

Rotary

Club of Winnetka-Northfield



Vision Session
October 19, 2015

Vision Facilitation is:

- Taking the club where it wants to go
- Developing a 5 year Plan
- Brainstorming ideas - reality vs fiction
- Short Action Plans
- Who does what and by when to achieve goals?

Why We Plan

- Planning is all about pulling in the same direction with a destination in mind.
- Strategic Planning provides continuity between leadership terms
- Planning steps
 - Vision
 - Long Range Plan
 - Actions and Programs

Why do we need goals?

- Rotary International Goals – Align ourselves with their vision/support their goals:
 - Peace and Conflict Resolution
 - Disease Prevention and Treatment
 - Water and Sanitation
 - Maternal and Child Health
 - Basic Education and Literacy
 - Economic and Community Development

- Rotary District Goals - Help International achieve its goals on a District level
- Rotary Club Goals – Support District and International areas of focus on a local level

Strength of Rotary at Club Level

Effective Clubs:

- Sustain Members
- Create Successful Service Projects
- Support the Rotary Foundation
- Develop leaders beyond club level

Planning

- Who are we?
- Where are we?
- Where do we want to be?
- How will we get there?
- How will we know when we arrive?

Vision Exercise

Write a letter as if it were 2020 to the Rotary International President explaining why your club deserves the distinguished Gold Medal as recognition for being “the best of the best.”

Vision

- We are leaders as a non-profit community partner
- Impact-oriented club supporting people of all ages and abilities
- 50% of our community is aware of Rotary
- We are the go-to organization in the community

Membership of Club

79-90

Attributes

- 100% of members are involved in activities
- Reduce average age of members
- Members are involved in many organizations outside Rotary

Club Service

- Donate 6,000 coats annually through Operation Warm
- Organize a semi-annual clean-up day
- Work at volunteer service opportunities in the community with a minimum of 10 club members at each event

Vocational

- Active New Trier Interact program with students attending our meetings regularly
- Host an 8th grade speech contest about the 4-Way Test
- Sponsor a business ethics award through the Chamber

International

- 100,000 meals to Nicaragua annually
- Sponsor two Shelter Boxes annually
- 6 club members annually take District overseas trip

Club Foundation

- Six ceremonies a year to award Community Grants
- \$100,000 fund balance through pledge requests/gifts
- Club supports Operation Warm and KAH annually

Rotary Foundation

- 100% Paul Harris fellow club
- 100% support of Every Rotarian Every Year
- Contribute \$12,000 to Rotary Foundation annually

Club Administration

- Implement mentorship program for new members
- Have quarterly meetings at local spots and restaurants
- Create an active PR program to recruit new members

Public Image

- Speakers listed in local media weekly
- Every week a photo and blurb sent to all media after meeting
- Organized and consistent PR effort handled by one person

What happens next?

Action

Create vision statement

Assign action steps

Review plan as a club

Think about it

“There are risks and costs to a program of action, but they are far less than the long-range risks and costs of comfortable inaction.”

John F. Kennedy

Thank you
Rotarians