



# SALEM HIGH SCHOOL CHOIR BOOSTERS

Musical Theatre Department  
1200 E. Sixth Street  
Salem, Ohio 44460



February 1, 2024

## Dear Program Advertiser:

We have just cast and begun rehearsing Salem High School’s spring musical “*Grease.*” The story revolves around Sandy, a shy girl who falls for the bad boy Danny of Rydell High in 1959. This hit musical comedy takes us on a wild ride with some of the most memorable music in Broadway history!

The cast & crew consists of 50 high school students, and for many, this is their last opportunity to command the SHS stage as seniors. The talent we have in this show is phenomenal! Many have studied voice and dance, and all have the dedication, creativity, and enthusiasm that will ensure a wonderful production!

The costs associated with royalty fees, set construction, costumes, choreography, music, and direction will exceed \$17,000. As you may gather, ticket sales will not cover all the associated costs. We will rely heavily on program advertisers to make ends meet. Please consider helping us by choosing one of the 3 program advertisement options. This will be a very affordable way to reach thousands of patrons and support the wonderful Salem High School students. Program ads are presented electronically on (3) big screens on the stage as well as (2) 55” lobby monitors prior to the show’s opening, and during intermissions. There will also be a list of advertisers reflected in the program. There will be 3 performances from April 12th through April 14th. PLEASE JOIN US for a great night of musical theatre!

### Available Options:

1. Full Screen Ad (8 ½” x 5 ½”) Landscape \$100.00
2. Half Screen Ad (4 ¼” x 5 ½”) Landscape \$70.00
3. Single Line AD for Individual - \$40.00

**BUSINESS NAME** \_\_\_\_\_  
**ADDRESS** \_\_\_\_\_  
**CITY, STATE, ZIP** \_\_\_\_\_  
 \_\_\_\_\_  
**PHONE** \_\_\_\_\_  
**EMAIL** \_\_\_\_\_

### The Process:

1. Choose the size you want. CIRCLE CHOICE ABOVE #1, #2, or #3
2. Provide a business card, information sheet, or a type-set ad. Provide your contact information above. PLEASE include a copy of this sheet! YOU MAY ALSO EMAIL YOUR AD COPY to [zamarellif@salem.k12.oh.us](mailto:zamarellif@salem.k12.oh.us). Please send check and any associated items BACK to us in the provided envelope at the ABOVE ADDRESS.
3. Make checks payable to **Salem City Schools** - Please put “Grease - AD” in the memo field. Deadline for submission is **April 5, 2024**.

Thank you for your consideration & best regards,

*Frank Zamarelli, SHS Choir Boosters Treasurer & Attila Samu, Musical Director*