



Award Winning

Malibu Rotary Club Surfwriter

April 1, 2009

Official Newsletter of the Rotary Club of Malibu
Malibu Rotary Club President Bow Bowman

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Edited by Dr. John W. Elman

Pictures by Dr John W. Elman

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Malibu Rotary Club Website: www.MalibuRotary.org

Rotary International Website: www.Rotary.org

Rotary District 5280 Website: www.rotary5280la.org

Rotary District 5280 “Rotarians Doing Business With Rotarians” Website: <http://yp5280.org/>

[RI President \(2008-2009\) D.K. Lee](#)

Rotary District 5280 Governor (2008-2009): Chuck Anderson

Pepperdine Provost Dr Darryl Tippins: "Ferment and Change in the Modern University: What Lies Ahead"



In front of an audience made up almost equally of Malibu Rotary Club members and faculty and administration of Pepperdine University Pepperdine Provost and Professor Dr Darryl Tippins delivered and address at the April 1 Malibu Rotary Club morning meeting entitled "*Ferment and Change in the Modern University: What Lies Ahead*".

Dr Tippins points out “The university, of all institutions, is one of the most remarkable in its resiliency, its longevity, and its centrality to human well being... If there are thriving civilizations without great universities, I do not know about them. While corporations come and go with amazing rapidity, great universities survive through the ages.” He cited several universities in the were that still exist more than a thousand years after their founding. “The longevity of academic institutions is due

to a paradox, namely, their willingness to adapt and change. John Henry Newman, author of *The Idea of the University*, once said that, —In order for a thing to remain the same, it must change often.|| Paradoxically, universities do well through the tides of history because they

simultaneously hold on to certain core values and purposes, while remaining flexible as they are buffeted by changing external circumstances.”

Dr Tippins cited four trends that were touched on in an article in *The Chronicle of Higher Education* by American public policy analyst Daniel Yankelovich. The four trends alluded to were: TREND 1: CHANGING DEMOGRAPHICS: CHANGING LIFE CYCLES OF AN AGING POPULATION, (retired people going back to school, age group of students not the typical 18 to 22 year olds). TREND 2: GROWING VULNERABILITY IN SCIENCE AND TECHNOLOGY (the fact that young people in the Western industrialized nations, especially in the United States, are not flocking to study science and technology like their counterparts in other countries, TREND 3: THE NEED TO UNDERSTAND OTHER CULTURES AND LANGUAGES (most American college students do not get to study in other countries), TREND 4: PUBLIC SUPPORT FOR OTHER WAYS OF KNOWING (The logic of the Enlightenment that informed the founding of our nation assumed that as science gained ground, *other ways of knowing and finding truth — particularly religious belief — would lose ground.* But in our American culture, that has not happened. While higher education has grown more scientific in its quest for knowledge, the American people at large have grown more religious, more fretful about moral _truths,‘ and more polarized in their struggle to find political and existential truth.

Dr Tippins, the chief academic officer at Pepperdine University, notes that Pepperdine is bucking many of these trends. It’s typical undergraduate student is in the 18-25 age group. It encourages the study of science, technology and business, but also puts a moral and ethical foundation in its teaching, and hopefully business students won’t be the morally corrupt ones that have caused the current financial crisis in this country. Trend 3, the need to understand other cultures and languages is very important in the Pepperdine Seaver College undergraduate program, and students are encouraged to study at one of Pepperdine worldwide campuses. Dr Tippins points out that Pepperdine is #7 in American universities in students studying a semester abroad, and ranks #1 in California in this regard. The study of world cultures and religions is deemed very important.

It is appropriate that Pepperdine has embraced Rotary as Rotary has embraced Pepperdine. Dr Tippins’ father was a Rotarian in Oklahoma. It is not surprising that an organization (Rotary) that embraces the Four Way Test, an ethical standard to be used in business and in all way say and do, should meet on a campus where ethical standards are considered along with science.

A full text of Dr Tippins remarks is available as a PDF file accompanying this article.

