



Award Winning

Malibu Rotary Club Surfwriter

April 6, 2011

**Official Newsletter of the Rotary Club of Malibu
Malibu Rotary Club President Christopher Bauman**

**Edited by Dr. John W. Elman
Pictures by Dr John W. Elman**

In This Issue (click underlined topics for web link when connected to the Internet)

- **Last meeting . Kevin Boling Announces Immediate Changes in The **New** Malibu Rotary Club**
- **Next regular Malibu Rotary Club Meeting will be Wednesday, April 13th at 7:30 a.m in the Pepperdine University Fireside Room. Hal Walker, Jr of the Inglewood Rotary Club will be speaking on Rotary Computer Literacy program in South Africa.**
- **Other News and Guests from Last Malibu Rotary Club Meeting**
- **Rotary Japan and Pacific Islands 2011 Disaster Recovery Fund**
- **Malibu Rotary Club Supports BioSand Filters in Ecuador**
- **Check Calendar on Malibu Rotary website MalibuRotary.org**
- **Malibu Rotary Club Website: www.MalibuRotary.org**

- Rotary International Website: www.Rotary.org
- Rotary District 5280 Website: www.rotary5280la.org
- Rotary District 5280 “Rotarians Doing Business With Rotarians” Website: <http://yp5280.org/>
- [RI President \(2010-2011\)](#) Ray Klinginsmith
- Rotary District 5280 Governor (2010-20 11): Doug Baker

Malibu Rotary Club President-Elect Kevin Boling

Announces Immediate Changes in

The **New** Malibu Rotary Club



Get in or get out of the way. That big ball rolling towards you is Kevin and the New Malibu Rotary Club. Kevin set down the gauntlet and he means business! New game, new rules, new players. Kevin returned from PETS (President-Elect Training Seminar) with fire in his eyes.

After fighting a couple hours of traffic driving from his Newport Beach home Kevin arrived at the Malibu Rotary meeting April 6, at 8:30 a.m., the time the meeting usually ends. But nobody left. He blocked the door and everybody better listen.

Kevin said there is push in Rotary for small clubs to get to a minimum of 20 members or the clubs will be merged with other clubs. There will also be a merger of Rotary districts with districts that don't have enough members being combined with larger districts.

The Malibu Rotary Club is at critical stage. The club has had only 11 or 12 members for the last several years. It is the most westerly and most northerly of all the clubs in Los Angeles Rotary District 5280. It could be disbanded or merged with a club in another district, either in the San Fernando Valley or Ventura. Despite all the good work the Malibu Rotary Club does its numbers, its location, and the mood of Rotary International could spell its doom.

“Not on my watch”

Fortunately the club has chosen a leader that is up for the challenge. Kevin Boling tells the Malibu Rotary Club members and guests (who are about to become members) “I don’t want to be known as The Last President of the Malibu Rotary Club.” Where other clubs may have goals of gaining a 10% or 15% increase in membership, that percentage would only increase Malibu Rotary by one member. “If the critical mass for club survival is 20 members, Malibu Rotary Club has to have 100% increase—we have to double our membership and we have to do it immediately.” Another way to look at it: Every current member of the Malibu Rotary Club is responsible for bringing in at least one new member in the coming year.

Kevin said that the club has about \$40,000 in a trust fund to be used for charity projects. We can make a big impact with that kind of money. Kevin said that nearby Rotary Clubs like Oxnard and others would love to absorb the Malibu Rotary Club, and get their hands on that \$40,000 endowment. Kevin says he is not going to let that happen. If the club were to cease to exist he said that would happen on his terms and the Malibu Rotary Club will decide what to spend that money on. Kevin said that if another club takes over Malibu Rotary they won’t get anything because he will make sure the Malibu Rotary Club will already have spent the assets.

