



# THE WINDJAMMER

More online at [Facebook.com/JuneauRotary](https://www.facebook.com/JuneauRotary) or [www.juneaurotary.org](http://www.juneaurotary.org)

## UPCOMING

**September 18**  
Cruise Ship  
Luncheon

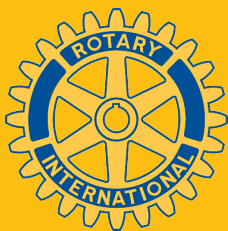
**September 23**  
Mark Miller, JSD  
Superintendent

**October 7**  
Lunch and Learn:  
*No meeting at  
Baranof*

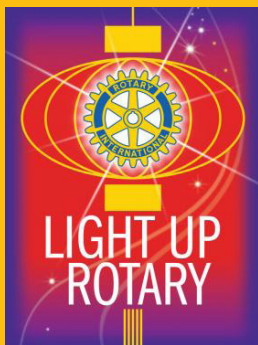
## GREETERS

**September 16**  
James Alter  
Doug Gardner

**September 23**  
Ruth Hamilton Heese  
Dennis DeWitt



2014-2015 Rotary  
International Theme:



## This Week's Program:

# Dr. Jill Geering Matheson - Macular Degeneration *(Rotary emphasis for this year)*



Dr. Jill purchased Alaska Vision Center in 2004 after joining the practice in 1992 as a graduate of Illinois College of Optometry. She is a member of the Alaska Optometric Association, past president of the State of Alaska Board of Examiners in Optometry, and is a Diplomat of the American Board of Optometry.

Dr. Jill is very active in the local arts community, a proud contributor to many local organizations, as well as being president elect of the Juneau Gastineau Rotary Club.

Visit Alaska Vision Center at <http://vision-source-alaskavision.com/>

## Recap of Last Meeting

Our featured speaker was Susan Edwardson speaking to us about Native Language Revitalization. She works for Tlingit Haida Central Council and is participating in language preservation activities such as making and posting videos to Youtube and managing a Facebook page entitled Haida Language Learners which has over 1,300 followers to date. She said UAS is offering Haida language classes starting in January.

Also Bruce Weyrauch is organizing Rotary's Dec. 23rd Christmas holiday show. He did a lovely modeling job of the new Santa suit -- which might need some longer legs! Bruce may be out of town with family during that time, so if someone wants to play Santa, that would be most appreciated. Laurie Gardner is in charge of centerpieces. There will be music by Juneau Brass, a gift exchange, and an elf costume contest to raise money for a local family.



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JUNEAU BOARD  
2014-2015**

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## 3rd Captial Brewfest Wildly Successful!

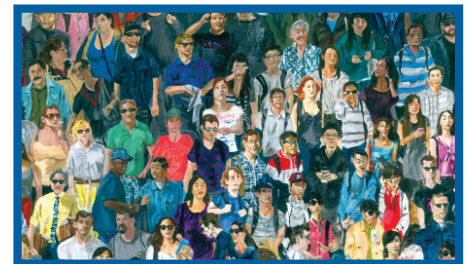


Another great year with a lot of volunteers from both our Rotary Club of Juneau and charity partner, United Way of Southeast Alaska, made over \$20,000+ (we're still adding up official numbers) and served around 850 folks. Thanks to everyone for all your help!



## ROTARIAN: Crowdfunding

THE BRITISH ROCK BAND Marillion is credited with inventing crowdfunding, the process of soliciting small donations from a large number of people through the Internet. In 1997, fans contributed \$60,000 to an online fundraising drive so the group could go on a U.S. tour. But the idea for a system of giving money to people outside traditional bank loans dates back to the 1700s, when author Jonathan Swift founded the Irish Loan Fund, which provided small amounts to Dubliners.



*Did you know that crowdfunding raised an estimated \$5.1 billion in 2013?*

ARTISTSHARE, the first website dedicated solely to crowdfunding, launched its first project in 2003. Musicians who wanted fans to finance their albums could initiate campaigns on the site. According to Massolutions, a firm that studies crowdfunding, by 2012 there were 452 crowdfunding websites...

*Read the rest on Rotarian Magazine Online at <http://therotarianmagazine.com>*

*Thanks to AK Litho/CopyWorks, for printing The Windjammer!*