



The Windjammer

Today's program

A talk about taking trips

Sarah Leonard is the president and chief operating officer of the Alaska Travel Industry Association.



She has an extensive educational and professional background in tourism management with a master's degree in recreation management and tourism from Arizona State University. She earned her bachelor's degree from the University of

Wisconsin-Madison in journalism with a special emphasis in public relations.

Leonard joined ATIA after serving as the director of marketing and fund development at thread, Alaska's Child Care Resource and Referral Network. Previously, she served as an associate director of philanthropy for The Nature Conservancy of Alaska, the statewide watchable wildlife coordinator for the Alaska Department of Fish & Game,

Please see Trips, Page 2

Skates and slices



Members of Juneau Rotaract and the Rotary Club of Juneau share smiles after a skating session at Treadwell Arena. The group headed to the Island Pub afterwards for pizza.

Have you made your Rotary Foundation contribution for this year?

Calendar

March:

Literacy Month

• **March 25:** Sara Leonard, Alaska Travel Industry Ass'n.

April:

Magazine Month

• **April 1:** Richard Carstenson, on Juneau's wetlands.

• **April 5:** Satellite Club organizational meeting.

• **April 8:** Helen Hesson, on Russia today.

• **April 15:** Mary McCafferty, SERRC.

Greeters

• **Today:** Charles Ward and John Venables.

• **Next week:** Thyes Schaub and Karen Morgan.

Submit news to juneauwindjammer@gmail.com.

Thanks to AK Litho/CopyWorks, for printing The Windjammer!

Rotary Rose Sale enters the final stretch

Just two more weeks remain to sell roses and we are only one-third of the way to our goal.

If each of you just sell one more dozen, we will make our commitment. So please sell and don't forget to turn in your orders at today's meeting. Or, contact Karen Morgan and she will pick them up from you.

We are planning one last big media splash and would like for you all to be prepared to be at the ABC Station Broadcast offices at 5:30 p.m. tonight where we plan to be in front of the GCI camera that airs on the "Channel channel," cable channel 19 and shoot some video for You Tube and/or our web

site. Please join us for this fun event.

And lastly, we will be delivering roses on April 10 in lieu of our April 8 meeting. Plan to help with delivery. A sign up sheet will be available at today's meeting

Thanks for all of your help in making this a successful event.

Satellite club and a new check-in system just part of the Board's discussions

The executive board of the Rotary Club of Juneau discussed several topics at its Wednesday meeting, but none more potentially club-changing than the launching of a satellite club.

Satellite club members would be full Rotarians but meet at a different time. They will have their own officers to run the meetings while still welcome at any of our functions or meeting and vice-versa.

Many former members of the club have expressed interest in joining the satellite, so this effort could lead to some of our former members re-engaged with Rotary, while attracting new

members that might not otherwise join.

To launch the club, the Rotary Club of Juneau, as the mother club, will need to modify its bylaws. The proposed changes will be posted soon on the website and remain there at least 10 days before a vote will be called. They will also be emailed and available at the today's meeting.

Another new development is the new system, which allows members to check in with a quick wave of a wand. After a recent

successful test run, the full system will be rolled out in the near future, making the secretary's job much easier.

In other action, the board:

- Approved Sam Kito III for an honorary membership.

• Heard an appeal for a host family for a woman from Brazil, who needs a place to stay from April to July. Contact Caitlyn McLaughlin if you can help out.

- Explored a potential visit to Whitehorse, Yukon Territory, Juneau's sister city. That visit could happen in early May.

Rotary



Trips

Continued from Page 1

and the executive director of the Alaska Wilderness Recreation



and Tourism Association (AWRTA).

Leonard also was one of the founding leaders in Adventure Green Alaska, an Alaska-based

nonprofit organization that works to encourage more environmentally friendly tourism practices in response to increased consumer demands.