But Kevin says he hopes it doesn’t come to that because he has a plan—a 2 year plan for membership growth. Many potential new members, and even longtime members, have had a problem paying the dues during these tough economic times. This has had an impact on getting new members and retaining the ones we have. The Malibu Rotary Club has one of the best meeting venues, one of the best and least expensive meals, and a wonderful legacy. Even though the Malibu Rotary Club has had one of the least expensive dues arrangements in all of Rotary--\$240 per quarter, Kevin proposed that we make it affordable enough so that anyone who wants to become a member and participate, will have that chance. Our previous dues structure included a partial payment towards meals whether people ate or not, and part of the money went into our charitable giving. Kevin proposed that the dues be made low enough to just cover the costs that the club has to incur as operating expenses for each member—such as the dues to Rotary District, Rotary International, etc. He determined that the dues should be just \$75.00 per quarter (\$25.00 per month), and that each member pay the \$10.00 for the meal that Pepperdine charges the club, at the time the meal ticket is purchased. If a member does not eat, there is no charge for the meal. Of course that does not leave anything for club giving, the local and international projects that the club participates in. Members can make pledges in any amount, beyond the dues for these service projects. He suggested billing statements prepared for each member include a pledge amount, which could be used for “fines” or just part of a donation for club and other Rotary Projects.

When there are enough members then Kevin says he can launch a second part of his plan—to have a signature Fund Raising Event. This will be something big (like the Kiwanis Chili Cookoff) but there has to be enough members to pull it off, and there has to be 100% participation.

Kevin said it was imperative that we get started immediately on his plans. We can't wait until he becomes president in July. To this end David Baird made a motion that was seconded and unanimously passed to change the dues to Malibu Rotary Club to \$25.00 per month + \$10.00 per meeting for meals paid at each meeting where food is eaten, and have pledge cards made for everyone for additional contributions. In addition there is to be flexibility for the current endowment fund and a membership committee was created to both check out prospective members suggested by everyone in the club as well as retention of members. Bill Wishard was made chair of membership committee. New members will also be invited to Fireside Chat meeting to explain membership. Bob Syvertsen, who already had prepared bill for the members based on the previous quarter's dues schedule instructed everyone that a new bills will be prepared this week based on the new lower dues schedule.

All those in the club who were having trouble making payments, and all those considering membership who were reluctant to join because of expenses, would be contacted.

Other News and Guests from Last Malibu Rotary Club Meeting

Kevin Boling will again be presenting an Earth Day Program to Topanga Elementary School. This year he again suggested that the Malibu Rotary Club buy balls to be given to the kids as they were last year. The club approved this for an expenditure not to exceed \$150. Kevin is shown below at last year's successful program.



Guests

Guests included **Dr Renate Dendorfer** of the Rotary Club Tutzing near Munich, Germany, a law professor, and regulars **Maggie and Hubert Luckerath and Danielle Anjou**. The regular guests may become Malibu Rotarian members under Kevin's new terms of membership.

Geoff Ortiz announced the next show at the Malibu Stage Company:

MALIBU STAGE COMPANY presents **Dick & Jerry Van Dyke** starring in Neil Simon's **THE SUNSHINE BOYS** running April 13 - 17th, 2011.

In their first "On Stage" appearance together, **Dick Van Dyke and brother Jerry Van Dyke** share the stage in this Neil Simon comedy. This is a **Special Engagement** and **will only run for 5 performances**, with a **gala fundraising performance on Saturday night April 16th, at 6PM that will include dinner and the show.**

This Neil Simon comedy, about a pair of vaudevillian actors who grew to hate one another and haven't spoken in years, and then must re-unite for a television special retrospective on their act, is one that both of the Van Dyke brothers have wanted to do for ages, and are particularly looking forward to.

Tickets for THE SUNSHINE BOYS are \$50.00
Saturday 6PM Dinner & Show are \$100.00

Showing Wed. Thurs. & Fri. at 8PM
Saturday Gala Fundraiser Dinner at 6PM and Show at 8PM
Sunday at 5PM

For Tickets: **Go to [Brown Paper Tickets](#) Or Call 310-589-1998 for reservations** or information,
or check our website at <http://www.malibustagecompany.org/id14> for ticket information.

Rotary Japan and Pacific Islands 2011 Disaster Recovery Fund

Jim Dyer, District 5280 Disaster Relief Chair, sent the following message about what Rotary is doing through the Rotary Foundation in Japan's current emergency situation and how you can help.

The 9.0-magnitude earthquake, Japan's largest in history, caused a devastating tsunami that swept over northern coastal towns. At least 10,000 people are assumed dead, but government officials say the death toll will rise. The emergency situation is still unfolding but what is clear is the immediate need for money to support relief efforts and shelter.

In response to this massive earthquake and tsunami, The Rotary Foundation has established the *Rotary Japan & Pacific Islands Disaster Recovery Fund*. Also, ShelterBox, a designated Global Rotary Club Project, had response team members on the ground within 24 hours after the earthquake, one of the first international aid agencies to arrive in Japan. The first deployment of

ShelterBoxes, including the provision of emergency shelter, water purification and lifesaving supplies are on their way to Tokyo with more on stand by.

