



Rotary Club of Lake in the Hills, IL

District 6440

Board Meeting Minutes

September 2, 2015



The meeting was called to order by President Bill Dustin at 10:35am. Present was District Governor Rodney Adams, Assistant Governor Curt McReynolds, Bill Dustin, Kathy Wizniak, Dot Dustin and Jim Wales. Steve Swanson and Yvonne Cornett joined the meeting at 10:40 am. Also present at the meeting was member Colleen Wales.

It was explained to DG Adams that club banners were on order and upon receipt which is expected mid September, a banner will be delivered to him.

Introductions of all present were then made. It was explained to everyone that with this being the official visit of the DG, the meeting agenda was developed by DG Adams.

First area to be discussed were the strengths of the club. Various strengths were identified, including scholarships given, various projects at the food pantry, working with PADS and the number of international projects the club is involved in. Also discussed was makeup of membership and Bill Dustin advised that he felt that approximately 90% live within the community. It was added that Naperville has 4 Rotary clubs and they produce one brochure so that prospective members can see that there are choices for which club to belong to that may be more advantageous with their personal schedules.

DG Adams suggested that we use Clubrunner for the many strengths it has and suggested going to local establishments where potential members may congregate and hand out two cards, one being a Rotary business card and one being a personal business card.

Also discussed as a strength was the social media presence the club has and it was explained how one of the newer members has a business that specializes in social networking and that during the Ribfest, the club had over 100,000 hits on the Club's Facebook page.

Next area discussed were identifying the weaknesses of the club. It was identified that the club was weak in printed materials, i.e., business cards and brochures for distribution. Also identified as a weakness was ebulletin and putting it out to not only members of the club but persons identified as friends of the club.

DG Adams spoke about the One Rotary Summit to be held at Harper College this fall and the changes that will be beneficial for Rotarians to attend. In regards to the international aspect of Rotary, he spoke of how Guatemala has evolved with Rotary's

involvement and that if we could change one nation, it could be an example, to the world of what can be accomplished.

Next area for discussion was that of our club and District goals. DG Adams congratulated the club on completing the visioning process and encouraged the club to monitor what was identified in that process, as it is dynamic and not static. He also spoke about the need for the club to develop a written club history for inclusion with the District's work on this project.

DG Adams spoke about the new banners available and it was the consensus of the board members that they are much crisper and professional in appearance. He also spoke about the work Rotary does in general and how the depth of Rotary's impact is evidenced by partnerships with the United Nations and the World Health Organization.

The next area of discussion was the club's membership plan. Currently the club is at 23 members and 3 honorary members. Discussion was held on the "net" issue – acquiring new members but at the same time losing members so the net impact keeps the club at a relatively constant number.

Goals for the club were then discussed. One goal is to add 4 new members over the next year. Second goal is to expand the speakers the club brings in to enhance the impact of the meetings. Third goal is to network more effectively with clubs in the immediate area so all benefit.

Meeting was adjourned at 11:50am.