



Malt Madness Beer & Wine Fest
Automobile Driving Museum
Friday, March 29, 2019
6:00pm to 10:00pm



Dear Supporter,

On Friday, March 29, the El Segundo Rotary Club and Automobile Driving Museum (ADM) are pleased to present Malt Madness Beer & Wine Fest. The festival will be held at the ADM from 6:00 pm to 10:00 pm. We plan to provide 30 breweries, 10 wineries, food trucks, and 800 to 1000 guests at this event.

Proceeds from this event are designated to support the educational programs. Rotary revenue will fund El Segundo Teacher Grants, which typically number over 100 annual requests, and other philanthropic endeavors. The ADM will dedicate its proceeds to community STEAM initiatives.

We are seeking sponsors and businesses that would like to promote their business through custom beer/wine glasses, banner displays, program ads, and branding opportunities. The attached Sponsor Form details the many options. We also offer customized sponsor packages.

In addition to, or instead of becoming a Sponsor, you may choose to contribute an item, gift certificate, or service for our silent auction. You may also wish to place an ad in our event program booklet. Your gifts are tax deductible and are greatly appreciated!

We hope you will take advantage of this opportunity to support our fundraising event, and that you will join us at Malt Madness. The El Segundo Rotary Club and Automobile Driving Museum thank you for your support in advance.

For your convenience, I have attached the Sponsor Form and Auction Donation Form. If you would like more information, please contact me by phone at (310) 322-2426 or by email at maltmadness2019@gmail.com.

Sincerely,

Dean Seligman

Dean Seligman
El Segundo Rotarian

P.S. You can learn more about the Rotary Club at [www.rotary 5280.org](http://www.rotary5280.org).

El Segundo Rotary Club
P. O. Box 85
El Segundo, CA 90245
501(c)(3) Tax ID# 36-3245072