During this initial response period we are encouraging District 5280 Clubs, Rotarian's and friends to support one of the Rotary affiliated relief efforts or other recognized international relief organizations like the Red Cross.

- **Rotary Japan & Pacific Islands Disaster Recovery Fund** - Checks should be made payable to The Rotary Foundation - note on your check that the contribution should be used for the Rotary Japan and Pacific Islands 2011 Disaster Recovery Fund, #G10005. Please see the attached PDF with answers to frequently asked questions. The Foundation will begin accepting online in the coming days.
- **ShelterBox** - donations to ShelterBox USA can be made on their website at www.ShelterBoxUSA.org, or use the attached sponsorship form to mail in your donation. Be sure to note your club name and District 5280.

As relief efforts progress, we will establish direct contact with Rotarians in Japan. For more information, please contact Jim.Dyer@RotaryClubofSantaMonica.org

Jim Dyer

District 5280 Disaster Relief Chair

Frequently Asked Questions:

How do I make a contribution to support the Rotary Japan and Pacific Islands 2011 Disaster Recovery Fund?

Contributions designated to the Rotary Japan and Pacific Islands 2011 Disaster Recovery Fund may be made in the same fashion you normally contribute to The Rotary Foundation. Checks should be made payable to The Rotary Foundation (note on your check that the contribution should be used for the Rotary Japan and Pacific Islands 2011 Disaster Recovery Fund, #G10005).

The ability to make online contributions on the RI website is forthcoming.

How will contributions designated to the Rotary Japan and Pacific Islands 2011 Disaster Recovery Fund be used?

Rotarians in affected areas will identify and determine how best to help these communities recover after initial disaster relief efforts are completed. The funds contributed will not be used for immediate disaster relief but rather for recovery efforts. Contributions to the Fund will be made available to clubs and Districts in the affected areas for participation in Rotary Foundation Matching Grants and Global Grants. As with all Matching Grants and Global Grants projects, Rotary Japan and Pacific Islands 2011 Disaster Recovery Fund grants will require Rotary clubs or districts in at least two countries (a partner outside of the project country and a partner within the project country) to work together to plan, implement, and complete the project. The projects must involve active personal Rotarian participation. As with all funds contributed to The Rotary Foundation, the Trustees will manage funds contributed to the fund.

Will I receive Paul Harris Fellow recognition for my contribution?

No. Contributions designated to the fund are not eligible for Paul Harris Fellow recognition.

Will my contribution count toward my club and district's total contribution goals?

Yes. Contributions designated to the Rotary Japan and Pacific Islands 2011 Disaster Recovery Fund will count toward club and district total contribution goals. However, contributions will not count toward club and district Annual Programs Fund goals.

Will my contribution be included in my total Foundation giving?

Yes. Your personal contribution will appear on your giving history and will apply toward major donor recognition.

Is there a minimum contribution amount?

No.

Can District Designated Fund (DDF) allocations go to the Rotary Japan and Pacific Islands 2011 Disaster Recovery Fund?

Yes. DDF can be used for recovery efforts relating to this fund. Please refer to the Rotary Japan and Pacific Islands 2011 Recovery Fund District Designated Funds form.

Who should I contact with contribution questions?

Questions may be directed to the Contact Center at 1-866-976-8279 or contact.center@rotary.org

Where can I find more information on Rotary clubs' relief work in Japan and the Pacific Islands?

Please contact relief@rotary.org for information on Rotary club and district relief efforts in Japan and the Pacific Islands

Please see Malibu Rotary Club Website www.maliburotary.org for latest Calendar and future speakers

Calendar

Malibu Rotary Club Speakers (all meetings at at 7:30 a.m in the Pepperdine University Fireside Room)

Apr 13 2011

Hal Walker, Jr.

"Computer Literacy Project, South Africa"

Apr 20 2011

Yvette Yurcisin

"Life as a Locations Manager"

Locations manager for the TNT show "Justified"

Apr 27 2011

Zachary Delap

"Rotary Ambassadorial Scholar to New Zealand"

Zachary Delap is Pepperdine B.A. Political Science Conflict Management Program student who has received a Rotary Ambassadorial Scholarship to study this coming year in New Zealand