Other News and Guests from Last Malibu Rotary Club meeting

There were quite a few guests at the April 1 Malibu Rotary Club meeting to see Dr Tippins. **David Baird** had arranged for Dr Tippins to speak, but was in Oklahoma to attend an awards ceremony literature for a recent book he was nominated for. He will be back in time for the next Rotary meeting with his laptop computer for **John Elman** to use for his presentation (which

needs an official Pepperdine enabled computer to connect to the Internet). Among the Pepperdine dignitaries who were able to attend the April 1 Malibu Rotary meeting were **Donald Marshall**, Fletcher Jones Chair of Great Books who has an AB from Harvard and a Ph.D from Yale; **Bob Bullard**, who is in charge of Public Works for the Pepperdine Malibu campus; **Cindy Colburn**, Assistant Professor of Art History and Humanities; **Harry Pappas**, who taught with Malibu Rotarian Fred Cornett at Santa Monica High School before teaching math and physics at Pepperdine; **Don Thompson**, professor of math and great books, and Associate Vice President for Planning, Information, and Technology; **Mason Marshall**, assistant professor of philosophy; **Maire Mullins**, professor of English Literature and chair of Humanities and Teacher Education; **Doug Swartzendruber**, visiting professor of biology and interim Associate Dean of Seaver College; **Andrei Duta**, assistant professor of business management, who had been a Malibu speaker last year. Other guests at the meeting included Pepperdine Rotaract President-Elect **Maurice Collins**, who will be going to the Model UN conference in New York (Malibu Rotary Club donated \$500 for Rotaract students to go to this), **Leslie Bauman**, a councilor at Pepperdine a Ph.D candidate at Azusa Pacific as well as wife of Malibu Rotary Past President and Pepperdine Budget Officer **Chris Bauman**, who helped in hosting this event, **Carl Shurtz**, Executive Director of the Coalition for Fire Safe Communities (who spoke to the Malibu Rotary Club the previous week); and two guests from the Pepperdine Psi Upsilon fraternity brought by **Bill Wishard**, **Caleb Hargis** and **Cliff Mortensen**. Caleb had started at student run public relations firm. The idea is to gain experience in the public relations business the service will be offered *gratis* to people in the local business community. For details email Caleb at PRSSAPep@gmail.com.

Musical Malibu Rotary Club Fund Raiser

Margo Neal and **Geoff Ortiz** are working on a possible fund raiser at Malibu Stage featuring the singing talents of Malibu Dolphin winner and popular Ralph's employee **Debra Caraway**. The event would also feature an auction and the first auction item offered was a flight along the coast in the plane piloted by club president Bow.

Get to Malibu Rotary Meetings on time!

To show respect to speakers and to get a chance to enjoy each other's company we all made a vow to get to the meetings closer to 7:15 a.m., get our food and be in our seats closer to 7:30 a.m. Food lines are also shorter before 7:30 a.m. since students generally have not arrived yet. Meetings will be called to order no later than 7:45 a.m.

GreenMachine Official Groundbreaking Ceremony April 8th

We received the following message from Jo Giese about an activity that will happen a couple hours after the next Malibu Rotary Club meeting, but affects all of us driving up and down Pacific Coast Highway near Pepperdine University. It is causing some traffic congestion in the short term, but it will beautify the highway in the long term. Congrats to Jo Giese for getting this done:

The MalibuGreenMachine "official" ground-breaking ceremony for our highway enhancement project on PCH will be Wednesday, April 8th, at 11 AM. The public is invited to join us and City officials for refreshments at the site of the former Coldwell Banker offices at Webb Way and PCH. Parking is available.

Contact information:

Jo Giese, President, Malibu Green Machine

www.malibugreenmachine.org

31500 Broad Beach Road
Malibu, California 90265
310.457.0624

RYLA and Boys and Girls Club News

Geoff Ortiz announced that the 2 students that the Malibu Rotary club is sponsoring to go to the RYLA (Rotary Youth Leadership Assembly) camp in April got their application in before the deadline and we will get a report from them sometime after they return. Additionally Geoff forwarded the following e-mail from Sjugen Constanza, Programs Manager of the Boy & Girls Club of Malibu Teen Center about the Malibu High School College Fair, for which volunteers are being sought.

Hello-

Malibu High School College Fair presented by Boys & Girls Club Malibu and Co – Hosted by Malibu High School PTSA. Save the date, **please see attachment, over 65 colleges are coming. The date is April 21st from 5 to 7 pm. If you would like to help check in college representatives, work at the snack table, etc. Please email me.**

Siugen Constanza
Programs Manager
Boys & Girls Club of Malibu Teen Center
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siugenconstanza@bgcmalibu.org



Editors Note: Most of you know how strongly I feel about the Project TRIUMPH program conceived by Ilan Magdali of the Newbury Park Rotary Club. The program brought 10 teenage Arab and 10 teenage Jewish students from Israel to a leadership camp in Simi Valley where they all learned to work together, develop leaders skills before returning to Israel to use what they learned back home. Most of us feel helpless in trying to find a solution to the constant war in the Mid East, but at least this program is trying to do something, In the last issue of The Malibu Rotary Club Surfwriter I had written about e-mail communications I had had with Frances Fuji of the Project TRIUMPH organizing committee. She had written

“In light of the current economic climate and more challenging environment for securing grant monies, instead of hosting students this year, we are taking the opportunity to strengthen infrastructure in Israel and to establish collaborative relationships with aligned organizations.

