com)

Accepted file types for graphics:

- JPEG or GIF files at 300 dpi
- Print-quality PDFs
- EPS files
- AI files

Email [design@dbpchicago.com](mailto:design@dbpchicago.com) if  
you need assistance with ad design.

Lake Forest-Lake Bluff

**Rotary**

Club Foundation



# Order Form - 2022 Economic Breakfast

Please make checks payable to Lake Forest-Lake Bluff Rotary Club Foundation and send with this form to:

Lake Forest-Lake Bluff Rotary Club Foundation  
PO Box 168  
Lake Forest, IL 60045

I/we would like to purchase:

\$ _____	GOLD SPONSORSHIP	\$6,000
\$ _____	SILVER SPONSORSHIP	\$4,000
\$ _____	BRONZE SPONSORSHIP	\$2,000
\$ _____	Full-page advertisement	\$750
\$ _____	Half-page advertisement	\$400
\$ _____	Quarter-page advertisement	\$250
\$ _____	Business card	\$150
\$ _____	_____ Table(s) of 9 guests	\$1,250 each
\$ _____	_____	_____
\$ _____	I wish to donate to the Lake Forest-Lake Bluff Rotary Club Foundation	
	<input type="checkbox"/> My employer has a matching donation program	
\$ _____	Total (Tickets will be held at the door)	

## YOUR INFORMATION

Name: \_\_\_\_\_  
Company: \_\_\_\_\_  
Address: \_\_\_\_\_  
City, State, Zip: \_\_\_\_\_  
Phone: \_\_\_\_\_ Email: \_\_\_\_\_  
Guest(s): \_\_\_\_\_  
\_\_\_\_\_

Net proceeds will benefit the Lake Forest-Lake Bluff Rotary Club Foundation, a 501(c)(3) public foundation dedicated to improving the lives of others in our community and our world. Federal ID#36-4170404

Questions? Contact Larry Kuhl at [larry@kuhlfinancialservices.com](mailto:larry@kuhlfinancialservices.com), 847-615-7245 (office), or 224-361-5914 (mobile).

**Event Date, Time and Place:** March 2, 2022 - 7AM to 9AM -Lake Forest Club (also virtual pay per view)

**Featuring:** Charles Evans, President Federal Reserve Bank of Chicago

Lake Forest-Lake Bluff  
**Rotary**  
Club Foundation







## JOIN US FOR BREAKFAST AND GET TO KNOW ROTARY!

Wednesdays at 7:15 a.m.

Lake Forest Club, 554 N. Westmoreland Road, Lake Forest, IL 60045

Please email [info@lflbrotary.org](mailto:info@lflbrotary.org) or visit [www.lflbrotary.org](http://www.lflbrotary.org) before attending to confirm meeting date.

Lake Forest-Lake Bluff

# Rotary

Club Foundation

[www.lflbrotary.org](http://www.lflbrotary.org)

PO Box 168, Lake Forest, IL 60045

[info@lflbrotary.org](mailto:info@lflbrotary.org)

