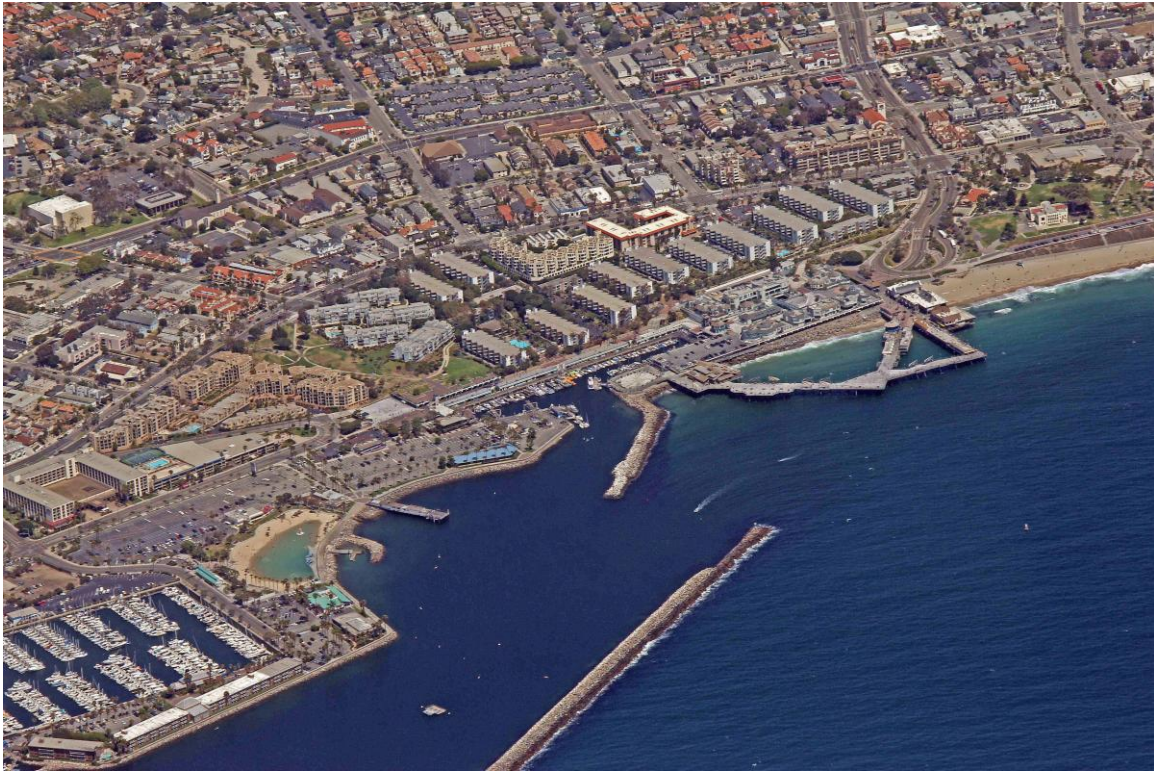


# Redondo Beach Waterfront Development



"We want to get people back to the waterfront, to the ocean," said Fred Bruning, CEO of CenterCal. T

Bruning heads an El Segundo-based firm selected by the Redondo Beach City Council to develop a project along the city's waterfront area. It will be a \$300 million project and take three years from beginning to completion. The area proposed for development is west of North Harbor Drive. It is entirely separate from the AES power plant removal project that was turned down by voters recently.



"We looked at public spaces around the world," he continued. "We've concluded that to be successful an area like the waterfront must have public gathering places, enhanced access for cyclists and pedestrians to access the coastline, a public market, an art gallery, specialty theaters, street retail and dining facilities, unique dining facilities but not chain restaurants, legacy restaurants, creative office spaces, and a boutique oceanfront hotel. It has to be welcome and safe for everybody," he said. "The project includes the existing seaside Lagoon."

"We are faced with a deteriorating infrastructure in need of repair. Fortunately we've completed most of the work on the Environmental Impact Statement. We plan to meet with the Harbor Commission this summer, and the California Coastal Commission soon thereafter," he said.