



## Sponsorship Levels for Lake in the Hills Rockin' RibFest July 6–9, 2017

*(Premier)*

### **GrandFest Sponsorship Package – \$10,000**

**(Approx. 1.5 Million impressions during RibFest)**

- Logo on all Rockin' RibFest beer cups (40,000 cups)
- Logo on all Rockin' RibFest wristbands with promo offer (20,000 impressions)
- Grand Stage Banner (20,000 impressions)
- Use of VIP tent (\$500 value)
- :60 call to action commercial on stage (Daily)
- Backstage meet & greet with the bands (Up to 6 people)
- 50 – Special Edition Rockin' RibFest T-Shirts with your Logo
- \$1,000 Scholarship presented in your name at the event
- Logo in RibFest's Program (25,000 pieces)
- Logo in Northwest Herald print Ads (150,000 impressions)
- RibFest Ad on Northwest Herald.com (100,000 impressions)
- Commercial mentions on Star 105.5 (310,000+listeners per week)
- Commercial mentions on 103.9 the FOX (239,000+listeners per week)
- Premier Logo placement on RibFest website (12 months of exposure)
- Premier Logo placement on RibFest Facebook page (12 months of exposure)
- Signage at Gate of RibFest (20,000 impressions)
- Signage on RibFest Stage (20,000 impressions)
- On stage mention at RibFest (4–6 times)
- 30 second announcement on stage at RibFest (4–6 times)
- 3 x 5 Logo Banner at RibFest
- RibFest Expo Booth (10' x 20') to showcase Goods & Services
- 50 – Admission Tickets, 20– drink tickets, 20– ½ slab Dinners
- 10– Preferred parking passes
- Beer Tent Volunteer shift Priority for your organization
- Right of first refusal for next year's Rockin' RibFest Sponsorship

**ROTARY CLUB of LAKE IN THE HILLS**

[www.lithribfest.com](http://www.lithribfest.com)



## Sponsorship Levels for Lake in the Hills Rockin' RibFest July 6–9, 2017

*(Premier)*

### **Presenting Sponsorship Package – 7,500**

**(Approx. 900,000 impressions during RibFest)**

- Logo on all Rockin' RibFest wristbands (20,000 impressions)
- Use of VIP tent (\$500 value)
- :60 call to action commercial on stage (Daily)
- Backstage meet & greet with the bands (Up to 4 people)
- Public Relation in local media
- Logo in RibFest's Program (25,000 pieces)
- Logo in Northwest Herald print Ads (150,000 impressions)
- RibFest Ad on Northwest Herald.com (100,000 impressions)
- Commercial mentions on Star 105.5 (310,000+listeners per week)
- Commercial mentions on 103.9 the FOX (239,000+listeners per week)
- Premier Logo placement on RibFest website
- Premier Logo placement on RibFest Facebook page
- Signage at Gate of RibFest (20,000 impressions)
- Signage on RibFest Stage (20,000 impressions)
- On stage mention at RibFest (4–6 times)
- 30 second announcement on stage at RibFest (4–6 times)
- 3 x 5 Logo Banner at RibFest
- RibFest Expo Booth (10' x 20') to showcase Goods & Services
- 30 – Admission Tickets, 10 – drink tickets, 10 – ½ slab Dinners
- 5 – Preferred parking passes
- Beer Tent Volunteer shift Priority for your organization
- Right of first refusal for next year's Rockin' RibFest Sponsorship

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## **Sponsorship Levels for Lake in the Hills Rockin' RibFest July 6–9, 2017**

### **Black Angus Sponsorship Package – \$2,500**

- Logo in RibFest's Program (25,000 pieces)
- Logo in Northwest Herald print Ads (150,000 impressions)
- RibFest Ad on Northwest Herald.com (100,000 impressions)
- Commercial mentions on Star 105.5 (310,000+ listeners per week)
- Commercial mentions on 103.9 the FOX (239,000+ listeners per week)
- Logo on RibFest website and RibFest Facebook page
- Signage at Gate of RibFest and on RibFest Stage
- On stage mention at RibFest (4–6 times)
- 30 second announcement on stage at RibFest (4–6 times)
- 3 x 5 Logo Banner at RibFest
- RibFest Expo Booth (10' x 10') to showcase Goods & Services
- 25 – Admission Tickets, 10 – ½ slab Dinners, 10 – Drink Tickets
- 5 – Preferred parking passes
- Beer Tent Volunteer shift Priority for your organization

### **Wild Hog Sponsorship Package – \$1,500**

- Logo in Northwest Herald print Ads (150,000 impressions)
- RibFest Ad on Northwest Herald.com (100,000 impressions)
- Logo on RibFest website and RibFest Facebook page
- Signage at Gate of RibFest and on RibFest Stage
- 3 x 5 Logo Banner at RibFest
- RibFest Expo Booth (10' x 10') to showcase Goods & Services
- 15 – Admission Tickets, 5 – ½ slab Dinners, 5 – Drink Tickets
- Beer Tent Volunteer shift Priority for your organization

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## **Sponsorship Levels for Lake in the Hills Rockin' RibFest July 6–9, 2017**

### **Cluckin' Chicken Sponsorship Package – \$1,000**

Logo in Northwest Herald print Ads (150,000 impressions)  
Logo on RibFest website and RibFest Facebook page  
Small Signage at Gate of RibFest and on RibFest Stage  
3 x 5 Logo Banner at RibFest  
10 – Admission Tickets, 5 – ½ slab Dinners, 5 – Drink Tickets  
Beer Tent Volunteer shift Priority for your organization

### **Grillin' Sponsorship Package – \$500**

Name in Northwest Herald print Ads (150,000 impressions)  
Name on RibFest website and RibFest Facebook page  
Small Signage at Gate of RibFest and on RibFest Stage  
3 x 5 Logo Banner at RibFest  
5 – Admission Tickets, 5 – ½ slab Dinners, 5 – Drink Tickets

### **Friends of Rotary Sponsorship Package – \$100**

Name on RibFest website and RibFest Facebook page  
Name on Signage at Gate of RibFest  
2 – Admission Tickets

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## Sponsorship Levels for Lake in the Hills Rockin' RibFest July 6–9, 2017

Name of Business: \_\_\_\_\_

Contact Name: \_\_\_\_\_

- Sponsorship Level:  GrandFest Sponsor (\$10,000)       Presenting Sponsor (\$7,500)
- Black Angus Sponsor (\$2,500)       Wild Hog Sponsor (\$1,500)
- Cluckin' Chicken Sponsor (\$1,000)       Grillin' Sponsor (\$500)
- Friends of Rotary Sponsor (\$100)

Address: \_\_\_\_\_

Telephone: \_\_\_\_\_

Email: \_\_\_\_\_

Soliciting Rotarian: \_\_\_\_\_

This form is to be completed and returned to the Lake in the Hills Rotary Club with sponsor payment. Checks are to be made payable to: Lake in the Hills Rotary Club. All sponsorships must be received by June 1, 2017.

Please mail form & payment to:  
Lake in the Hills Rotary Club  
P.O. Box 7386  
Algonquin, IL 60102

***For additional information call:***

Paula Yensen at: (815) 404.3918 or email: [pyensen@mac.com](mailto:pyensen@mac.com)

Bill Dustin at: (312) 304.1225 or email: [xmascard@aol.com](mailto:xmascard@aol.com)

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