Upon our request, Shaul, from the Rotary Club of Haifa, provided us with a budget and proposal to hire a part-time facilitator to be responsible for year-round support of both new Project TRIUMPH students and alumni. We are sending money to contribute to the facilitator’s salary, and she has already begun meeting with the kids there.



We are excited about prospects for 2010 and beyond (the plan is to resume bringing kids over in 2010, assuming that we can raise enough funds in 2009) and believe we will emerge from this fallow year with an even stronger, more well-rounded

and promising program than ever before.”

In a subsequent e-mail she had written about what some of the student alumni of the Project TRIUMPH program (many of whom we had met when they were here) were currently doing after participating in the Project TRIUMPH program:

“Our greater vision is to inspire leaders of tomorrow by imparting wisdom and broadening the perspective of high school students. Our first year students, who were here in 2006, are now in the army or beginning to build careers. We have stayed in contact with some of them through Facebook. Very soon, their generation will be making pivotal choices that will impact not only their region, but the world.

We're proud of all the young people we've worked with, and we thank you for your belief in them.

Rotary District Convention

On April 30 - May 3, 2009 The Rotary District Conference will be The Westin South Coast Plaza Hotel, 686 Anton Boulevard. Costa Mesa, CA 92626 (see flyer at <http://www.clubrunner.ca/Data/5280/html/45459/Conference%2009%20Flyer%201200%20dpi.pdf>).

Online registration by credit card for the upcoming District Conference is now available. Scheduled for April 30 - May 3, 2009 at the [Westin Hotel, South Coast Plaza](#). The conference promises four days of fellowship, education, social events, a golf tournament, plenary sessions and more. In addition to the Rotary activities there will an opportunity to see a production of the musical *Grease* at the Sergerstrom Performing Art Center located next to the hotel. Click [HERE to see a specially created video](#) or copy <http://www.youtube.com/watch?v=73x0pP6MGhg> into your browser.

Click on the image immediately below to the left to register online, or the image to the right if you wish to print a copy of the registration form and mail or fax it to the District Office.

<p>* Credit card registration form: </p>	<p>* PDF registration form: </p>
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To view the specially created video about the conference, click [HERE](#). It is 3:47 long. (Video created by Gidas Peteris of the Beverly Hills Rotary Club; narration by Brad Robinson, conference chair and member Beverly Hills Rotary Club.)

La Estanzuela, Honduras Water Project

The Malibu Rotary Club is one of the clubs joining with the Century City Rotary Club to bring clean water to the Village of La Estanzuela in Honduras. There wasn't enough time to complete funding of this project during the past Rotary year. We are hoping to complete the project this year with a Rotary Foundation Matching Grant

Calendar

Apr 8 2009

Dr John W Elman

"Navigating the New Malibu Rotary Club Website"

Longtime Editor of the Malibu Rotary Club Surfwriter and creator of Malibu Rotary Club's first website in 2002, John Elman, will show how the new ClubRunner website MalibuRotary.org will not only inform guests what the club is about, but how it will act as a hub for club activity, and enable member participation.

Apr 15 2009

Dr. Allison Richards and Dr. Larry Stock

"Helping Victims of trauma/landmine in Burma "

Remember when Dr. Allison Richards came and spoke to us about the work GHAP is doing in Burma and we wanted her to come back with more information? Well, she will come on April 15 and bring Dr. Larry Stock to be speaker that day. He lives in Malibu and has been the head of the trauma/landmine program since GHAP started. She asks, "When we come back, do you know what people would like to hear about in more detail? Larry is the head of the trauma management program that mainly deals with treatment of landmine injuries as well as other traumatic injuries. But we can talk in more detail on any aspect."

Apr 22 2009

Holmes Osborne

"Malibu Rotary Hosts Community Business Breakfast"

Holmes Osborne is organizing this "Business Breakfast" to introduce local business people to Rotary

April 30 - May 3, 2009 Rotary District Conference The Westin South Coast Plaza Hotel, 686 Anton Boulevard. Costa Mesa, CA 92626 (see flyer at <http://www.clubrunner.ca/Data/5280/html/45459/Conference%2009%20Flyer%201200%20dpi.pdf>)

The Malibu Rotary Club Surfwriter is sent weekly to members of the Malibu Rotary Club and friends of the Malibu Rotary Club, those interested in the work of

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