



## *Ducks? This is about rubber duckies?*

March  
17, 2015

This is *not* about rubber duckies. The Williamston Sunrise Rotary's 16<sup>th</sup> Annual Duck Race is about people in our community:

- 90-year-old Mrs. Westmoreland needed a ramp up to her trailer door. Her daughter Cheryl lives with her, and found her Multiple Sclerosis progressing to the point that climbing stairs was dangerous. Duck Race dollars helped pay for the materials, and Rotary members provided volunteer labor. Please see the attached write up from WilliamstonToday.com.
- Duck Race proceeds fund Students of the Quarter awards for both Williamston and Webberville High Schools.
- The Township Park Pavilion (Grand River and Berkeley Road) is a joint Township / Rotary project. Your Sponsor dollars make these projects possible.

*For sixteen years, the funds raised by the Duck Race have stayed in the community, and your sponsorship has directly funded community projects. There are almost no "administrative overhead costs" taken out of your contribution. The administration of the Duck Race is by Rotary volunteers, or is taken out of Rotary dues. (If you would like to be a "River Rat" on Duck Race Saturday, we would love to have you!)*

You still receive, of course, the practical benefits of Duck Race sponsorship:

- Your company name appears on every ticket sold
- Your company name appears on the flyers
- You will be recognized during the Race itself (June 27, 2015, right after the Jubilee Parade)
- Your company will be recognized in a "Thank you" in the Enterprise and in WilliamstonToday.com
- **DuckDeals!** We will help you increase your business by sending existing and soon-to-be customers to you with their Duck Race ticket in hand. You decide what your **DuckDeal** will be, and we will help communicate that to Duck Race ticket holders. See the **DuckDeals! FAQ** attached to this email.

Most importantly, your contribution will be making ours a better community. In our sixteen years of service in Williamston and Webberville, we – and you! – have raised over \$325,000. And every cent has gone back into bettering the world around us, with most of it staying right here. A *partial* list of what Williamston Sunrise Rotary has done over the past 16 years is an attachment to this letter.

Thank you for your support in the past, and please renew your sponsorship for 2015 (or become a first time Sponsor). If you need a formal invoice, just give Jim Conroy a call at 655-4203, and he will see that it gets out to you quickly.

