



2017 Michael H. Lyons II Scholarship Fund Memorial
Palaka Awards Celebration & Golf Ball Drop
Wednesday, September 27, 2017
King Kamehameha Golf Club Waikapu Ballroom

Rotary Club of Kahului

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Aloha Friends of Rotary,

The Rotary Club of Kahului is planning our 2017 Michael H. Lyons II community leadership Palaka Awards Celebration and we invite you to participate. As Mike celebrated and worked for our Maui community, this Palaka Awards event celebrates the truly unique and supportive nonprofit community on Maui.

As we pay tribute to Mike Lyons at this year's Palaka Celebration, we will also honor two individuals for their leadership and contributions to our community. The First Award is for a volunteer who has worked tirelessly and contributed his or her resources to the Maui community. The Second Award is for a philanthropist who has made significant financial contributions to the non-profits of Maui.

The Maui community is interwoven with many connections, as is the significance of the Palaka Awards Celebration. This event honors the achievements of today's leaders, while helping to fund the education of tomorrow's leaders. Each year the Rotary Club of Kahului grants scholarships to deserving Maui students with the money raised from this event. With the support of businesses like yours, the Rotary Club of Kahului gave \$15,000 in college scholarships to six young leaders last year. In 2015, one of those rising students went on to Rotary's statewide competition and was awarded an additional \$10,000 scholarship.

We are asking for your support of the 2017 Michael H. Lyons II Palaka Awards Celebration, and humbly request a business sponsorship donation. As a Sponsorship Donor, you will receive countless benefits some of which are described on the following page. Your generosity will be visible to Maui's most prestigious and important community leaders and will have a lasting effect on our community by supporting the growth and education of our keiki.

Thank you in advance for your consideration to this worthy cause.

Maui nui loa,

David R. Hoffman

David Hoffman, President 2017-2018
Rotary Club of Kahului



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The net proceeds directly fund the Rotary Club of Kahului's Michael H. Lyons II Scholarship Program, providing college scholarships for exceptional Maui youth. We appreciate your contribution to the success of this event.

PLATINUM BEQUEST SOCIETY LEVEL – \$1,500 Contribution - Benefits:

- * Six complementary Palaka Award Celebration Tickets
- * Six complementary Drink Tickets
- * Premium recognition and logo placement in select Rotary Club of Kahului public relation activities and media outreach in support of the Palaka Awards Celebration & Golf Drop
- * Logo recognition on Rotary Club of Kahului website (www.kahuluirotary.com)
- * Logo recognition as Platinum Sponsor of the Palaka Awards Celebration & Golf Ball Drop collateral and materials (posters, flyers, day of event program etc.)

GOLD BENEFACTOR LEVEL – \$1,000 Contribution - Benefits:

- * Four complimentary Palaka Awards Celebration tickets
- * Four complimentary Drink Tickets
- * Recognition in select Rotary Club of Kahului public relation activities and media outreach in support of the Palaka Awards Celebration & Golf Ball Drop
- * Logo recognition on Rotary Club of Kahului website (www.kahuluirotary.com)
- * Logo recognition as Event Sponsor of the Palaka Awards Celebration & Golf Ball Drop collateral and materials (posters, flyers, day of event program etc.)

SILVER BENEFACTOR LEVEL – \$500 Contribution - Benefits:

- * Two complimentary Palaka Award Celebration Tickets
- * Two complimentary Drink Tickets
- * Recognition in select Rotary Club of Kahului public relation activities and media outreach in support of the Palaka Awards Celebration & Golf Ball Drop
- * Name Listing on Rotary Club of Kahului website (www.kahuluirotary.com)
- * Name listing as Event Sponsor of the Palaka Awards Celebration & Golf Ball Drop collateral and materials (posters, flyers, day of event program, etc.)



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**ROTARY CLUB OF KAHULUI PALAKA AWARDS CELEBRATION
 & GOLF BALL DROP
 2017 SPONSORSHIP CONFIRMATION**

Sponsorship Level:

- Platinum
- Gold
- Silver

Company/Sponsor (as you wish to be published): _____

Contact Name: _____ **Title:** _____

Mailing Address: _____

City: _____ **State:** _____ **Zip Code:** _____

Phone: _____ **Fax:** _____

Email: _____

Kahului Rotarian to thank for your Sponsorship: _____

My Signature indicates authorization to make this commitment on behalf of my company.

 Signature (must be signed)

 Date (must be dated)

In addition, if you would like to donate (Prize or Cash), Value of Donation: _____

On behalf of the above-listed company, I will:

- Include item with this letter and send to:
*Rotary Club of Kahului
 P.O. Box 2070
 Kahului, HI 96733*

- Arrange for pickup of donated item or product *
 *Make pickup or delivery arrangements with (name) _____

Description of donated service, item, or product *(Please list all restrictions and limitations if any):*

*On behalf of the Rotary Club of Kahului and the scholarship recipients, past and future . . .
 MAHALO!*